Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.

Goal Statement:
By the end of the performance period, HDIS data for the **Coalition of Homeless Services Providers** will show **1,674** total people accessing services who are experiencing homelessness annually, representing **614 fewer** people and a **27% reduction** from the baseline.

Goal Narrative:
The 2021-2026 Lead Me Home Plan establishes the regional goal of reducing homelessness by 50%, which is based on the 2019 PIT baseline of 2705. Strategies are based on the 1,675 individuals the CoC serves annually. This includes strategic efforts aimed at housing 1300 individuals by 2026.

Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
Cal ICH HDIS CY 2021: **2,288**	614	27.00%	1,674

Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially **focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:**	Describe the trackable data goal(s) related to this Outcome Goal: *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Preliminary racial disparities analysis report shows that there is a disparity between the general census population and those who access our system (HMIS). However, once they enter the system those disparities tend to disappear when looking at outcomes. One key population that we have seen have a significant disparity in access to services are youth. Analysis of local data from our 2022 PIT Count, shows that 19% of the total population experiencing homelessness are children and transition-age youth. Also, based on the 2022 PIT Count, a total of 82% of the population experiencing homelessness are households without children.	By June 30, 2025 reduce the number of people accessing services who are experiencing homelessness by 27 % By June 30, 2025 decrease youth homelessness by 27%.

Outcome Goal #1b. Reducing the number of persons experiencing homelessness on a daily basis.

Goal Statement:

By the end of the performance period, data for the **Coalition of Homeless Services Providers** will show **1219** total people experiencing unsheltered homelessness daily, representing **406 fewer** people and a **25% reduction** from the baseline.

Goal Narrative:

The goal to reduce the number of people experiencing homelessness on a daily basis is supported by strategic regional efforts to add over 300 PSH units by 2025 and expedite moving unsheltered individuals and those in interim housing to permanent supportive housing.

Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	**Change as % of Baseline**	**Target Daily Estimate of # of people experiencing unsheltered homelessness**
PIT 2022: **1,625**	406	25%	1219
Underserved Populations and Populations Disproportionately Impacted by Homelessness			

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Preliminary racial disparities analysis report shows that there is a disparity between the general census population and those who access our system (HMIS). However, once they enter the system those disparities tend to disappear when looking at outcomes. One key population that we have seen have a significant disparity in access to services are youth. Analysis of local data through our regional 2022 PIT Count, it shows that 13% of the total unsheltered population are unaccompanied children and transition-age youth. Also, based on the 2022 PIT Count, a total of 82% of the population experiencing homelessness are households without children.	By June 30, 2025 reduce our total unsheltered count by **25%**. With an increase in the number of households without children to exit to ES, TH, RRH, and PH by **25%**. By June 30, 2025 decrease the number of unsheltered unaccompanied youth by **30%**, exceeding our overall **25%** reduction in the number of people who will be experiencing unsheltered homelessness.

Outcome Goal #2. Reducing the number of persons who become newly homeless.

Goal Statement:

By the end of the performance period, HDIS data for the **Coalition of Homeless Services Providers** will show **840** total people become newly homeless each year, representing **360 fewer** people and a **30% reduction** from the baseline.

Goal Narrative:

The goal of preventing homelessness by reducing the number of people who become newly homeless is supported by strengthening, and developing new, strategic partnerships with local Health and Human Services, HHIP participants, workforce development, educational institutions, and drop-in resource centers.

Baseline Data: Annual Estimate of # of people who become newly homeless each year	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	**Change as % of Baseline**	**Target Annual Estimate of # of people who become newly homeless each year**
Cal ICH HDIS CY 2021: **1,200**	-360	-30%	840
Underserved Populations and Populations Disproportionately Impacted by Homelessness			

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Analysis of local data shows that while families and households with children represent 24% of the population in our CoC's geographic area, adults with children represent approximately 20% of individuals who become homeless for the first time each year.	By June 30, 2025 reduce the number of families with children who become homeless for the first time annually by 40%, exceeding our overall 30% reduction in the number of people who become homeless for the first time annually.

