



## Submitted application for ECONOMIC DEVELOPMENT COMMITTEE

**Email \***

[Redacted]

This Form and its contents may be subject to the California Public Records Act, and as such may therefore be subject to public disclosure unless otherwise exempt under the act.

**First Name \***

Dan

**MI**

[Redacted]

**Last Name \***

Ripke

**Address 1 \***

[Redacted]

**City \***

[Redacted]

**State \***

California

**Postal Code \***

[Redacted]

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

**Ethnicity**

White

**Gender**

Male

**What district do you live in? \***

District 5

**Primary Phone \***

[Redacted]

**Alternate Phone \***

[Redacted]

Please identify how you prefer to be contacted.

Email

Are you currently serving on a County of Monterey Board, Commission, Committee or other Community Advisory Group? \*

No

## Interests & Experiences

Please tell us about yourself and why you want serve

I have a 33 year history working in higher education and economic development. I managed a university economic development program at California State University for 30 years. I've served two terms on the board of the California Association for Local Economic Development and three terms (and past president) of the national University Economic Development Association.

Please state the reason you would like to be a member of this board committee/commission/district.

I would like to help align the wide variety of higher education resources in Monterey County with regional needs and opportunities.

Have you served on an advisory group before?

Yes

How did you hear about the position?

Richard Vaughn

Monterey County Policy - states that Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member \*

Yes

## Background Information

Upload a resume with the names, addresses, and dates of employers for the last five (5) years.

[View Resume \(/BCAndCApply/Files/911436b4-d4e8-409e-a6c8-e161267426e0.Ripke D.docx.pdf\)](#)

### Employer

The University Corporation at Monterey Bay

**Job Title**

Director, Economic Development, Grants and Funding

**Occupation**

economic development

**Employer Address**

[REDACTED]

**Information Regarding Conflict of Interest and Filing of Statements of Economic Interests (Form 700)**

State and local law requires that you abstain from participation in decisions that may affect your financial interest, including sources of income and interest in real property or investments. In addition, if appointed you may be required to fill out a disclosure statement that identifies certain of your financial interest beginning with the immediate 12 months period prior to your appointment.

In accordance with Government Code Sections 87313 and the County of Monterey's Conflict of Interest Code, this Board/commission/Committee/District, you may be required to file statements disclosing certain types of information so that the public can be made aware of potential conflicts of interest. The types of disclosures are:

- Investments
- Interests in Real Property Held by a Business Entity or Trust
- Investments Held by a Business Entity or Trust Income (other than loans and gifts)
- Income – Travel Payments, Advances, Reimbursements
- Income gifts
- Business Positions
- Commission Income Received by Brokers, Agents, and Salespersons
- Income and Loans to a Business Entity or Trust Income from Rental Property

If you have any questions regarding disclosure requirements, please contact the Clerk of the Board's office at 831-755-5066.

Please identify any specialized accommodations needed for equal participation:

N/A

I DECLARE, UNDER PENALTY OF DISQUALIFICATION AND TERMINATION, THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE.

**Enter Your Initials \***

DLR

**DAN RIPLE**



**EDUCATION**

<b>EDI Economic Development Institute, Norman, Oklahoma (Institute linked to certification)</b> University of Oklahoma	<b>1996</b>
California State University, Chico <b>Graduate Studies in Business Administration</b>	<b>1991-93</b>
<b>EDI Economic Development Institute – Intro Course, Tucson, Arizona</b> University of Arizona	<b>1993</b>
<b>Certified Export Trade Specialist</b> US Department of Commerce	<b>1992</b>
<b>Bachelor of Science in Business</b> Focus: International Business	<b>1991</b>
California State University, Chico <b>Bachelor of Arts in French</b>	<b>1991</b>

