MAGNET FORENSICS®

Products ▾   Resources ▾   Our community ▾   Partners ▾   Company ▾   🔍

Training   Support

○ English
   ▪ French
   ▪ German

Privacy Policy

Transparency, control and accountability are the core principles that influence Magnet Forensics Inc.'s ("MFI") and its affiliates' (collectively, "Magnet Forensics") approach to protecting your personal data. From time to time, the nature of our business dictates that we may collect personal information from our customers and partners. Because we are committed to protecting your privacy rights and the information you provide to us, we have developed this Privacy Policy ("Policy"). This Policy sets forth how Magnet Forensics collects, protects and uses the personal data of our customers, suppliers, business partners, and employees.

1.   TRANSPARENCY

A topic as dynamic as privacy requires transparency - being open about the data we collect, how that data is used, and where/how long we store the data we collect.

<u>Personal Data We Collect</u>

Our primary reason for collecting data is to provide products and services to our customers.

(a) We collect your data when you:

- visit our offices or contact us;
- request information about our products and services;
- purchase and use our products and related services;
- respond to surveys, request whitepapers/newsletters/access to blogs;
- attend Magnet Forensics' events and/or Magnet Forensics' booth at tradeshows; and
- apply for employment at Magnet Forensics.

(b) Data we collect:

- names/addresses/emails/phone numbers, employment information and other types of contact information;
- use cases and other relevant information pertaining to how your organization uses our products and related services; and
- bank account information/ shipping address/ and other information needed to process orders.

(c) How we use the data we collect:

- fulfil contractual requirements;
- improve upon our products and services
- communicate information about Magnet Forensics to potential customers and customers; and
- hire and manage employees.

(d) Why we need the data we collect:

- Names/addresses/emails- for mailing offers, product information; event notification, surveys, quotes/invoices, product demonstration, evaluation and delivery.
- Phone numbers – for customer feedback, product inquiries and reporting/resolving support incidents.
- Employment information – for evaluating your potential to become a Magnet Forensics employee.

(e) Storage location of the data we collect:

- Your personal data is processed, hosted, and/or stored at Magnet Forensics' Canadian office located at 2220 University Avenue East, Waterloo, Ontario, Canada.
- For certain business practices third-party providers have limited access to your data. These third-party providers are typically vendors of cloud services or other IT hosting services located in Canada or USA. We also may provide your personal data to such third-party providers or our partners as part of the sales cycle. This can include both pre-sales activities such as lead generation and activities related to processing orders. When using third-party providers and partners, as required by applicable law, Magnet Forensics will enter into a data processing agreement to safeguard your privacy rights. When third-party providers and partners are located outside the EU, Magnet Forensics ensures legal grounds for such international transfers by relying on cross-border transfer agreements or using the EU Model Clauses.

(f) How long we store the data we collect:

- We retain your personal data for as long as necessary to perform our contractual obligations to you and/or as required by law and as documented by our data retention policies. After this period, your personal data will be irreversibly destroyed. Any personal data held by us for marketing and service update notifications will be kept by us until such time that you notify us that you no longer wish to receive this information.

(g) Joint Controllership of German Personal Data:

- Personal data of German data subjects collected for purposes of: (i) administering an employment relationship; (ii) facilitating the sale, license, and/or support of our products; or

(iii) marketing and/or demand generation of our products and services, is subject to the joint controllership of Magnet Forensics Inc. and Magnet Forensics GmbH, as set out in an Agreement pursuant to Article 26(1) of the GDPR.

2.   CONTROL

Should you believe that any personal data we hold on you is incorrect or incomplete, you can request to see this information, rectify it or have it deleted. Please contact us through a Data Subject Access Request Form located at www.magnetforensics.com/legal .

In the event that you wish to complain about how we have handled your personal data, please contact our General Counsel at dpo@magnetforensics.com or in writing at 2220 University Avenue East, Waterloo, Ontario, Canada. Our General Counsel will then investigate your complaint and work with you to resolve the matter.

If you still feel that your personal data has not been handled appropriately according to the law, you can contact the Government Data Protection Authority offices for your region and file a complaint with them.

3.   ACCOUNTABILITY

The key areas of responsibilities for processing personal data lie with the following organizational roles:

- The **Board of Directors** is responsible for:
  - making decisions about, and approving Magnet Forensics general strategies on personal data protection.

- The **General Counsel** is responsible for:
  - managing the personal data protection program and the development and promotion of end- to-end personal data protection policies; and
  - monitoring personal data laws and changes to regulations, developing compliance requirements, and assisting business departments in implementing Magnet Forensics' Privacy Policy.