Outcome Goal #3. Increasing the number of people exiting homelessness into permanent housing.

Goal Statement:

By the end of the performance period, HDIS data for the **Coalition of Homeless Services Providers** will show **570** total people people exiting homelessness into permanent housing annually, representing **79 more** people and a **16% increase** from the baseline.

Goal Narrative:

The goal of increasing the number of people who exit homelessness into permanent housing will be supported by regional efforts to create over 300 Permanent Supportive Housing units through multiple Homekey motel conversions in Monterey and San Benito Counties.

Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	**Change as % of Baseline**	**Target Annual Estimate of # of people exiting homelessness into permanent housing**
Cal ICH HDIS CY 2021: **491**	Increase 79	16%	570

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Preliminary racial disparities analysis report shows that there is a disparity between the general census population and those who access our system (HMIS). However, once they enter the system those disparities tend to disappear when looking at outcomes. One key population that we have seen have a significant disparity in access to services are youth. Analysis of local data from our 2022 PIT Count, shows that 19% of the total population experiencing homelessness are children and transition-age youth. Also, based on the 2022 PIT Count, a total of 17% of the population experiencing homelessness are households with children.	By June 30, 2025 increase the overall number of people exiting to permanent housing by **16%**. We want to increase exits from families by 20% and exits from unaccompanied youth by 20%.

Outcome Goal #4. Reducing the length of time persons remain homeless.

Goal Statement:

By the end of the performance period, HDIS data for the **Coalition of Homeless Services Providers** will show **132** days as the average length of time that persons are enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs annually, representing **7 fewer** days and a **5% reduction** from the baseline.

Goal Narrative:

The goal of reducing the length of time individuals remain in homelessness is supported by regional efforts to expand street outreach, which includes mobile case management and street medicine, with a focus on reducing and addressing barriers to housing.

Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs
139	*-7*	*-5%*	*132*

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
According to the preliminary analysis our model found some disparities with regards to the length of engagement with our system along the lines of race, ethnicity. According to the model individuals that identified as Black and African American and Pacific Islander and Native Hawaiian tended to be in the system longer when compared to Non-Hispanic and non-TAY White individuals.	By June 30, 2025 reduce the average length of time of individuals in our system who identify as Black and African American and Pacific Islander and Native Hawaiian by 10%, exceeding our overall 5% reduction in the average length of time individuals are in the system.

Outcome Goal #5. Reducing the number of persons who return to homelessness within two years after exiting homelessness to permanent housing.

Goal Statement:

By the end of the performance period, HDIS data for the **Coalition of Homeless Services Providers** will show **3%** of people return to homelessness within 2 years after having exited homelessness to permanent housing, representing **the same amount of** people and a **0% change** from the baseline.

Goal Narrative:

The goal of reducing the number of people who return to homelessness within two years of exiting homelessness to permanent housing will be supported by regional strategies to adopt, implement and standardize best practices and policies across the homeless service provider network related to rapid rehousing, diversion and homeless prevention, landlord engagement, housing first, and trauma informed care.

Baseline Data: % of people who return to homelessness within 2 years after having exited homelessness to permanent housing	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in % of People	Change as % of Baseline	Target % of people who return to homelessness within 2 years after having exited homelessness to permanent housing
Cal ICH HDIS CY 2021: **3%**	Maintain number of People who return to homelessness at 3%	0%	3%

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Analysis of local data shows that while families and households with children represent 25% of the population in our CoC's geographic area, 3% of adults with children return to homelessness after having exited homelessness to permanent housing within 6 months.	By June 30, 2025 maintain 3% of people returning to homelessness after 2 years of entering permanent housing

Outcome Goal #6. Increasing successful placements from street outreach.

Goal Statement:

By the end of the performance period, HDIS data for the **Coalition of Homeless Services Providers** will show **138** total people served in street outreach projects exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations annually, representing **99 more** people and a **61% increase** from the baseline.

