



County of Monterey

Item No.

Board Report

Board of Supervisors
Chambers

168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: 22-959

October 25, 2022

Introduced: 10/5/2022

Current Status: Agenda Ready

Version: 2

Matter Type: General Agenda Item

Authorize the County Contracts/Purchasing Officer or designee to execute an Agreement for American Rescue Plan Act (ARPA) Comprehensive Economic Development Strategy (CEDS) Annual Update Standard Agreement for National Council for Community Development Inc. (NDC) to perform all tasks necessary to conduct an annual comprehensive economic development strategy update for Monterey County, for the period of eight (8) months, for the term of October 25, 2022 through June 30, 2023, in the amount not to exceed \$75,000.

RECOMMENDATION:

It is recommended that the Board of Supervisors to authorize the County Contracts/Purchasing Officer or designee to execute an Agreement for American Rescue Plan Act (ARPA) Comprehensive Economic Development Strategy (CEDS) Annual Update Standard Agreement for National Council for Community Development Inc. (NDC) to perform all tasks necessary to conduct an annual comprehensive economic development strategy update for Monterey County, for the period of eight (8) months, for the term of October 25, 2022 through June 30, 2023, in the amount not to exceed \$75,000.

SUMMARY/DISCUSSION

On June 2, 2021, the Board approved ARPA funding allocation for Economic Recovery. In total the County has allocated \$9.6 million in ARPA funds towards economic endeavors which are required to be utilized within the next three years or be subject to return.

In 2021, Monterey County updated their CEDS for U.S. Department of Commerce Economic Development Administration (EDA) acceptance. The update engaged many new stakeholders to an economic development strategy but was limited in developing more detailed strategies and projects. The CEDS was adopted by Monterey County and ratified by every jurisdiction in the County, a rare achievement. In establishing yearly updates, the County can engage stakeholders in further detailing those priority strategies and using the work for EDA funding applications as well as California economic development resources.

The Monterey County CEDS requires an annual update on projects.

The American Rescue Plan Act provides funding for programmatic efforts which complement existing economic priorities of the Board of Supervisors strategic initiatives.

Established in 1969, the National Development Council (NDC) has for over five decades played an integral role in shaping the strategies and methodologies that have set the standards of excellence in the

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practice of economic development, affordable housing, and community development. NDC’s mission is to direct capital to support the development and preservation of affordable housing, create jobs and wealth through small business lending, advance livable communities with social infrastructure investment, and build capacity with hands-on technical assistance to local governments.

The ARPA CEDS Annual Update Agreement/Scope of Services provide the detailed services, programs, and performance measures.

OTHER AGENCY INVOLVEMENT:

The Office of County Counsel has approved the Agreements as to form.

FINANCING:

Funds for the ARPA Economic Recovery Agreements, in the cumulative amount of \$75,000, have been included in the FY 2022-23 Adopted Budget, Fund 001, Department 1050, Unit 8514.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The American Rescue Plan Act funding for Countywide Business Retention will provide programs and services that support the Board approved strategic initiatives.

- X Economic Development
- __ Administration
- __ Health & Human Services
- X Infrastructure
- __ Public Safety

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Attachments:

- Board Report
- Standard Agreement
- Exhibit A
- Exhibit B