**AWARDS**

Career Achievement Award, California State University, Chico Research Foundation	2018
California Association for Local Economic Development, Award of Merit	2012
Northeastern California SBDC Network Accreditation	2010-14
Northeastern California SBDC Network Accreditation	2006-9
Program Director of the Year, CSU, Chico Research Foundation	2003
Economic Development Achievement Award - Tri Counties Economic Development Corporation	2002
SBA Award – Service to Small Business Award	1997
Economic Development Administration – Outstanding University Center Director	1995

**PROFESSIONAL EXPERIENCE**

<b>Director, Economic Development, Grants and Funding, Institute for Innovation and Economic Development, California State University, Monterey Bay</b> Worked with the College of Business to create the Annual Cycle of Innovation, supporting regional economic development through entrepreneurship and other programs.	
<b>President, University Economic Development Association</b> Elected President of the national University Economic Development Association October 2017.	<b>2017-2018</b>
<b>Board member, University Economic Development Association</b> Nation's largest association dedicated to supporting best practices in university economic development.	<b>2016-2019</b>
<b>Director, Center for Economic Development, CSU, Chico</b> As director and Principal Investigator, managed a full-time staff of 12 and part-time staff of 15; coordinated research, technical assistance and entrepreneurial programs.	<b>1992 - 2018</b>
<b>Director, Northeastern California Small Business Development Lead Center</b> As director and principal investigator, managed a \$3 million/year small business/entrepreneurial technical assistance program service 23 of California's 58 counties. Managed full-time staff of 2, and six regional SBDC service centers based at non-profits and community colleges.	<b>2003 - 2017</b>

<b>Board member, University Economic Development Association</b> Nation's largest association dedicated to supporting best practices in university economic development.	<b>2004-2006</b>
<b>Board member, California Association for Local Economic Development</b> Served two full terms on the board of the California association of professional economic developers. (Termed out after two terms – maximum allowed.)	<b>1995-1999</b>
<b>California Economic Strategy Panel</b> Served on the California Economic Strategy Panel's Advisory Council	<b>1995-2000</b>

## PRESENTATIONS &amp; FACILITATIONS

**California Association for Local Economic Development Annual Conference Trainer****2015-18**

Presentations to the CALED annual conference on a variety of topics related to technology transfer, entrepreneurship, regional economic development, and economic gardening.

**The Center for Economic Development at CSU, Chico University Center****June 21-22, 2016**

Seattle Regional EDA conference highlighting University Center best practices.

**Supporting Entrepreneurs in Bozeman, Montana**

Presentation to community and business leaders in Bozeman, Montana regarding best practices in growing existing businesses through Economic Gardening.

**February 16, 2011****Opportunities for Economic Gardening in Spokane**

Presentation to community and business leaders highlighting opportunities to support entrepreneurs in the greater Spokane area/Spokane Economic Development.

**November 20, 2010****Facilitating Entrepreneurship in Rural Utah**

Presentation on Strategies to Effectively Support Entrepreneurs at the Utah Economic Development Conference - Cedar City, Utah.

**August 2010****California Association for Local Economic Development Annual Conference Trainer****1992-2007**

Presentations to the CALED annual conference on a variety of topics.

**California Association for Local Economic Development Annual Conference Trainer****1992-2007**

Presentations to the CALED annual conference on a variety of topics.

**The State of Economic Development in the UpState Region- 2009****October 4, 2009**

Presentation to the 2009 UpState Economic Development Conference.

**Possibilities for Economic Gardening in Monterey County****June 17, 2009**

Presentations to the Monterey Business Council (Hyatt Regency, Monterey).

**Broadband Deployment in Rural Northern California****November 8, 2008**

Presentations to the CETF Broadband Consortium meeting in San Francisco.