- The **Chief Operations Officer** is responsible for:
  - ensuring all systems, services and equipment used for storing data meet acceptable security standards;
  - performing regular checks and scans to ensure security hardware and software is functioning properly; and
  - passing on personal data protection responsibilities to suppliers and improving suppliers' awareness levels of personal data protection as well as flow down personal data requirements to any third party a supplier uses.

- **VP of Human Resources** is responsible for:
  - educating and training all employees of Magnet Forensics' on the requirement and processes of this Policy. Employees who violate this Policy will be subject to appropriate disciplinary action.

4.   DATA BREACH PRACTICES

When Magnet Forensics learns of a suspected or actual personal data breach, the General Counsel performs an internal investigation and takes appropriate remedial measures in a timely manner, according to Magnet Forensics' data breach practices. Where there is any risk to the rights and freedoms of data subjects, Magnet Forensics shall notify the relevant data protection authorities without undue delay and, when possible, within 72 hours.

5.   USING MAGNET FORENSICS' PRODUCTS TO VIEW/MODIFY PERSONAL DATA

An end user of Magnet Forensics products may use the products to access certain cloud service applications (i.e. Google, Facebook, Instagram, Twitter, Dropbox, Microsoft 365, etc. – collectively referred to as "Cloud Apps") and make certain actions, view, and/or modify personal data of individuals ("Data Subjects") in their Cloud Apps. Use, and transfer to any other application of information received from Google APIs will adhere to *Google API Services User Data Policy*, including the Limited Use requirements. If an end user of Magnet Forensics products uses the products to interact with or collect personal data from Data Subjects, the end user is solely responsible for ensuring compliance with all applicable laws in connection with the collection and/or processing of personal data of the Data Subjects (including compliance with the personal data privacy policies of the Cloud Apps). If you are a Data Subject, please note that Magnet Forensics has no relationship with you whatsoever and its only relation is with the end user with whom you may interact. For any questions regarding the collection of your personal data or to amend your personal data, and for all other reasons, you must contact the end user.

6.   COOKIES

This website uses cookies. When you visit our website, we store or retrieve information on your browser using cookies and similar technologies, which may be set by us or other companies who provide services to Magnet Forensics in connection with our website. Cookies and the information they collect might relate to you, your preferences or your device, and are used to make the site work as you expect it to, store your preferences, help us understand how people use our site, and provide a more personalized web experience. For more information about how we use cookies, please see our Privacy Policy. You can choose not to allow certain types of cookies via the settings, but it may impact your experience and some features on the site. Your choice is specific to the device, website, and browser you are using, and is deleted when you clear your cookies.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: www.magnetforensics.com

Your current state: Allow all.
Your consent ID: QlUhiUeA0m1+HwcksbRyF6sKl1uzFgsoHs/32GDzFtJp/IbxOpaa4w==
Consent date: Wednesday, September 13, 2023 at 01:46:48 PM EDT

Change your consent | Withdraw your consent

Cookie declaration last updated on 5/12/24 by Cookiebot:

Necessary (31)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cf_bm [x7]	d3327e487add4206b7e609d4710cb454.pages.ubembed.com js.ubembed.com Monotype Vimeo www.grayshift.com www.griffeye.com zoominfo.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
__smVID	load.sumome.com	Necessary for the sign-up function on the website. This	30 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		function is provided by Sumo.com.		
_cfuvid [x2]	Vimeo zoominfo.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
1.gif	Cookiebot	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	Session	Pixel Tracker
ak_bmsc	Businesswire	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
bscookie	LinkedIn	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	1 year	HTTP Cookie
com.adobe.reactor.dataElementCookiesMigrated	Adobe Inc.	Used in context with the cache-function on the website, facilitating data transfer between Adobe DTM onto Adobe Launch.	Persistent	HTML Local Storage
CookieConsent [x2]	Cookiebot	Stores the user's cookie consent state for the current domain	13017 days	HTTP Cookie
cookietest	assets.storylane.io	This cookie is used to determine if the visitor has accepted the cookie consent box.	Session	HTTP Cookie
csrftoken	Instagram	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	1 year	HTTP Cookie
f5avraaaaaaaaaaaaaaaaa_session_	Businesswire	Registers the website's speed and performance. This function can be used in context with statistics and load-balancing.	Session	HTTP Cookie
JSESSIONID [x3]	New Relic Businesswire	Preserves users states across page requests.	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
	LinkedIn			
li_gc	LinkedIn	Stores the user's cookie consent state for the current domain	180 days	HTTP Cookie
PHPSESSID	Wufoo	Preserves user session state across page requests.	Session	HTTP Cookie
rc::a	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
visitor_id#-hash [x3]	Pardot	Used to encrypt and contain visitor data. This is necessary for the security of the user data.	1 year	HTTP Cookie
visitorId	ws.zoominfo.com	Preserves users states across page requests.	1 year	HTTP Cookie