Goal Narrative:

The goal of increasing successful placements from street outreach will be supported by strategic regional efforts to expand street outreach, increase permanent supportive housing units, and target outreach interventions to improve outcomes for specific homeless populations, such as transitional age youth.

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.
Cal ICH HDIS CY 2021: **39**	99	61%	138

Underserved Populations and Populations Disproportionately Impacted by Homelessness	
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	**Describe the trackable data goal(s) related to this Outcome Goal:** *Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.*
Analysis of local data shows that while households without children represent 85% of the population in that access street outreach services, while 4% of households without children exit to ES, TH, and PH destinations. Unaccompanied youth under the age of 25 make up .09% of the population that access street outreach services. One key population that we have seen have a significant disparity in access to services are youth. In our racial disparities analysis we have found that youth (18-24) tend to remain in our system shorter and are more likely to return to homelessness when compared to non-TAY individuals.	By June 30, 2025 increase the number of households without children served in street outreach that exit to ES, TH, and PH destinations annually by 120% exceeding our overall 100% increase in the number of people who exit to to ES, TH, and PH destinations from street outreach. By June 30, 2024 increase the number of unaccompanied youth under the age of 25 who exit to ES, TH, and PH destinations from street outreach annually by 100%.

Table 5. Strategies to Achieve Outcome Goals	
Strategy	**Performance Measure to Be Impacted** **(Check all that apply)**
	☑ 1. Reducing the number of persons experiencing homelessness.
Description	
Pursursuing regional increase of PSH unit capacity by utilizing funding from Homekey, HHAP & other funding sources. In the City of King & Greenfield the county & CoC are focusing on rural service deserts and undocumented/immigrant individuals. This would increase PSH units in King City by 45, and in Greenfield by 10.	☐ 2. Reducing the number of persons who become homeless for the first time. ☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
By June 2025	☐ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
City of King, City of Salinas	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. ☐ 6. Increasing successful placements from street outreach.
Measurable Targets	
Increase the number of PSH units for unaccompanied adults experiencing chronic homelessness by 2025	☐ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	**Performance Measure to Be Impacted** **(Check all that apply)**
	☑ 1. Reducing the number of persons experiencing homelessness.
Description	
Prioritizing the funding of a RRH program utilizing YHDP funds that offer housing options ultimately reducing the length of time homeless for TAY, an underserved population noted by our pre-findings of our racial disparities analysis.	☐ 2. Reducing the number of persons who become homeless for the first time. ☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
By June 2025	☑ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
Coalition of Homeless Services Providers	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. ☑ 6. Increasing successful placements from street outreach.
Measurable Targets	
Decrease the length of time that TAY remain homeless by 5%	☐ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	☑ 1. Reducing the number of persons experiencing homelessness.
	☑ 2. Reducing the number of persons who become homeless for the first time.
Increase region-wide outreach, mobile case management & street medicine and connecting them to services including vouchers such as EHV, HSVP and FYI vouchers utilizing ERF, ESG, HHAP and HHIP funds. Implementing a youth specific street outreach program using HHAP funds.	☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	☑ 4. Reducing the length of time persons remain homeless.
By June 2025	
Entities with Lead Responsibilities	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
County of Monterey, City of Salinas, County of San Benito, and Coalition of Homeless Services Providers	
Measurable Targets	☐ 6. Increasing successful placements from street outreach.
By June 30, 2025 increase the number of households w/minor children/youth in street outreach that exit to ES, TH and PH destinations annually by 120% exceeding our overall 100% increase in the number of people who exit to ES, TH & PH destinations from street outreach. By June 2024 increase the number of unaccompanied youth under the age of 25 who exit to ES, TH & PH from street	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☑ 1. Reducing the number of persons experiencing homelessness.
Description	☐ 2. Reducing the number of persons who become homeless for the first time.
Increase total number of families served through RRH units using HSP funding to secure permanent housing for families, with an estimated 22 families supported annually in the County of San Benito and around 308 individuals supported in the County of Monterey	☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	☑ 4. Reducing the length of time persons remain homeless.
By June 2025	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Entities with Lead Responsibilities	☑ 6. Increasing successful placements from street outreach.
County of Monterey and County of San Benito	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Measurable Targets	
By June 30, 2024 increase the overall number of people exiting to permanent housing by 16%. We want to increase exists from families by 20% and exits from unaccompanied youth by 20%	