<b>Breckenridge Economic Gardening Retreat</b> Participated in invitation-only retreat with Edward Lowe Foundation to discuss economic gardening.	<b>September 20-22, 2006</b>
<b>Implementing Economic Gardening in Rural Regions</b> Demonstration of the benefits of a 'grow your own' approach to economic development – presented in Moscow, Idaho.	<b>August 2006</b>
<b>Rural Economic Development in the Pacific Northwest</b> Presentation at the regional economic development conference in Beaverton, Oregon.	<b>July 26, 2006</b>
<b>Entrepreneurship and Workforce Development</b> Presentation at the WIRED (Workforce Innovation in Regional Economic Development) conference in Atlanta, Georgia.	<b>June 13-14, 2006</b>
<b>Tech-Driven Development of Rural Entrepreneurs Economic</b> Presentation at the International Economic Development Council annual conference in San Jose, California.	<b>May 22, 2006</b>
<b>Economic Gardening in Texas</b> Presentation to the City of Austin Economic Development Summit.	<b>April 7, 2006</b>
<b>Agri-Tourism in the North State</b> Presentation to the Butte/Glenn/Tehama Resource Conservation District (RC&D)	<b>March 8, 2006</b>
<b>Prospecting for Entrepreneurs: Economic Gardening in Sonoma County, California</b> Presentations to the Sonoma County Economic Development Board in Santa Rosa, California.	<b>December 12, 2005</b>
<b>State of Economic Development in UpState California - 2005</b> Presentation to the UpState Economic Development conference in Fort Bragg, California. UpState California covers 20 Northern California counties.	<b>October 6-7, 2005</b>
<b>Envisioning Modoc County 2020</b> Presentation and day-long strategic plan facilitation process in Modoc County with community and business leaders. Result was the creation of goals and objectives for the Modoc County Economic Development Corporation.	<b>August 30, 2005</b>
<b>Economic Opportunities Created through Serving Senior Populations</b> Presentation to the Tehama County Health Partnership meeting in Red Bluff, California.	<b>August 16, 2005</b>
<b>Regional Economic Development in California</b> Presentation delivered to the American Chamber of Commerce Research Association (ACCRA) annual conference in San Diego, California.	<b>June 15, 2005</b>
<b>Economic Gardening in California</b> Presentation delivered to the Second Annual Economic Gardening Conference in Murphy's, California.	<b>June 3, 2005</b>
<b>Venture Capital and Economic Development</b> Presentation on strategies for maximizing synergies between regional economic development efforts and regional venture capital programs. Delivered in South Lake Tahoe to the Golden Capital Network's V3 Program.	<b>June 10, 2005</b>
<b>Austin, Texas Economic Development Summit</b> Presentation on Economic Gardening Best Practices for Metropolitan Regions	<b>July 2004</b>
<b>New Wave Economic Development in the New Economy</b> Presentation to Governor Richards Economic Development Summit – Santa Fe, New Mexico	<b>August 2003</b>
<b>Economic Gardening in San Luis Obispo, California</b> Presentation delivered in San Luis Obispo Economic Development Corporation.	<b>October 17, 2002</b>
<b>Economic Gardening in Mendocino County</b> Presentation delivered in Fort Bragg, California in preparation for the Georgia Pacific (GP) mill closure.	<b>October 10, 2002</b>



