



# County of Monterey

**Item No.**

## Board Report

Board of Supervisors  
Chambers

168 W. Alisal St., 1st Floor  
Salinas, CA 93901

**Legistar File Number: A 22-604**

**December 06, 2022**

**Introduced:** 11/16/2022

**Current Status:** Agenda Ready

**Version:** 1

**Matter Type:** BoS Agreement

- a. Approve and authorize the Director of Health or the Assistant Director of Health to sign a standard Agreement with Sun Street Centers in the amount of \$80,000 to provide education on the adverse effects of cannabis use by elementary and high school youth, conduct focus groups on teen cannabis use, and provide parent education for the term of upon execution date through June 30, 2023; and
- b. Approve and authorize the Director of Health or the Assistant Director of Health to sign up to three (3) future amendments to this Agreement where the amendments do not significantly change the scope of work and do not cause an increase of more than ten percent (10%) (\$8,000) of the original contract amount.

### RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve and authorize the Director of Health or the Assistant Director of Health to sign a standard Agreement with Sun Street Centers in the amount of \$80,000 to provide education on the adverse effects of cannabis use by elementary and high school youth, conduct focus groups on teen cannabis use, and provide parent education for the term of upon execution date through June 30, 2023; and
- b. Approve and authorize the Director of Health or the Assistant Director of Health to sign up to three (3) future amendments to this Agreement where the amendments do not significantly change the scope of work and do not cause an increase of more than ten percent (10%) (\$8,000) of the original contract amount.

### SUMMARY/DISCUSSION:

In 2017, the Monterey County Board of Supervisors adopted an ordinance to amend the Monterey County Code to regulate adult-use and medical commercial cannabis activities for the unincorporated Monterey County. Cities quickly followed suit, creating regulations to allow commercial cannabis activities. Currently, the County and seven cities operate cannabis businesses that include brick-and-mortar outlets and delivery, manufacturing, testing, distribution, and cultivation of cannabis and hemp.

The Health Department's Public Health Bureau is seeking to enter into an agreement with Sun Street Centers to provide education on the adverse effects of cannabis use by elementary and high school youth, conduct focus groups on teen cannabis use, and engage parents on the dangers of youth cannabis use.

Sun Street Centers will provide classroom presentations throughout Monterey County to elementary and high school youth on the danger of cannabis use. High school education will focus on the dangers of using cannabis while driving (drugged driving) and elementary education will focus on cannabis/vaping awareness. To facilitate parent/child communication on cannabis use, Sun Street Centers will educate parent groups utilizing the updated [Cannabis] Decoded curriculum in Spanish and English. Sun Street Centers will collaborate with the Monterey County Cannabis Education Program to conduct teen focus groups. The goal of the focus groups is to gather data on teen cannabis perceptions and patterns of use.

It is in the best interest of the County to obtain the Board of Supervisors' approval for this agreement. The Board is required to approve services agreements over \$100,000. The County and Sun Street Centers have an active agreement with the same type of services in the amount of \$242,625, funded 100% by Proposition 64. This new agreement is for similar services in the amount of \$80,000 for a total liability between the two agreements of \$322,625.

This work supports the Monterey County Health Department 2018-2022 Strategic Plan Goals: 1. Empower the community to improve health; and 2. Enhance community health and safety through prevention. It also supports one of the ten essential public health services, specifically: 3. Communicate effectively to inform and educate people about health, factors that influence it, and how to improve it.

OTHER AGENCY INVOLVEMENT:

County Counsel has reviewed and approved this Agreement as to legal form. Auditor-Controller has reviewed and approved this Agreement as to fiscal provisions.

FINANCING:

This Agreement for \$80,000 is funded 100% by Monterey County cannabis tax dollars. Appropriations are included in the Health Department's (HEA003-8124) FY 2022-23 Adopted Budget.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:


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- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.
- Public Safety:
- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Prepared by: Michelle House, Health Program Coordinator, 755-4607

Approved by:

DocuSigned by:  
  
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Date: 11/23/2022 | 12:54 PM PST

Elsa Mendoza Jimenez, Director of Health, 755-4526

Attachments:

Board Report

Agreement

Exhibit A