



County of Monterey

Item No.4

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: 23-875

February 23, 2024

Introduced: 11/7/2023

Current Status: Agenda Ready

Version: 1

Matter Type: General Agenda Item

Receive a presentation from the County of Monterey Health Department regarding the Public Health Bureau's Nutrition Program: Women, Infants and Children (WIC), CalFresh Healthy Living, and Senior Nutrition. The presentation will include funded services, program reach, current outreach strategies and collaborative work.

RECOMMENDATION:

It is recommended that the Health, Housing and Human Services Committee of the Board of Supervisors:

Receive a presentation from the County of Monterey Health Department regarding the Public Health Bureau's Nutrition Program: Women, Infants and Children (WIC), CalFresh Healthy Living, and Senior Nutrition. The presentation will include funded services, program reach, current outreach strategies and collaborative work.

SUMMARY DISCUSSION:

The County of Monterey Health Department's Public Health Bureau will provide an oral presentation regarding the Public Health Bureau's Nutrition Program. The Nutrition Program is part of the Public Health Bureau's Division of Chronic Disease and Injury Prevention. Nutrition programming currently includes Women, Infants and Children (WIC), CalFresh Healthy Living, and Senior Nutrition. The presentation will include funded services, program reach, current outreach strategies and collaborative work.

WIC is a supplemental nutrition program that provides access to nutritious foods and nutrition education and counseling, including breastfeeding counseling. CalFresh Healthy Living brings together a broad range of community partners to implement comprehensive nutrition education and obesity prevention strategies to empower families and communities to improve health, reduce obesity and adopt and maintain healthy eating, physical activity, and lifestyle choices. Senior Nutrition services currently include nutrition education services by a registered dietitian and nutrition educators to 12 locations in Monterey County where Area Agency on Aging (AAA) meals are prepared.

Public Health Nutrition Programming can lead to healthier, more nutritious diets, access to healthy foods and numerous other improved outcomes for residents of Monterey County.

This work supports the Monterey County Health Department 2018-2022 Strategic Plan Goals:

1. Empower the community to improve health;
2. Enhance community health and safety through

Legistar File Number: 23-875

prevention; and 3. Ensure access to culturally and linguistically appropriate, customer-friendly, quality health services. It also supports three of the ten essential public health services, specifically: 3. Communicate effectively to inform and educate people about health, factors that influence it, and how to improve it; 4. Strengthen, support, and mobilize communities and partnerships to improve health; and 7. Assure an effective system that enables equitable access to the individual services and care needed to be healthy.

OTHER AGENCY INVOLVEMENT:

FINANCING:

There is no effect to the County General Fund resulting from the receipt of this presentation.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability, and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

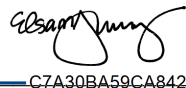
Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Prepared by: Niaomi S. Hrepich, Health Program Coordinator, 796-2872

Approved by:

DocuSigned by:



C7A30BA59CA8423...

Date: 2/8/2024 | 10:06 AM PST

Elsa Mendoza Jimenez, Director of Health Services, 755-4526

Legistar File Number: 23-875

Attachment:

Board Report

PowerPoint Presentation