



COUNTY OF MONTEREY
DEPARTMENT OF EMERGENCY MANAGEMENT



ASSEMBLY BILL 102 PAJARO FLOOD RELIEF

UNMET NEEDS DISASTER ASSISTANCE PROGRAM

Recovery • Revitalization • Resilience

Assembly Bill 102

The County of Monterey has been allocated \$20 Million from the State budget for Pajaro recovery efforts.

Requirements

- Disbursed in the community of Pajaro
- No duplication or replacement of benefits available or received through other existing assistance programs
- Must be expended by December 31, 2025
- **Subject to State Audit**

Priorities

- No other funding available
- Immediate recovery need
- Community support and impact
- Feasibility
- One-time project



Final Project Proposal List

Focus Area	Project	Project Partner	Estimated Cost
Individual & Economic Recovery	Unmet Flood Recovery Needs	Disaster Case Management (10% for M&A)	\$10,000,000
	Small Business Flood Recovery	Workforce Development Board (8.2% for M&A)	
Community Resource Development	Community Grants	RFP for Fiscal Agent (5-10% for M&A)	\$2,000,000
Infrastructure & Community Development	Safe Streets + Community Sign	Public Works	\$2,000,000
Natural & Cultural Resources	Pajaro Library/ Community Space and Resilience Center	Public Works, Monterey County Free Libraries	\$3,500,000
	Pajaro Parks	Pajaro Sunny Mesa CSD	\$1,200,000
Emergency Preparedness, Readiness, & Response	Emergency Response & Flood Fighting	North County Fire Protection District	\$500,000
	Digital Message Board	Pajaro Valley Unified School District	\$100,000
	Emergency Preparedness & Recovery Planning	Department of Emergency Management	\$300,000
Contingency (2%)			\$400,000
Total			\$20,000,000

PAJARO UNMET NEEDS

DISASTER ASSISTANCE PROGRAM

In December of 2023, the Board of Supervisors approved an allocation of \$10,000,000 to support individual and business recovery, to be administered by Non-Profit Disaster Case Management Agencies and the Monterey County Workforce Development Board.