<b>Lassen County Growth and Change</b> Presentation delivered to Lassen County Economic Development Commission.	<b>July 15, 2002</b>
<b>Economic Impact Analysis Using IMPLAN software</b> Presentation delivered to attendees at the California Association for Local Economic Development conference in San Diego, California.	<b>May 19, 2002</b>
<b>Economic Outlook for Modoc County</b> Presentation delivered to attendees at Modoc Economic Summit in Alturas, California.	<b>May 15, 2002</b>
<b>Economic Gardening as an Economic Development Strategy</b> Presentation delivered to attendees at the California Association for Local Economic Development conference in San Diego, California.	<b>April 3, 2002</b>
<b>Economic Gardening in Mendocino County</b> Presentation to Mendocino County Workforce Investment Board	<b>June 13, 2001</b>
<b>North State Economy – Outlook for 2001</b> Presentation delivered to audience of 450 at North State Economic Summit - CSU, Chico	<b>March 19, 2001</b>
<b>Siskiyou County Economic Outlook</b> Presentation delivered to Leadership Siskiyou County (City of Mt. Shasta).	<b>March 15, 2001</b>
<b>Best Practices in Using the Internet to Support Economic Development</b> Presentation delivered to attendees at the California Association for Local Economic Development conference in San Diego, California.	<b>March 31, 1999</b>
<b>Peer Review – St. Cloud University Center for Economic Development</b> Conducted peer review of EDA University Center at St. Cloud University.	<b>June 8, 1998</b>
<b>California Association for Local Economic Development – Annual Conference San Diego</b> Presentation to conference attendees: "The Use and Mis-use of Data In Decision Making" and "Using the Internet to Support Regional Economic Development"	<b>April 7, 1998</b>
<b>California Small Business Development Centers – Annual Gathering in Monterey, California</b> Presentation to attendees on using information to support small business assistance.	<b>March 17, 1998</b>
<b>California Association for Local Economic Development – Annual Finance Conference in Burbank</b> Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development.	<b>November 4-7, 1997</b>
<b>Nevada County Economic Outlook</b> Provided an economic outlook for business and community leaders in Nevada County, California.	<b>July 18, 1997</b>
<b>Yuba/Sutter Economic Development Corporation – Strategic Plan Facilitation</b> Led members of the Yuba/Sutter EDC in the creation of their five-year strategic plan.	<b>June 27, 1997</b>
<b>Presentation on the CSU, Chico University Center</b>  <b>March 16-19, 1997</b> Seattle Regional EDA conference highlighting University Center best practices.	
<b>Community Visioning – City of Corning</b> Presentation and community meeting facilitation culminating in the creation of the City of Corning Vision for its future.	<b>November 19, 1996</b>
<b>Colusa County Strategic Planning Presentation and Facilitation</b> Conducted a community-wide meeting facilitation to complete the Colusa County Economic Development Strategic Plan	<b>October 17, 1996</b>
<b>Marketing Research to Support Regional Economic Development</b> Presentation to the California Downtown Association Annual Conference, Nevada City, California.	<b>September 26, 1996</b>
<b>Trinity County Economy 1993</b> Presentation to community and business leaders in Trinity County, California	<b>June 22, 1993</b>

<b>Mendocino Economic Summit</b> Keynote presentation on the outlook for the Mendocino County Economy in 1993	<b>November 6, 1992</b>
<b>International Trade in the New Economy</b> Presentation on best practices for making contacts, marketing products and accessing foreign markets.	<b>April 11, 1991</b>

## CONFERENCES &amp; EVENTS HOSTED

<b>North State Economic Forecast Conference</b> <b>Locations: Chico &amp; Oroville, California (held annually)</b> Full day conference of speakers addressing regional economic development topics. Funded through sponsorship and ticket sales. Held monthly advisory board meetings for 17 years. Raised \$50-75,000 cash sponsorship annually.	<b>2000 – 2018</b>
<b>North State Initiative – University Leadership Bus Tour</b>  <b>September 21-22, 2007</b> Organized a tour of 90 senior leaders (Presidents, VPs, faculty, staff, advisory board) from CSU, Chico to tour the university 12 county service region and meetings with key business and community leaders. Briefings were held on key topics including the economy, the environment, education, and prosperity.	
<b>County-by-County Economic Summits - Location: 23 counties of Northeastern California</b> Hosted county specific economic summits with speakers interpreting economic and demographic data for Northeastern California counties. Costs covered through event ticket sales.	<b>2005 - 2012</b>
<b>North State Leadership Conference - Location: Redding, California</b> Three-day leadership conference for community and business leaders. 29 individuals were identified from each of 20 counties to attend this invitation-only event. All costs (registration, materials, food, and lodging) covered by grant secured from US Department of Labor. Budget of approximately \$200,000.	<b>1995</b>
<b>Economic Development Institute</b> <b>Location: Held annually from 1991 – 1996 in Chico, Auburn, Mt. Shasta, Columbia, and Ukiah</b> Annual two-day conference for non-professional economic developers (e.g. elected officials, board members) highlighting best practices in economic development programs and funding.	<b>1991 – 1996</b>

