



RURAL COUNTY REPRESENTATIVES OF CALIFORNIA



PATRICK BLACKLOCK
RCRC PRESIDENT & CEO

RCRC STRATEGIC PLAN



Vision

RCRC is the premier advocate and innovative service provider for rural counties in California

RCRC ORGANIZATION



Divisions

- Government Affairs
- Economic Development
- Business Development
- Administration and Finance

Affiliate Entities



Rural Counties[✓]
Environmental Services
Joint Powers Authority
ESJPA



Rural
Alliance,
Inc.



golden state
connect
authority

STATE & FEDERAL ADVOCACY



Impactful Advocacy



State Policy Areas

- Forest Health/Wildfire
- Water/drought
- Broadband
- Housing
- Energy
- Health Access
- California Public Utilities Commission (CPUC)

Federal Policy Areas

- Forest Health/Wildfire
- Farm Bill
- Water/Drought
- Infrastructure

Williamson Act Ad Hoc Committee

- Share feedback to inform priorities affecting the retention of farmland and its place in California's counties economic landscape.

Road Infrastructure Ad Hoc Committee

- Share feedback, and identify best practices, to inform priorities impacting local and state roadway infrastructure.

GOLDEN STATE FINANCE AUTHORITY (GSFA)



Equitable Access



GOLDEN STATE FINANCE AUTHORITY

- **Affordable Housing Solutions:** Advancing homeownership through the provision of affordable housing solutions.
- **Affordable Energy Financing:** providing affordable options for homeowners and developers to obtain energy efficiency financing.
- **Infrastructure Financing:** Promoting economic development in rural communities with infrastructure financing supports.

SINCE 1993 IN MONTEREY COUNTY



531 individuals or families purchased a home through GSFA



Over **3.56 M** in down payment assistance through GSFA

NATIONAL HOMEBUYERS FUND (NHF)



Equitable Access



NATIONAL HOMEBUYERS FUND

- **Expand Homeownership:** Creating greater consumer options across the nation for affordable housing solutions that increase homeownership and help advance financial security in moderate- and low-income communities.
- **Strengthen Communities:** Partnering with charitable and other non-profit organizations to support communities in need

SINCE 2002 IN MONTEREY COUNTY



22 individual or family purchased a home through NHF



Over **303 K** in down payment assistance through NHF



GOLDEN STATE FINANCE AUTHORITY (GSFA) & NATIONAL HOMEBUYERS FUND (NHF)



Equitable Access

NEW

Assist-to-Own Program

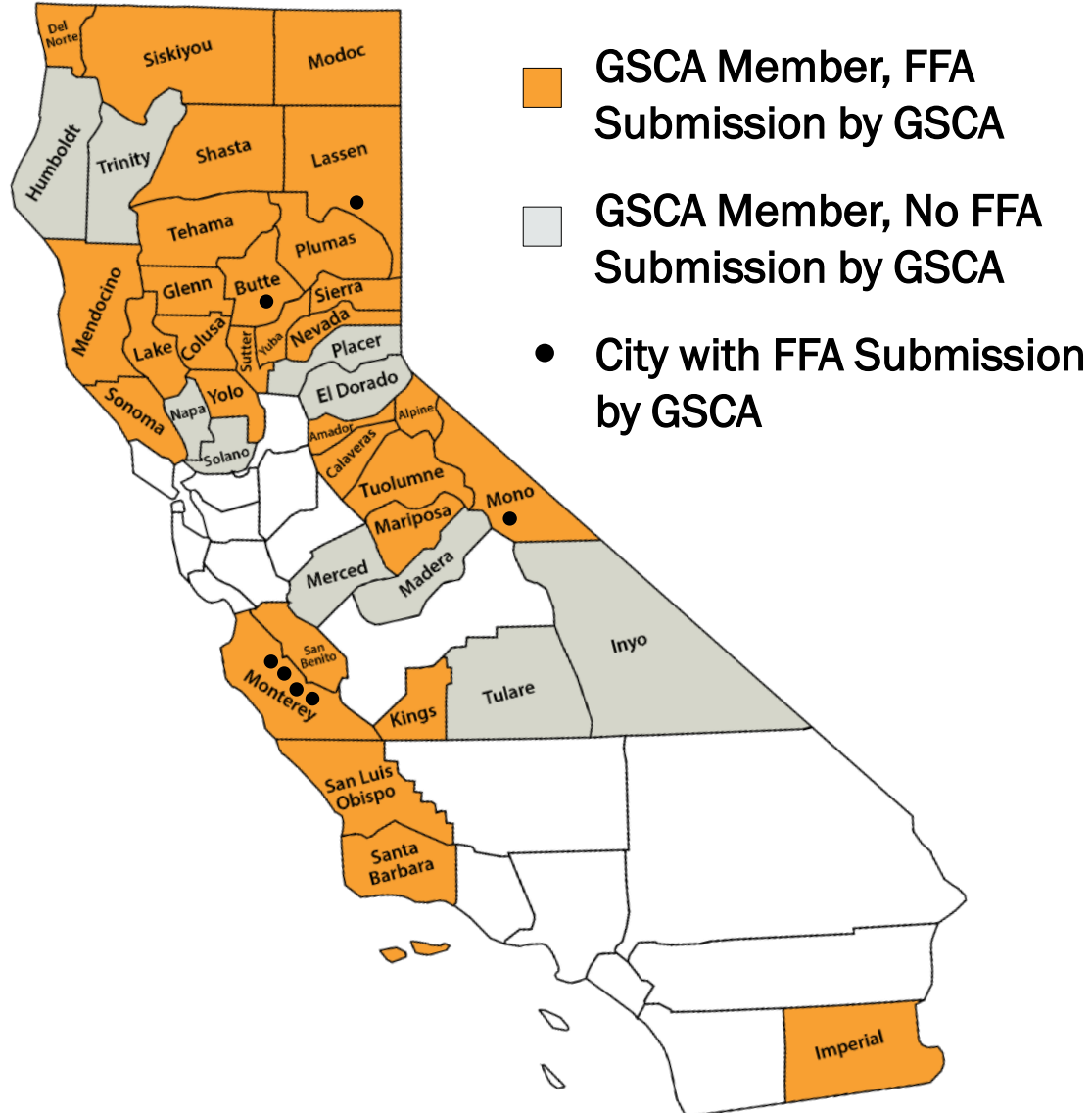
- Provides GSFA member county employees down payment and closing cost assistance for purchase of a home.
- Assistance of up to 5.5%
- GSFA offering to assist counties with individualized marketing to their employees (flyers, webinars, emails, etc.)
- As of June 2023, **65** employees have purchased, or are in the process of purchasing, a home through the program