Preferences (9)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
DRIFT_SESSION_ID	Drift	Allows the website to recoqnise the visitor, in order to optimize the chat-box functionality.	Session	HTML Local Storage
DRIFT_SESSION_STARTED	Drift	Stores a unique ID string for each chat-box session. This allows the website-support to see previous issues and reconnect with the previous supporter.	Session	HTML Local Storage
DRIFT_visitCounts	Drift	Determines the number of visits of the specific visitor. This is used in order to make the chat-box function more relevant.	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
driftt_aid [x2]	Drift	Necessary for the functionality of the website's chat-box function.	2 years	HTTP Cookie
lang	LinkedIn	Necessary for maintaining language-settings across subpages on the website.	Session	HTTP Cookie
li_alerts	LinkedIn	Used to determine when and where certain pop-ups on the website should be presented for the user and remember whether the user has closed these, to keep them from showing multiple times.	1 year	HTTP Cookie
lidc	LinkedIn	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 day	HTTP Cookie
wp-wpml_current_language	www.magnetforensics.com	Designates the country code that is calculated based on the user's IP address. Used to determine what language should be used for the visitor.	Session	HTTP Cookie

Statistics (25)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
__smSmartbarShown	load.sumome.com	Used to determine if the visitor should be presented to popup-advertisement content on the website. This also allows the website to detect if an adblocker is present in the visitor's browser.	30 years	HTTP Cookie
__smToken	load.sumome.com	This cookie is used to determine if the visitor is logged in or not.	1 year	HTTP Cookie
_ga [x2]	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
_ga_# [x2]	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP Cookie
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
hjSession#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 day	HTTP Cookie
hjSessionUser#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 year	HTTP Cookie
_hjTLDTest	Hotjar	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	HTTP Cookie
AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	30 days	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
dicbo_id [x2]	Outbrain	Collects statistics concerning the visitors' use of the website and its general functionality. This is used to optimize and compile reports on the website for comparison through a third party analysis service.	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
hjActiveViewportIds [x2]	www.magnetforensics.com Hotjar	This cookie contains an ID string on the current session. This contains non-personal information on what subpages the visitor enters – this information is used to optimize the visitor's experience.	Persistent	HTML Local Storage
hjViewportId	Hotjar	Saves the user's screen size in order to adjust the size of images on the website.	Session	HTML Local Storage
personalization_id	Twitter Inc.	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.	400 days	HTTP Cookie
td	Google	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel Tracker
ub-emb-GUID#	assets.ubembed.com	Pending	Persistent	HTML Local Storage
ub-emb-id	assets.ubembed.com	Enables the website to make variations of their landing-page. This is used to minimize bounce-rates, which means that fewer users leave the page immediately.	Persistent	HTML Local Storage
vuid	Vimeo	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP Cookie
ziwsSession	ws.zoominfo.com	Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	Session	HTML Local Storage
ziwsSessionId	ws.zoominfo.com	Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	Session	HTML Local Storage

