

# **County of Monterey**

Government Center - Monterey Room  
168 W. Alisal St., 2nd Fl.,  
Salinas, CA 93901



## **Meeting Minutes - Draft**

**Join via Zoom at <https://montereycty.zoom.us/j/91931079933> or  
In person at: 168 W. Alisal Street, 2nd Floor, Salinas Ca. 93901 - Monterey Room**

**Wednesday, November 1, 2023  
3:00 PM**

**Economic Development Committee**

**Participation in meetings**

While the Monterey Room remains open, members of the public may participate in Committee meetings in two (2) ways:

1. You may attend the meeting in person at 168 W. Alisal Street, 2nd Floor, Salinas CA 93901 – Monterey Room, or
2. You may participate via Zoom at: <https://montereycty.zoom.us/j/91931079933>

If you do not have access to a computer, you may call into the meeting and participate by calling the following number: 1-669-900-6833 and entering the following Webinar ID: 919 3107 9933

If you choose not to attend the Economic Development Committee meeting but wish to make a comment on a specific agenda item, please submit your comment via email by 5:00 p.m. on the Friday prior to the meeting to Yulisa Chavarin at [chavariny1@co.monterey.ca.us](mailto:chavariny1@co.monterey.ca.us) and your comment will be placed into the record at the meeting.

If you are participating in the Economic Development Committee meeting via Zoom and wish to make either a general public comment or to comment on a specific agenda item as it is being heard, please select the “raise hand” option on the Zoom screen, and your microphone will be unmuted so you can speak. To select the “raise hand” option, click on the ‘participants’ icon at the bottom of your Zoom screen, then click the “raise hand” icon next to your name.

**Participación en reuniones:**

Los miembros del público pueden participar en las reuniones del Comité de (2) maneras:

1. Puede asistir a la reunión en persona en 168 W. Alisal Street, Segundo Piso, Salinas, CA 93901 - Centro de Gobierno del Condado de Monterey, Monterey Room; o,
2. Puede participar a través de Zoom en: <https://montereycty.zoom.us/j/91931079933>

Si no tiene acceso a una computadora, puede llamar a la reunión y participar llamando al siguiente número: 1-669-900-6833 e ingresando la siguiente identificación de la reunión: 919 3107 9933 Si decide no asistir a la reunión del Comité de Desarrollo Económico pero desea hacer un comentario, envíelo antes de las 5:00 p.m. del viernes anterior a la reunión, a Yulisa Chavarin, por correo electrónico a: [chavariny1@co.monterey.ca.us](mailto:chavariny1@co.monterey.ca.us) y su comentario se incluirá en el registro de la reunión.

Si está participando en la reunión del Comité de Desarrollo Económico y desea hacer un comentario público general o comentar un tema específico de la agenda mientras se escucha, seleccione la opción "levantar la mano" en la pantalla de Zoom y su micrófono se desactivará para que pueda

hablar. Para seleccionar la opción "levantar la mano," haga clic en el icono de "participantes" en la parte inferior de la pantalla de Zoom, luego haga clic en el icono de "levantar la mano" junto a su nombre. Si está marcando por teléfono, puede presionar \*9 para levantar la mano, y \*6 para silenciar y reactivar el audio.

**PLEASE NOTE: IF ALL BOARD MEMBERS ARE PRESENT IN PERSON, PUBLIC PARTICIPATION BY ZOOM IS FOR CONVENIENCE ONLY AND IS NOT REQUIRED BY LAW. IF THE ZOOM FEED IS LOST FOR ANY REASON, THE MEETING MAY BE PAUSED WHILE A FIX IS ATTEMPTED BUT THE MEETING MAY CONTINUE AT THE DISCRETION OF THE CHAIRPERSON.**

NOTE: All agenda titles related to numbered items are live web links. Click on the title to be directed to corresponding Committee Report.

### Call to Order

The meeting was called to order by Chair Adams at 3:02 p.m.

### Roll Call

#### Committee Attendees:

Chair Adams

Vice-Chair Alejo

Norm Groot

Keith Severson

Terice Clark

Janine Bouyea

Dan Ripke

Jonathan Brown

Heather Garner

Ida Chan

Nicholas Kite

Beth Fabinsky

Janine Chicourrat

#### Absent:

Catherine Stedman

### Additions and Corrections

There were no additions or corrections.

### Public Comment Period

No comments were made.

### Approval of Action Minutes

1. Consider approval of action minutes from the Economic Development Committee meeting held on July 12, 2023.

**- ACTION: The Economic Development Committee Action Minutes from July 12, 2023 were approved by consensus. The first motion was made by Vice Chair Alejo and the motion was seconded by Norm Groot.**

**Announcements**

**There were no announcements.**

**Regular Agenda**

2. Consider approval of the Economic Development Committee 2024 Calendar Year (CY) Meeting Schedule.

**- ACTION: The Committee approved the quarterly Economic Development Committee 2024 Calendar Year (CY) Meeting Schedule by consensus. The first motion was made by Ida Chan and the motion was seconded by Norm Groot.**

3. Receive a presentation from the Development Set-Aside (DSA) Agencies, the Arts Council for Monterey County (ACMC), the Monterey County Convention and Visitors Bureau (MCCVB), the Monterey County Film Commission (MCFC) and the Monterey County Business Council (MCBC) on FY22-23 results.

**- ACTION: The Committee received a presentation from the Development Set-Aside (DSA) Agencies, the Arts Council for Monterey County (ACMC), the Monterey County Convention and Visitors Bureau (MCCVB), the Monterey County Film Commission (MCFC) and the Monterey County Business Council (MCBC) on FY22-23 results.**

4. a. Consider options for recommendation to the Board of Supervisors for the Development Set-Aside Program and recommend a preferred option, and  
b. Provide direction to staff.

**- ACTION: The Committee chose option 1 and created an Ad hoc Committee with the following committee members: Supervisor Mary L. Adams, Ida Chan, Nicholas Kite, Beth Fabinsky, Jonathan Brown and Janine Chicourrat, and directed staff to look into the possibility of expanding the DSA program in the future. The Committee approved by consensus. The first motion was made by Norm Groot and the motion was seconded by Keith Severson.**

**Adjournment**

**The meeting was adjourned by Chair Adams at 4:22 p.m.**