Anita Crawley

KEY QUALIFICATIONS

- A passion for improving equity and inclusion in higher education
- Experience designing, developing, and facilitating online courses, faculty development programs, online student services, and college websites.
- Strong understanding of instructional design principles.
- Commitment to using technology to enhance student learning and success.
- Dedication to the mission of providing inclusive education for diverse learners.

Co-founder/Instructor, Educator 4 Equity and Justice, January 2021 to present
- Co-established partnership
- Create and facilitate online courses about whiteness
- Professional development equitable course design and instruction
- Manage Canvas, Mail Chimp, Google products, and Course Storm registration
- Create and maintain website

Consultant, Monterey Peninsula College, August 2019-January 2021
- Project management – implement online learning grant requirements and reporting
- Created course review process ultimately leading to MPC becoming locally certified
- Implement & track progress for courses in Course Design Academy
- Created & facilitated Design to Align 4-week online course

Co-founder, Whites for Racial Equity, Monterey County SURJ affiliate, 2015-present
- Design and develop website
- Lead, organize, facilitate monthly white affinity group meetings, book, movie discussion
- Collaborate with community organizations

Consultant, California Community Colleges Online Education Initiative. September 2014 – December 2018.

- Coordinated online readiness program including development, improvement, implementation and research. Developed Readiness Resource Repository.
- Co-developed and taught online courses for counselors; Introduction to Counseling Online and Distance Mental Health Counseling. Developed teaching guide for Intro course.

Chief Student Services Officer, California Community Colleges Online Education Initiative Launch Team, Foothill-DeAnza Community College District. December 2013 – August 2014.

- Initiated online tutoring and online readiness initiatives
- Developed CSSO job description and hired an individual for the permanent position
- Participated with team to launch various programs

Online Instructor/Course Developer/Faculty Developer: UCLA Extension. August 2003 – December 2013.

- Developed, maintain, and taught the following online courses: Testing/Career Assessment, Using the Internet for College and Career Counseling, and Training for Teaching Online.

Online Instructor/Course Developer and Consultant: Illinois Online Network, University of Illinois, Urbana-Champaign, Illinois, June 2000 – October 2014.

- Revised and taught "Quality Assurance for Online Learning."
- Developed, maintain, and taught "Supporting Online Students" for the Illinois Online Network. Teach "Quality Assurance." Previously taught "Issues and Strategies for Faculty Development."
- Coordinated development, revision and maintenance of the Illinois Virtual Campus (IVC) Online Student Services Center, a gateway to Internet resources designed to enhance the success of statewide online learners. Developed, taught and served as administrator of the IVC Student Orientation to Online Learning Workshop. Over 600 Illinois faculty, staff and students participated.
- With a remote team, developed online professional development courses for Illinois Virtual High School online teachers (Online Learning Overview and Communicating in Online Courses).

Interim Director Distance Learning, Montgomery College, Germantown, Maryland, June 2007 – January 2009.

- Led daily operations of Office of Distance Learning (ODL) including support of course management system, DL faculty development and training, and student support.

- Accomplishments include development and implementation of the following new DL initiatives:

  - Distance Learning Program Advisory Committee
  - Distance Learning Faculty Fellows
  - Comprehensive DL Faculty Development Program that within 1 year will make a fully online Master Online Teacher Certificate available to MC faculty
  - Comprehensive Online Student Support and Retention Plan
  - Workflow plan for distance learning projects with milestones and timelines that have resulted in improved quality and accountability
  - Web-based Distance Learning Faculty Handbook
  - Virtual Classroom - Elluminate Live
  - Professional Development Collaborative (CPOD, CTL, DL).

- Leadership role in developing and implementing the Elluminate Live pilot which provides technology to expand and enhance the quality of online instruction. Leading a team of faculty, CPOD, CTL, and WDCE to train faculty/staff and promote the use of this software inside and outside the classroom.

- As Maryland Online Board Member hosted, organized and delivered keynote presentation for the Student Success and Retention Statewide Summit.

- Workshop presentations – Teaching with Elluminate: Instructional Design for Synchronous Online Learning, Introduction to Elluminate: Endless Possibilities, and What's New in the Office of Distance Learning.

- Developed and implemented the Office of Distance Learning strategic plan and managed

the budget.

- Evaluated and facilitated development of office staff and SunGard consultants.

Distance Learning Counselor/Full Professor, Montgomery College, Germantown, Maryland. August 2003 – June 2007.