GOLDEN STATE CONNECT AUTHORITY



Equitable Access



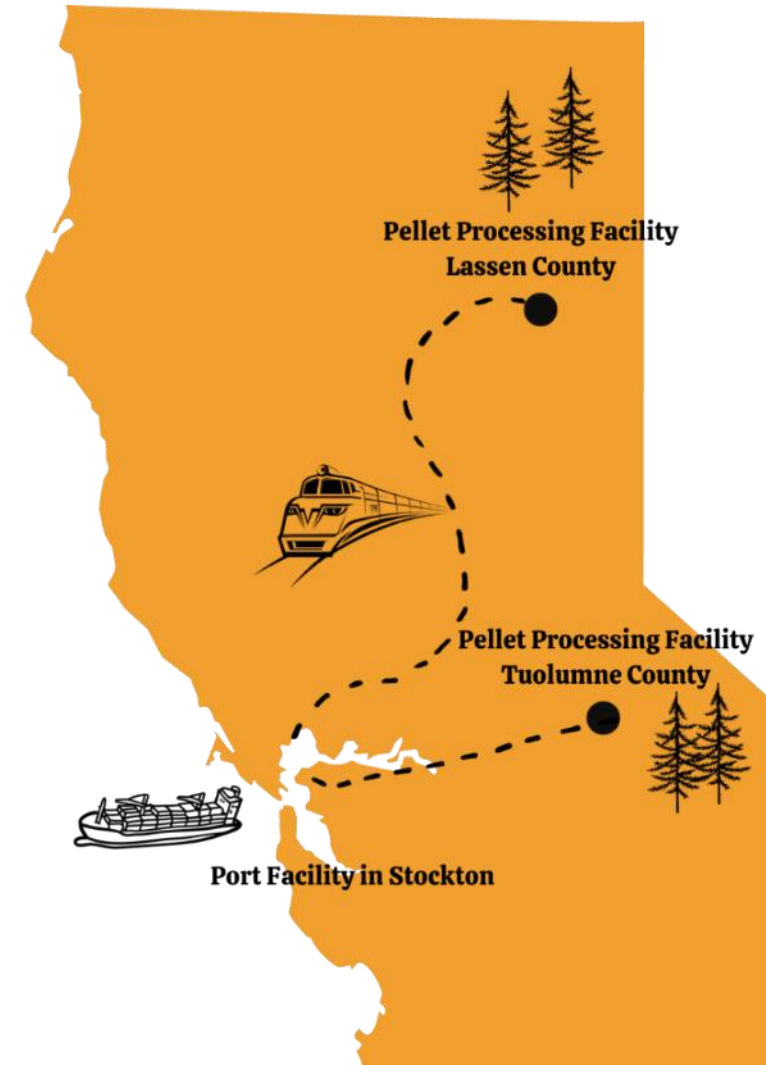
- **Broadband Strategic Plans**
 - 26 Member Counties – Fed EDA Funds
- **Technical Assistance**
 - LATA Grants
 - 39 GSCA Member Counties
 - 38 – GSCA Administered LATA Grants (*member counties and cities therein*)
- **Broadband Deployment**
 - 37 FFA (Last Mile) Funding Applications
 - Open access municipal network

GOLDEN STATE NATURAL RESOURCES

- Sustainably procure and process excess biomass produced as part of forest health initiatives into a pelletized fuel source for use in renewable energy generation overseas.
- **Proposed Project**
 - Develop two processing facilities, one in the foothills of the Central Sierra Nevada Mountain range, in **Tuolumne County**, and one in the Modoc Plateau of Northern California, in **Lassen County**.
 - Finished pellets would then be shipped by rail to the **Port of Stockton** for international shipping.
 - Project is supported through a 20-year Master Stewardship Agreement signed with the U.S. Forest Service (USFS) for all of California's 18 national forests in Region 5 as well as a blanket purchase agreement with USFS.



