



## Monterey County Board of Supervisors

### Board Order

168 West Alisal Street,  
1st Floor  
Salinas, CA 93901  
831.755.5066  
www.co.monterey.ca.us

A motion was made by Supervisor Luis A. Alejo, seconded by Supervisor John M. Phillips to:

**Agreement No.: A-15713**

- a. Authorize the Assistant County Administrative Officer and/or the Economic Development Manager to execute an Agreement for ARPA Economic Recovery Wine Signage Standard Agreement for Monterey Winegrowers Council (Monterey County Vintners and Growers Association) to perform all tasks necessary to develop and implement wine signage services in Monterey County, for the period of one (1) year, for the term March 1, 2022 through February 28, 2023, in the amount not to exceed \$100,000; and
- b. Authorize the Assistant County Administrative Officer and/or the Economic Development Manager to work with Monterey County Winegrowers Council (Monterey County Vintners and Growers Association) to request encroachment permits from public organizations for signage in public right-of-way; and
- c. Find that the signage program identified in the 2010 County General Plan was evaluated pursuant to General Plan EIR, resulting in the installation of signage being exempt pursuant to section 15311 of the CEQA guidelines.

**Proposed CEQA action:** Exempt pursuant to section 15311

PASSED AND ADOPTED on this 1<sup>st</sup> day of March 2022, by roll call vote:

AYES: Supervisors Alejo, Phillips, Lopez, Askew and Adams

NOES: None

ABSENT: None

(Government Code 54953)

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting March 1, 2022.

Date Revised: March 11, 2022

File ID: 22-174

Agenda Item No.: 58

Valerie Ralph, Clerk of the Board of Supervisors  
County of Monterey, State of California

Julian Lorenzana, Deputy