- Full time faculty – developed and taught two online courses - First Year Experience and Career Development.
- Lead instructor for the First Year Experience common course project. Responsibilities include training and supporting other online teachers, facilitating the development and maintenance of the course and continuous improvement of instruction and course design. Developed two versions of online course, one for Montgomery College, the other for College Institute, a high school partnership program.
- Created, maintain and improve the Online Student Services Center, a portal on the college website designed to meet the needs of potential and current online students.
- Created, maintained, facilitated and improved the Online Companion: A Virtual Advising and Counseling Center, delivered through a WebCT website, which provides all online students access to online learning success strategies as well as interactive academic, transfer, and career advising.
- Lead team with membership from three campuses to redesign the Student Services website. Developed First Year Experience web website.
- Member of committees charged with exploring and implementing the student portal, ePortfolios, Podcasting, Distance Learning. Participated and chaired Student Development and search committees Collegewide responsibilities include Academic Assembly faculty-at-large and Middle States Team.
- Contributions to the field include frequent requests to do presentations about Supporting Online Students. An invitation to write an essay in Advancing Campus Efficiencies: A Companion for Campus Leaders in the Digital Era. An invitation to co-author a chapter in the upcoming edition of The Handbook of Student Affairs Administrators about services to online students.

Western Cooperative for Educational Technology (WCET) Consultant – Summers '04 & '05
Researched and annotated best practice websites for online orientations, career services, and academic advising for the CENTSS website. Served as a facilitator for the Supporting Online Students at '06 and '07 Best Practices conference. Student services strand co-chair for '08 WCET national conference. Member WCET Steering Committee.

Acting Coordinator of Online Learning. William Rainey Harper College, Palatine, Illinois, January-June 2000.

Led the college in the development, approval, and implementation of a 3-year Instructional Technology Strategic Plan that included the creation of a Department of Instructional Technology (DoIT), and identified necessary hardware, software, support and training needs of online faculty and students. Developed systems for effective management of the online learning office.

Student Development Faculty/Associate Professor. William Rainey Harper College, Palatine, Illinois, 1986-December 2002. Reason for leaving, relocation.

- 2002-2003 Educational and work experience leave to earn Master's degree in Educational Technology Leadership. Taught online Career Development and onsite Humanistic Psychology courses fall semester.

- 2001-2002 split assignment. Served as Coordinator of Technology for Student Affairs charged with leading the redesign and development of a Student Affairs website, training Student Development faculty and staff in the use of technology, and overseeing the use of technology in Student Development. The redesign of Student Affairs website resulted in a collegewide website redesign.
- 1986-2002 Performed career counseling, academic advising, and instructional responsibilities, demonstrating high level of success with all populations. Assumed leadership role for development and implementation of many projects, including a peer counseling program, a student retreat that received the Illinois Board of Higher Education Award of Excellence, Transfer Week Programs, and Orientation Programs for Parents. Chaired several divisional and institutional committees including the Instructional Technology Committee and North Central Accreditation Educational Programs Committee. Member of the Learning Community and Multicultural Committees.
- With an early interest in using technology, developed seminars to instruct others in the use of web-based resources for advising, counseling, and teaching. Taught online courses since 1999.
- Assumed leadership role for curriculum development and course management including development of a teaching manual, coordinating course schedules and faculty assignments, defining and assessing outcomes, conducting program review, and leading faculty development for Career Development, Humanistic Psychology, Orientation and Exploring Diversity instructors. Taught all Student Development courses. Co-created, facilitated approval of and taught Harper's first diversity course. Developed special sections of other courses for specific populations such as students with learning disabilities, students on probation, and students who were part of a peer-counseling program. Taught courses as part of two learning communities.

SKILLS
Proficient in the following:
- Canvas, WebCT, Blackboard, Moodle, eCollege, Sakai, Desire 2 Learn
- Elluminate Live, Zoom, Cranium Café
- Dreamweaver, Audacity, Camtasia, Captivate, Winzip, WS-FTP, Acrobat Adobe Writer, Microsoft Office, TextAloud, SnagIt, Respondus, Visio, Inspiration, Impatica, Photoshop
- Wordpress, Elementor

EDUCATION
PhD program, Instructional Design for Online Learners, Capella University, coursework and comps completed Spring '09, ABD.

Certification as WebCT Administrator

George Washington University, Educational Technology Leadership, M.A.

