



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Legislation Details

<b>File #:</b>	A 22-044	<b>Name:</b>	Approve and authorize the Monterey County Laguna Seca Representative to execute a two-year, nonstandard, retroactive Master Services Agreement and Order Form with Cision US, Inc.
<b>Type:</b>	BoS Agreement	<b>Status:</b>	Passed
<b>File created:</b>	1/28/2022	<b>In control:</b>	Board of Supervisors
<b>On agenda:</b>	3/1/2022	<b>Final action:</b>	3/1/2022

**Title:**

a. Approve and authorize the Monterey County Laguna Seca Representative (MCLSR) to execute a two-year, nonstandard, retroactive Master Services Agreement and Order Form, beginning February 1, 2022, and expiring January 31, 2024, between Cision US, Inc. and the County of Monterey (County) for a marketing analytics subscription to be used by Laguna Seca Recreation Area and WeatherTech Raceway at Laguna Seca in the amount of \$19,000 plus applicable taxes, for a total not -to-exceed amount of \$20,520;

b. Approve nonstandard risk provisions regarding limitation of liability and indemnification as recommended by MCLSR;

c. Approve and authorize MCLSR to execute a two-year, nonstandard, retroactive Order Form and Service Appendix, beginning February 1, 2022, and expiring January 31, 2024, between Falcon.io and the County for a marketing analytics subscription to be used by Laguna Seca Recreation Area and WeatherTech Raceway at Laguna Seca in the amount of \$15,000 plus applicable taxes, for a total not -to-exceed amount of \$16,200;

d. Approve nonstandard risk provisions regarding limitation of liability and indemnification as recommended by MCLSR; and

e. Approve and authorize MCLSR to execute one (1) future combined amendment with Cision US, Inc. and Falcon.io that does not exceed the total fees set forth in the original Master Services Agreement, Order Form, and Service Appendix and does not significantly alter the scope of services, subject to County Counsel approval.

### Sponsors:

### Indexes:

### Code sections:

**Attachments:** 1. Board Report, 2. Attachment A-Cision Order Form, 3. Attachment B-Cision Master Services Agreement, 4. Attachment C-Falcon Order Form, 5. Attachment D-Falcon Service Appendix, 6. Completed Board Order Item No. 77

Date	Ver.	Action By	Action	Result
3/1/2022	1	Board of Supervisors	approved	Pass