## MAJOR GRANT &amp; CONTRACTS AWARDED

<i>US Department of Commerce, Economic Development Administration</i> EDA University Center Grant w/Fresno State x 5 years (Federal \$840,000, match \$840,000)	
2012-2017	
<i>US Small Business Administration</i> SBDC Lead Center Grant x 14 years (Federal \$21,750,000 – match \$21,750,000)	
2003-2017	
<i>California Endowment</i> Grayling of the North State study of population aging - \$250,000 (private foundation)	
2003-2017	
<i>Pacific Gas &amp; Electric</i> \$5,000 - \$25,000 annually to support North State Economic Forecast Conference and other projects.	
1992 - 2017	
<i>Wells Fargo Bank</i>	

\$15,000 - \$150,000 annually to support regional business assistance

1997 - 2016

*US Department of Commerce, Economic Development Administration*  
Native American CEDs Grant (Federal \$100,000 – Match 100,000)

2014

*US Department of Commerce, Economic Development Administration*  
EDA University Center Grant x 24 years (Federal \$2,690,000 – match \$2,690,000)

1988-2012

*California Emerging Technology Fund (CETF) & USDA Rural Development*  
Broadband Deployment Research (Federal \$1,300,000 – match \$1,300,000)

2002-2006

*USDA, Rural Development*  
Business and Industry Assistance Program – Tri-County area (Federal \$75,000 – match \$75,000)

2004-2005

*USDA, Rural Development*  
Northern California Entrepreneur Development Program (Federal \$150,000 – match \$150,000)

2002-2004

*USDA, Rural Development*  
Business and Industry Assistance Program – Siskiyou County – (Federal \$50,000 – match \$50,000)

2002-2003

*Butte County Private Industry Council*  
Business and Industry Assistance Program – Butte County (Federal \$25,000 – match \$25,000)

2000-2001

*US Department of Commerce, Economic Development Administration*  
Export Trade Grant – (Federal \$150,000 – Match \$175,000)

1997-1998

#### PUBLICATIONS, REPORTS AND PAPERS

*2014 California State University, Chico Service Region Profile*  
Report highlighting economic and demographic changes impacting the university's 12 county service region.

2014

*2014 California State University, Chico Service Region Profile*  
[Paper presented to the Historical Society for American Women, Athens, Ohio]

2014

*City of Chico Community Profile & Site Selection Handbook* 2003  
Contracted report prepared for the City of Chico - \$11,000

*Chico Today: Two Decades of Growth and Change* 1993

Report detailing how the community of Chico is evolving economically and demographically and the impact of these changes on the residents.

*Regional Economic Development in the New Economy: Developing Competitive Advantages for Northeastern California* 1991

A report detailing the economic challenges and opportunities facing Northeastern California at the start of a new decade.

*Annual County Profile Series* 1990-2016

23 individual county profiles, each approximately 165 pages in length, produced annually. Funded through sponsorship and sales.

*Northeastern California SBDC Monthly Newsletter* 2003-2017

With a monthly circulation of over 1,000, this newsletter reached a regional audience of small business owners and entrepreneurs.

*Center for Economic Development Monthly Newsletter* 1992-2017

With a monthly circulation of over 4,000, this newsletter reached a national audience of ED professionals

#### LANGUAGES

English – Native language

French – speak fluently and read/write with moderate proficiency

#### MEMBERSHIPS

California Association for Local Economic Development (1989 – 2019)

University Economic Development Association (1990 – 2021)

International Economic Development Council (2006 – 2014)

Rotary International (2003 – 2018)

California Rural Development Council (1995-2000)

#### COMMITTEES

Civic Engagement Committee (2016-17)

Forum on Energy and Economic Development Committee (2015-17)

North State Manufacturing Summit Committee (2015-17)

North State Initiative Committee (2012-15)

Student Engagement Best Practices (California SBDC program) (2015-17)

CSU, Chico Research Foundation Internal Research Awards Committee (1994 – 99)