Healthy Communities



ENVIRONMENTAL SERVICES JOINT POWERS AUTHORITY (ESJPA)

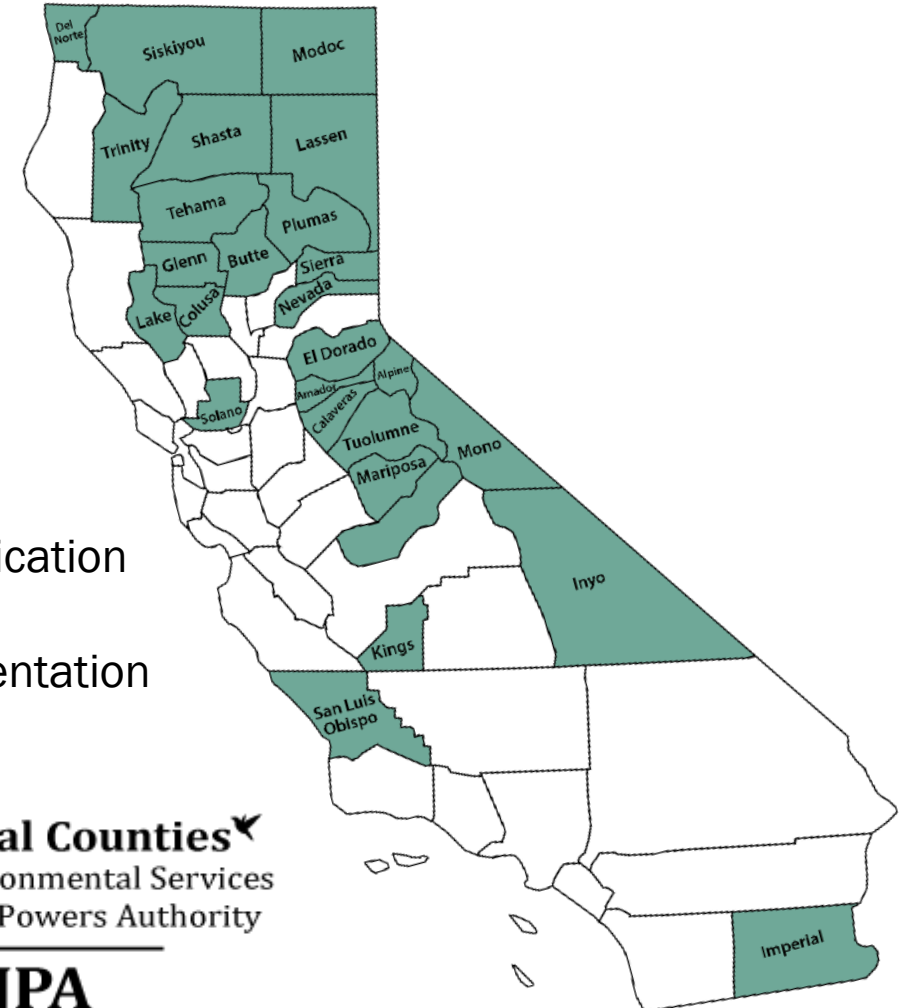
- Formed in 1993 to assist members in complying with regulatory requirements and waste diversion goals.
- Provides regulatory advocacy and technical assistance to 27 counties, supports local public education campaigns and administers grants for recycling and hazardous waste management programs.

ESJPA BUSINESS PLAN

- Maintain and strengthen organizational fiscal health and workforce.
- Increase and enhance member services
- Increase partnerships and county membership
- Expand organizational communication with member counties
- Increase organic waste implementation support for member counties



Operational Excellence



Rural Counties
Environmental Services
Joint Powers Authority
ESJPA

RURAL ALLIANCE, INC. (RAI)



Impactful Advocacy

- RCRC non-profit affiliate entity
- RAI facilitates academic research and educational opportunities that advance understanding of rural California amongst policymakers and the public.
- Currently reviewing:
 - Policy and Priority Areas for 2024 Research and Educational Tours



**Rural
Alliance,
Inc.**





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QUESTIONS?

KEEP UP WITH RCRC:

- WEBSITE: www.rcrcnet.org
- SIGN UP FOR THE BARBED WIRE NEWSLETTER
- FOLLOW US ON SOCIAL MEDIA:



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@ca_ruralcounties



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