UCLA Extension, Certificate in Online Teaching

Thirty-five additional graduate credits in technology and counseling

Roosevelt University, M.A., Counseling and Human Development

University of Oregon, B.A., Sociology

CONFERENCE PRESENTATIONS

Student Support Services for Online Learning Re-imagined and Re-invigorated: Then, Now, and What's to Come," invited two part presentation and conference paper International Conference on Distance Learning and Education, 2017

Various online student services presentations throughout California Community College System 2014-2020.

Supporting Students in Online Courses - Wiley Learning Institute 2014

OEI Supporting Online Students – Campus Technology Conference 2014

Motivation and Student Centered Online Learning – Illinois Community Colleges Online, Spring 2013

Strategies for Orienting Online Students – Walden University, Fall 2012

Supporting Students in Online Courses – Wiley Learning Institute, Fall 2012

International Online Conference – Retaining Online Students Inside and Outside the Classroom. Spring 2010

WCET – Using Technology for Readiness and Success. Fall 2008

MDLA – Synchronicity in Online Learning. Spring 2008

WCET – Best practices Workshop. Spring 2007, *Serving Online Students*

WCET –Blazing the eLearning Trail. Fall 2006, *Finding Creative ways to Increase Retention and Success for Online Learners & Making a Difference: Re-Envisioning Student Services for Today's World*

Innovative Educators Conference, Fall 2006, *Creating an Online Connection: Best Practices from Student Unions and Virtual Counseling and Advising Centers and Developing and Maintaining Online Student Services*

Webast for Innovative Educators, Fall 2006, *It Takes a Virtual Village: Practical Strategies for Improving Online Learning Retention Rates.*

Webcast for Inside Track, Fall 2006, *Making a Difference: Student Services for Online Learners*

Maryland Community College Academic Advisors Conference. Spring 2006, *Advising Online Students*

WCET Best Practices. Spring 2006, *Best Practices for Supporting Online Students*

Statewide Advising with Technology Committee, Spring 2006, *A Few Tools Montgomery College Uses to Support Online Students*

Illinois Online Conference. Spring 2006, *Online Companion: A Student's Guide to Success" & "It Takes a Village: Supporting Online Students*

National Academic Advising Association. Fall 2005, *Online Students Strike it Rich*

Faculty Summer Institute, Illinois Online Network. Spring 2005, *Online Companion: A Student's Guide to Online Success.* Remote presentation using Elluminate.

League for Innovation. Spring 2005, *"Online Companion: A Student's Guide to Online Success"* Illinois Online Conference for Teaching and Learning (IOC) Spring 2003, *IVC Orientation to Online Learning.*

Illinois Community College Faculty Teaching & Learning Conference. Fall 2002, *IVC Orientation to Online Learning*

Illinois Technology & Distance Education. 2002 Conference, *IVC Orientation for Online Students*

Illinois Virtual Campus Support Services for Online Students. Spring 2002, *IVC Online Orientation Workshop*

California Online Student Support Services. 2002 Conference, *Providing Student Services Through Online Workshops and a Student Resource Center*

Illinois Online Network. Spring 2002 Faculty Training Session, *Faculty Resistance to Online Learning*

Faculty Summer Institute. Spring 2001, *Using the Internet in Academic & Career Advising*

The Sky is the Limit: 1999 Learning Communities Conference, *Linking the Internet with Career Development and Dietetics Courses*

National Academic Advising Association 1997 Conference, *Calling All Advisors Interested in Web Pages*

American College Personnel Association 1996 Conference, *Infusing Multiculturalism into the Classroom: A Place to Begin*

BOOK

Author, Online Student Services and Support: A Guide to Planning, Implementing, and Evaluating Services, Jossey-Bass Publishers, 2012.

BOOK CHAPTERS

Online & Engaged, Co Authored Chapter, Bringing the Student Experience into the Online Ecosystem, (NASPA), 2020.

Online Student Services, Chapters Handbook for Student Affairs Administration, Editions 3 & 4 (2009, 2015).

Advancing Campus Efficiencies: A Companion for Campus Leaders in the Digital Era (2007) Ankar Publishing Company Inc. Bolton, Massachusetts – Essay in Student Services Chapter.

ARTICLE

"Online Student Services Benefit All Students," Student Affairs On-Line, vol. 5 no. 1, Winter 2004. Retrieved from http://studentaffairs.com/ejournal/Winter_2004/OnlineStudentServices.html

CO-EDITOR