Marketing (85)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
#-#	YouTube	Pending	Session	HTML Local Storage
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
_uetsid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetsid	Microsoft	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day	HTTP Cookie
_uetsid_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_uetvid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetvid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
_uetvid_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
1/i/adsct [x2]	Twitter Inc.	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session	Pixel Tracker
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
bcookie	LinkedIn	Used in order to detect spam and improve the website's security.	1 year	HTTP Cookie
CMID	Casale Media	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	1 year	HTTP Cookie
CMPRO	Casale Media	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	3 months	HTTP Cookie
CMPS	Casale Media	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	3 months	HTTP Cookie
drift_aid [x2]	Drift	Sets a unique ID for the specific user. This allows the website to target the user with relevant	2 years	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		offers through its chat functionality.		
drift_campaign_refresh [x2]	Drift	Sets a unique ID for the specific user. This allows the website to target the user with relevant offers through its chat functionality.	1 day	HTTP Cookie
DRIFT_SESSION_CAMPAIGNS	Drift	Used to determine when and where certain pop-ups on the website should be presented for the user and remember whether the user has closed these, to keep them from showing multiple times.	Persistent	HTML Local Storage
ep201	Wufoo	Saves user states across page requests when completing a web-based survey.	1 day	HTTP Cookie
giphyPingbackId	Giphy Support	Used to track the visitor's usage of GIFs - This serves for analytical and marketing purposes.	Session	HTML Local Storage
guest_id	Twitter Inc.	Collects data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.	400 days	HTTP Cookie
guest_id_ads	Twitter Inc.	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	400 days	HTTP Cookie
guest_id_marketing	Twitter Inc.	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	400 days	HTTP Cookie
i/jot/embeds	Twitter Inc.	Sets a unique ID for the visitor, that allows third party	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
		advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.		
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
iU5q-!O9@$	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTML Local Storage
LAST_RESULT_ENT RY_KEY	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
lastExternalReferr er	Meta Platforms, Inc.	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage
lastExternalReferr erTime	Meta Platforms, Inc.	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage
li_sugr	LinkedIn	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	3 months	HTTP Cookie
LogsDatabaseV2:V #||LogsRequestsSt ore	YouTube	Pending	Persistent	Indexed DB
lpv#	Pardot	Used in context with behavioral tracking by the website. The cookie registers the user's behavior and navigation across multiple websites and ensures that no tracking errors occur when the user has multiple browser-tabs open.	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
MSPTC	Microsoft	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	1 year	HTTP Cookie
muc_ads	Twitter Inc.	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	400 days	HTTP Cookie
MUID	Microsoft	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
nextId	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
pagead/1p-user-list/#	Google	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session	Pixel Tracker
pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
pardot [x3]	go.magnetforensics.com Pardot www.magnetforensics.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		addresses. ABM usually facilitates B2B marketing purposes.		
PREF	YouTube	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months	HTTP Cookie
remote_sid	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP Cookie
requests	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
RichHistory	Twitter Inc.	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	Session	HTML Local Storage
rum	Casale Media	Collects data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	Session	Pixel Tracker
sa-user-id [x3]	StackAdapt	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year	HTTP Cookie
sa-user-id	StackAdapt	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
sa-user-id-v2 [x3]	StackAdapt	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year	HTTP Cookie
sa-user-id-v2	StackAdapt	Used to track visitors on multiple websites, in order to present	Persistent	HTML Local

Name	Provider	Purpose	Expiry	Type
		relevant advertisement based on the visitor's preferences.		Storage
sa-user-id-v3 [x3]	StackAdapt	Pending	1 year	HTTP Cookie
sa-user-id-v3	StackAdapt	Pending	Persistent	HTML Local Storage
ServiceWorkerLogsDatabase#SWHealthLog	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent	Indexed DB
TESTCOOKIESENABLED	YouTube	Used to track user's interaction with embedded content.	1 day	HTTP Cookie
tuuid	DemandBase	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	400 days	HTTP Cookie
tuuid_lu	DemandBase	Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.	400 days	HTTP Cookie
tv_UIDM	Telaria	Pending	400 days	HTTP Cookie
tvid	Telaria	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	1 year	HTTP Cookie
UserMatchHistory	LinkedIn	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential	30 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		for the security of the website and visitor.		
visitor_id# [x3]	Pardot	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	1 year	HTTP Cookie
VISITOR_INFO1_LIVE	YouTube	Pending	180 days	HTTP Cookie
VISITOR_PRIVACY_METADATA	YouTube	Stores the user's cookie consent state for the current domain	180 days	HTTP Cookie
YSC	YouTube	Pending	Session	HTTP Cookie
yt.innertube::nextId	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Used to track user's interaction with embedded content.	Persistent	HTML Local Storage
YtIdbMeta#databases	YouTube	Used to track user's interaction with embedded content.	Persistent	Indexed DB
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

Unclassified (13)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
__smSessionId	sumome.com	Pending	1 day	HTTP Cookie
__smUser	load.sumome.com	Pending	Session	HTTP Cookie
eid	assets.storylane.io	Pending	Persistent	HTML Local Storage
fp_id	assets.storylane.io	Pending	Persistent	HTML Local Storage
sequenceNumber #sequenceNumber	LinkedIn	Pending	Persistent	Indexed DB
sid_difz4bn9ac6d	assets.storylane.io	Pending	Session	HTML Local Storage
sid_g0sh3yazk6c3	assets.storylane.io	Pending	Session	HTML Local Storage
sid_isqtfcgfd9ui	assets.storylane.io	Pending	Session	HTML Local Storage
sid_jcesoajk5aix	assets.storylane.io	Pending	Session	HTML Local

Name	Provider	Purpose	Expiry	Type
				Storage
sid_jmidinwchlfs	assets.storylane.io	Pending	Session	HTML Local Storage
sid_k6waipvusnjs	assets.storylane.io	Pending	Session	HTML Local Storage
sid_kuwtpmwvg2zs	assets.storylane.io	Pending	Session	HTML Local Storage
sid_qaxiqbs6mxjm	assets.storylane.io	Pending	Session	HTML Local Storage

Privacy Policy (Version 3.3) (October 26, 2021)

PRODUCTS   +

PARTNERS   +

COMMUNITY   +

COMPANY   +

RESOURCES   +

SUPPORT   +

TRAINING   +

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✉️ sales@magnetforensics.com

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