

# Attachment E



County of Monterey  
Administrative Office  
County Communications

ADVERTISER: County of Monterey

LENGTH: :30

DATES TO AIR: ASAP

TITLE: MC COVID Memorial Fund (psa)

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1 WE MADE A PROMISE THAT WE WOULD NOT FORGET THE COUNTLESS LIVES  
2 THAT WERE IMPACTED OR LOST TO COVID NINETEEN. WE WANT TO HONOR THE  
**3** VICTIMS, THE HEROS, AND OUR COMMUNITY FOR THEIR SACRIFICES. THE  
4 COUNTY OF MONTEREY IN PARTNERSHIP WITH THE COMMUNITY FOUNDATION  
5 FOR MONTEREY COUNTY IS CREATING A PLACE TO SHARE REMEMBRANCES OF  
6 ALL IMPACTED BY THE PANDEMIC. WE ARE ASKING INDIVIDUALS AND  
7 BUSINESSES TO SUPPORT THE CREATION OF SUCH A PLACE BY GENEROUSLY  
**8** DONATING TO THE COVID NINTEEN COMMUNITY MEMORIAL FUND. TOGETHER  
9 WE SPREAD HOPE.  
10  
11  
12  
13  
14  
**15**

:10 = 3 LINES

:30 = 8 LINES

**:60 = 15 LINES**

**TEXT IN FONT SIZE 12 AND ALL CAPITAL LETTERS.**