



Monterey County

Item No.2

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: 22-902

September 29, 2022

Introduced: 9/15/2022

Current Status: Agenda Ready

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Matter Type: General Agenda Item

- a. Review application submittals for the Economic Development Committee; and,
- b. Provide a recommendation to the Board of Supervisors.

RECOMMENDATION:

Consider providing a recommendation to the Board of Supervisors for the following applicants:

- a. Support the appointment of Janine Chicourrat to the Committee as the Tourism Sector member.
- b. Support the appointment of Norman Groot to the Committee as the Agriculture sector member.
- c. Support the appointment of applicant(s) to the Committee as the Climate and Clean Energy sector member; and
 - a. Recommend one (1) of the two (2) applicants (Catherine Stedman, Beth Fabinsky) to the Board of Supervisors; or
 - b. Recommend both applicants to the Board of Supervisors for selection.
- d. Support the appointment of Terice Clark to the Committee as the Finance sector member.
- e. Support the appointment of Janine Bouyea to the Committee as the Healthcare sector member.
- f. Support the appointment of Ida Chan to the Committee as the Minority Owned Business sector member.
- g. Support the appointment of Dan Ripke to the Committee as the Higher Education member.

SUMMARY:

The primary purpose of the Economic Development Committee is to advise the Board of Supervisors on appropriate economic development policies, programs, and activities to ensure a Countywide perspective in support of a diversified economy, higher paying jobs and an expanded revenue base for local government services, while preserving and protecting the County's agricultural, tourism and education economic base in collaboration with cities.

Janine Chicourrat

Janine Chicourrat is interested in serving as tourism sector member of the Committee. She has been a member of the community since 1998 and is a veteran hospitality professional. Her background includes working on capital projects, leading a team of over 300 employees, serving on a variety of non-profit boards, working with public/private partnerships and more. Janine's skill set includes having vision, understanding the big picture, and working well with others. She would like to serve on the Committee because she would like to give back to the community and believes the long-term vitality of Monterey County is of the utmost importance.

Norman Groot

Norman Groot is interested in serving as agriculture sector member of the Committee because agriculture is the #1 economic driver in Monterey County. Impacts from pandemic and inflation have diminished capacity and financial stability and he believes that there is a need for public policies that support agricultural sector development and expansion.

Catherine Stedman

Catherine Stedman is interested in serving as climate and clean energy sector member of the Committee. As Director of Communications and Outreach at Central Coast Community Energy, Catherine Stedman is involved in identifying opportunities for the agency to reinvest in the communities she serves and to support efforts that help the local workforce and economy to achieve growth while addressing the risks posed by climate change. She believes that it is important that the initiatives undertaken in Monterey County be viewed through the lens of protecting the environment, while at the same time recognizing that economic development depends on reliable energy service. She would bring a valuable perspective to the Committee.

Beth Fabinsky

Beth Fabinsky recently moved to Monterey County from Pasadena and wishes to serve as the climate and clean energy sector member of the Committee. She believes that we can transition to a clean energy-based, climate-friendly economy and profit greatly from this transition. In addition, Beth is interested in learning about and serving her new local government and understanding the challenges of an area economically focused on agriculture and tourism. As a hybrid remote worker for NASA/Caltech's Jet Propulsion Laboratory, Beth has spent much of her career working on scientific research projects, including those in the area of climate change impacts. She would like to represent the perspective of clean energy as an economic driver for the region.

Terice Clark

Terice Clark is interested in serving as finance sector member of the Committee. Terice Clark has had experience in healthcare, finance, teaching and business management. Being involved in the community is important to Terice and she would like to use her life experiences to help where needed and broaden her knowledge in the local political arena. Terice feels the Committee has a broad responsibility impacting many aspects of community businesses, teaching institutions, healthcare facilities, and the ever-important tourism business. Her education and work experience seem to align with the type of individual that can contribute to this committee. She hopes to be able to contribute to the Committee in a positive way.

Janine Bouyea

Janine Bouyea is interested in serving as healthcare sector member of the Committee. She was born and raised in Monterey County, and has worked for the County of Monterey for the past 24 ½ years, with the last 23 years being at Natividad Medical Center. Working for Monterey County has provided her with significant exposure to the various industries within the County and how they all function together to make-up the county and communities. Janine believes that serving on the Committee would allow her the opportunity to be part of an organized group focused on growing and bringing new businesses to the community. Her work experience and knowledge in healthcare can be invaluable to

the vision and goal of the Committee.

Ida Chan

Ida Chan is interested in serving as minority owned business sector member of the Committee. She was born and raised in South Monterey County and is currently the CEO of the Soledad Community Health Care District. She continues to live, work, and raise her family in South County. She has spent 23 years as a banker, holding several positions, such as VP/Commercial Loan officer. She wants to serve on the Committee because it will give her the opportunity to support important topics brought to the Committee and to work collaboratively with other members of the Committee.

Dan Ripke

Dan Ripke is interested in serving as higher education sector member of the Committee. He has a 33-year history working in higher education and economic development, and has managed a university economic development program at California State University for 30 years. Dan has served two terms on the board of the California Association for Local Economic Development and three terms (and past president) of the national University Economic Development Association. Dan would like to serve on the Committee to help align the wide variety of higher education resources in Monterey County with regional needs and opportunities.

Current vacancies with no applications received consist of the following:

- Construction
- Labor
- Micro business
- Non-profit or Community member
- Research and Development

OTHER AGENCY INVOLVEMENT:

Staff consulted with County Counsel.

FINANCING:

Receiving this report has no financial impact.

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Attachments:

- Janine Chicourrat Application
- Norman Groot Application
- Catherine Stedman Application
- Beth Fabinsky Application
- Terice Clark Application
- Janine Bouyea Application
- Ida Chan Application
- Dan Ripke Application

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EDC Presentation