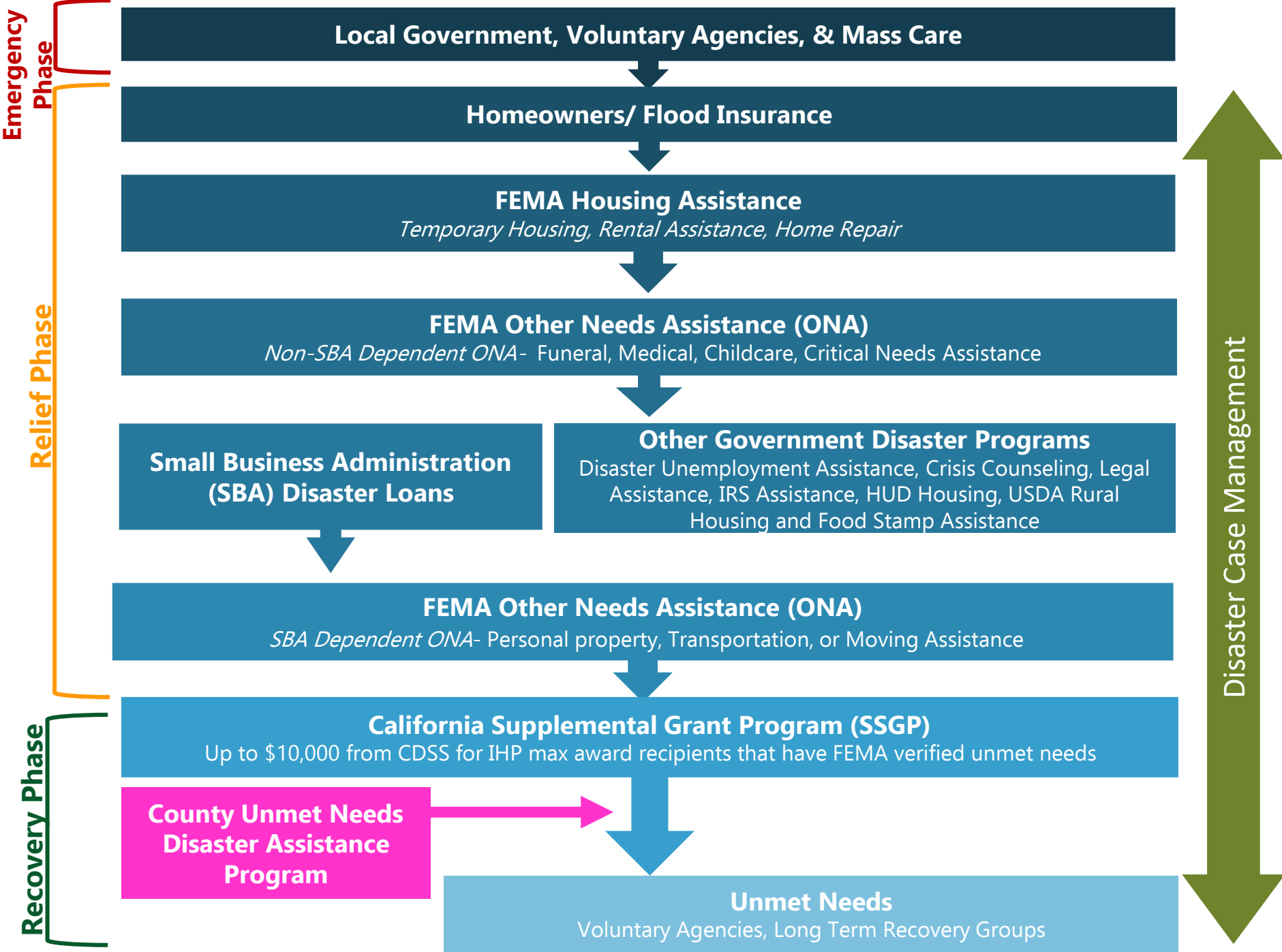
Budget

Category	Assistance Type	Budget		Administrator
		Direct	Admin	
Individual & Household Assistance	Unmet Needs Assistance	\$4,400,000	\$600,000	Catholic Charities, Community Bridges
	Evacuation Food Spoilage Assistance	\$1,000,000		Community Bridges
Small Business Assistance	Business Unmet Needs Assistance	\$3,200,000	\$300,000	Workforce Development Board
	Business Beatification Assistance	\$500,000		

Total	\$9,100,000	\$900,000
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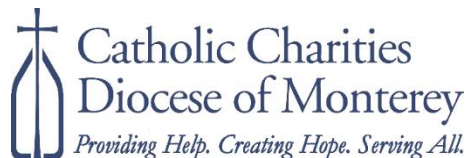
Sequence of Delivery

Critical process to prevent duplication of benefits, maximize available resources, and coordinate efforts to help survivors navigate the recovery process



What is Disaster Case Management?

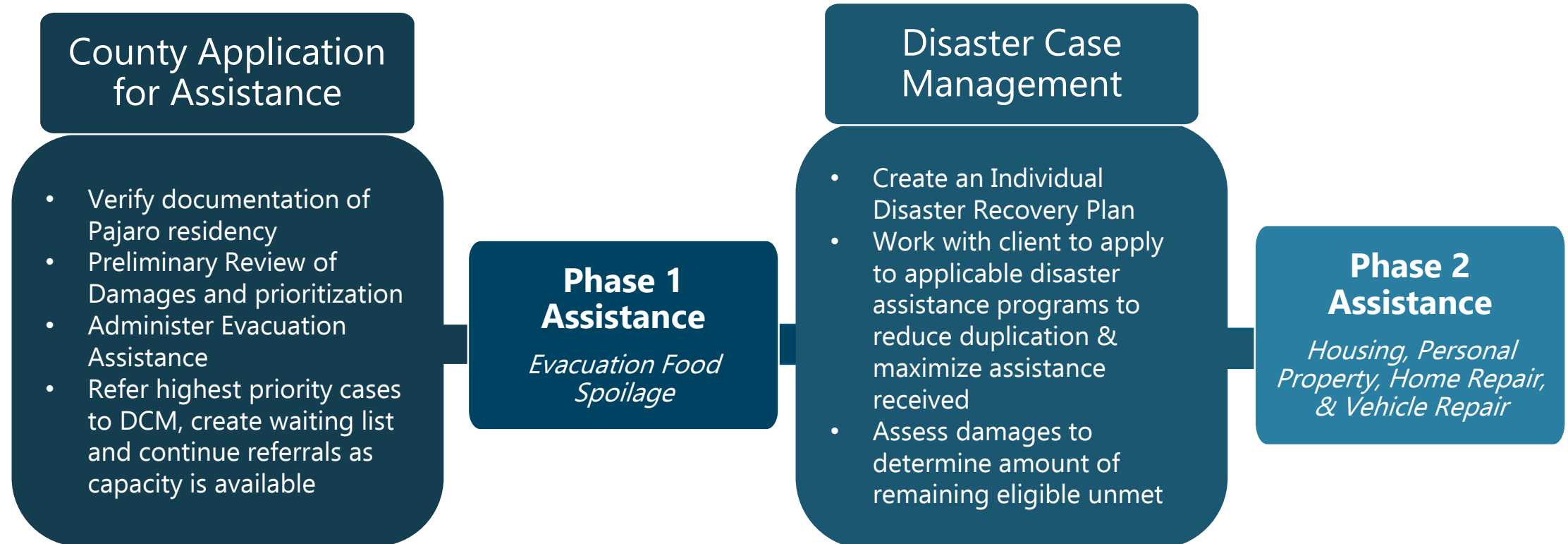
- **DCM support** is provided **regardless** of the survivor's **FEMA program status** or eligibility.
- **Services Provided** to Disaster Survivors
 - Develop a realistic individual/household disaster recovery plan
 - Identifies steps toward completing disaster recovery goals
 - Identifies and facilitates access to available recovery resources and funds
 - Assists with FEMA/SBA appeals
 - Advocates for disaster recovery goals and recovery resource needs
- Partnering with **DCM ensures no duplication of benefits** to a reasonable extent
- State contracted non-profits for FEMA funded disaster case managers serving Monterey County residents are **Catholic Charities** and **Community Bridges**