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☐ 1. Reducing the number of persons experiencing homelessness.
Description	
	☐ 2. Reducing the number of persons who become homeless for the first time.
Operating a Landlord Engagment/Retention program that includes a landlord mitigation fund utilizing HHIP funds.	☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
By October 2024	☐ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
Coalition of Homeless Services Providers	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☐ 6. Increasing successful placements from street outreach.
Coalition of Homeless Services Providers	☐ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☑ 1. Reducing the number of persons experiencing homelessness.
Description	
	☑ 2. Reducing the number of persons who become homeless for the first time.
Support and expand Safe Parking programs regionally, with County of San Benito utilizing HHIP funds, and County of Monterey using state and local funding sources. County of Monterey has supported 26 folks into housing from safe parking site in 20-21 and 35 in 21-22	☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	
Jun-24	☑ 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	
County of Monterey, County of San Benito	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Measurable Targets	☑ 6. Increasing successful placements from street outreach.
Increasing the amount of individuals accessing services regionally by 15%	☐ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☑ 1. Reducing the number of persons experiencing homelessness.
Description	☑ 2. Reducing the number of persons who become homeless for the first time.
Replacing the VI-SPDAT assessment tool and overhauling CES by utilizing funds from HHIP, HHAP & YHDP. This multi-source funding will support different efforts of the overhaul by: (1) creating a new Youth CES tthat will serve as a pilot to CES, (2) replacing the VI-SPDAT with a needs assesment tool that can evolve with the ever-changing needs of homelessness (3)Overhauling the CES system to match with the needs assessment with community efforts	☑ 3. Increasing the number of people exiting homelessness into permanent housing.
	☑ 4. Reducing the length of time persons remain homeless.
Timeframe	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
By January 2024	
Entities with Lead Responsibilities	☑ 6. Increasing successful placements from street outreach.
Coalition of Homeless Services Providers	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Measurable Targets	
Increased the placement of chronic homelessness into permanent supportive housing by 17% by 2025	

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☐ 1. Reducing the number of persons experiencing homelessness.
Description	☐ 2. Reducing the number of persons who become homeless for the first time.
	☐ 3. Increasing the number of people exiting homelessness into permanent housing.
Operating the CoC's Lived Experience Advisory Directive (LEAD)	
Timeframe	☐ 4. Reducing the length of time persons remain homeless.
By June 2023	
Entities with Lead Responsibilities	☐ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
	☐ 6. Increasing successful placements from street outreach.
Coalition of Homeless Services Providers	
Measurable Targets	☑ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Creating informed policy decisions, with the hopes of enhancing the Lead Me Home strategic plan yearly action reports	

Strategy	Performance Measure to Be Impacted (Check all that apply)
	☐ 1. Reducing the number of persons experiencing homelessness.
Description	☑ 2. Reducing the number of persons who become homeless for the first time.
Opening 4 motels and pursuing regional increase of PSH unit capacity by utilizing funding from Homekey and HHAP. This would increase PSH units in Salinas by 202. In San Benito, the intentions to purchase two hotels for Homekey, increasing the amount of PSH units in San Benito County by 66.	☑ 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	☑ 4. Reducing the length of time persons remain homeless.
By June 2025	☑ 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Entities with Lead Responsibilities	
City of Salinas, County of San Benito	☐ 6. Increasing successful placements from street outreach.
Measurable Targets	☐ Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Increase the number of PSH units for unaccompanied adults experiencing chronic homelessness by 2025	