INDIVIDUAL AND HOUSEHOLD *DISASTER ASSISTANCE PROGRAM*

Unmet needs assistance will be considered for households who suffered verified losses related to failure of the Pajaro Levee, regardless of citizenship status

- **Within Disaster Impact Area-** Primary Residence in the Pajaro Area in March 2023
- **Disaster Impacted-** Losses directly related to the failure of the Pajaro Levee
- **No Duplication of Benefits**



Individuals and Households Disaster Assistance

Eligibility and Assistance Types

Phase 1 Assistance

EVACUATION FOOD SPOILAGE ASSISTANCE

Assistance for households who resided in Pajaro and were subject to an Evacuation Order. Those eligible can receive \$200-\$600 (based on household size) to replace lost food items.

Phase 2 Assistance

If household suffered physical flood damages, they will be referred to Disaster Case Management who will work with the household to obtain additional verification, assess eligibility, and ensure no duplication of benefits.

HOME REPAIR ASSISTANCE

Max Award based on actual repair cost

Home repairs related to flood impacts

- Primary owner-occupied residences
- Repairs cannot be made to return to non-permitted conditions
- Assistance amount determined based on individual

VEHICLE REPAIR/ REPLACEMENT

Max Award based on actual repair cost

Vehicle repair or replacement if damaged/destroyed by flood

- Vehicle owned or leased by the applicant and registered as of March 10
- Maximum 2 vehicles per household
- Assistance amount based on actual repairs costs or Kelly Blue Book Value

HOUSING ASSISTANCE

*Max Award of \$15,000**

Reimbursement for costs between March 10-May 15, 2023, to move to a new residence if permanently displaced or housing arrears related to flood damages

- Deposit for New Residence
- First Month's Rent
- Utility Arrears
- Rental/Mortgage Arrears
- Moving Expenses

PERSONAL PROPERTY

*Max Award of \$15,000**

Assistance to repair and replace personal property falls within the following categories:

- Appliances
- Clothing
- Room Furnishings
- Essential Tools
- Accessibility Items

Calculated using a fixed-cost, in which each item would be associated with a specific cost.

*Personal Property and Housing Assistance has a combined maximum of \$15,000 per household.

Example A



Phase 2

Family of 4 had the following damages:

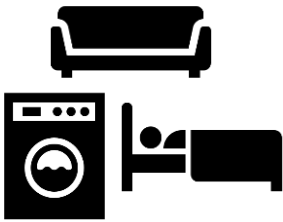


Home Repairs Needed

Cost of Repairs:
\$20,000

Insurance: \$7,000
FEMA: \$3,000

\$10,000



Lost Personal Property

Total Cost: \$12,430

Insurance: None
FEMA: \$3,000
Donated: \$2,000

\$7,430



Vehicle Destroyed

Total Value of Vehicle:
\$10,000

Insurance: Uninsured
FEMA: \$2,000

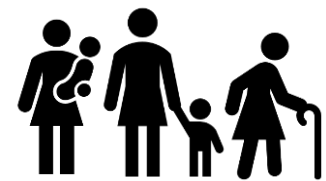
\$8,000



Total Eligible Phase 1:
\$600 Grocery Gift Card

Total Eligible Phase 2: \$25,430

Example B



Phase 2
Family of 5 had the following damages:

Phase 1
Family of 5 was evacuated and lost food while out of their home

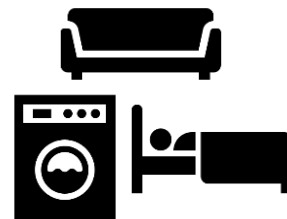


**Total Eligible Phase 1:
\$600 Grocery Gift Card**



Moved to New Residence

Cost of Move, Deposit, &
First Months Rent: \$10,000



Lost Personal Property

Total Cost: \$16,460



Vehicle Damaged

Total Cost of Repairs:
\$2,000

Assistance Received

FEMA Rental Assistance: \$5,000
Non-Profit: \$1,000

Insurance: None
FEMA: \$2,000
Donated: \$1,000

Insurance: \$1,000
FEMA: None

Unmet Need

\$4,000

\$13,460

\$1,000

Subtotal: \$17,460*

**Combined maximum of \$15,000 per household*

Total Eligible Phase 2: \$16,000

Example C



Phase 1

Family of 4 was evacuated and lost food while out of their home



**Total Eligible Phase 1:
\$600 Grocery Gift Card**

Phase 2

Family of 4's home fortunately did not have flood damages and are not eligible for Phase 2.

Total Eligible Phase 2: \$0

Application

- Households must **submit an application** in order to be eligible for funding.
- An **application center** will be opened in late **March 2024**.
- Households are eligible to receive funds under **multiple assistance categories** if they provide **verification of eligibility**
- Households wishing to apply for **all** assistance will be required to provide:
 - Proof of Identity, Photo ID, even if expired.
 - Pajaro Resident as of March 10, 2023: Verification provided will need to include the name of the individual applying, a valid Pajaro address, and be valid on March 10.
- Households wishing to apply for **Phase 2 Assistance** will be required to provide verification of:
 - Financial Need or Impact Related to the Pajaro Flood
 - Information on duplicative assistance, which include but are not limited to: FEMA, Insurance Compensation, Non-Profit Assistance, Gift Cards, Cash, Donated goods/items or services, State Assistance, County and Local Assistance and Social Services Programs



1

Application Center



2

Application Phases



5

Assistance Categories



30

Day Application Period

Small Business

DISASTER ASSISTANCE PROGRAM

- Business must be based in Pajaro and in operation prior to March 10, 2023.
- Priority for business owners who live in Monterey County or live within 20 miles of Pajaro.
- Application and all required documentation must be submitted online.
- In-person orientations will be scheduled to review grant eligibility, guidelines, and requirements.
- Staff will be available onsite for appointments and walk-ins to assist with application completion and submission.

PHASE 1

Losses and Damages

PHASE 2

Beautification

Small Business Disaster Assistance

Phase 1 – Losses and Damages

Available Funding:
\$3,200,000

Grant Guidelines

Application and all required documentation must be submitted online.

Required:

- Government-issued photo identification
- 2022 Tax Return
- Proof of payment for eligible expenses

Submitted receipts for reimbursement must be dated from March 10 – December 31, 2023.

Funding Breakdown

STOREFRONT BUSINESSES ***\$85,000 Maximum***

- Inventory
- Equipment
- Revenue
- Interior / Exterior Building Damage

HOME-BASED BUSINESSES ***\$5,000 Maximum***

- Computers, Laptops, and Tablets
- Printer / Copier
- Inventory
- Other equipment

Eligible Expenses

Inventory – Goods available for sale that were damaged or lost and needed to be replenished. Receipts required.

Equipment – Damaged or lost property, such as refrigerators, display counters, machinery, etc. Receipts required.

Revenue – Sales lost as a direct result of the flood and its aftermath. Quarter sales report required to demonstrate reduction in revenue.

Building Damage* – Repair of the exterior / interior of a building. Receipts and photos required.

Computers, Laptops, and Tablets; Printer / Copier / Fax Machine – Damaged electronic devices that needed to be replaced to continue business operations. Receipts required.

**** All repairs and beautification work are required to be completed by a licensed contractor. If the business owner does not own the building, written approval is needed from the landlord guaranteeing that rent will not increase and will not evict the tenant.***

Small Business Disaster Assistance

Phase 2 - Beautification

Available Funding: \$500,000

Grant Guidelines

The eligibility criteria for Phase 2 – Beautification is the same as Phase 1 – Loss and Damage, however Phase 2 funding is only available for storefront businesses.

Storefront businesses may submit one application for Phase 1 and 2 funding.

Funding Breakdown

- STOREFRONT BUSINESSES**
\$15,000 Maximum
- Exterior / Interior Painting
 - Landscaping
 - Fascia / Signage

Eligible Expenses

Exterior / Interior Painting; Landscaping; Fascia / Signage* –
Remodel of business’ aesthetic appearance. Quotes obtained from licensed contractors must be submitted with the application to be considered for funding. Onsite inspections will be conducted before and after approved work.

** All repairs and beautification work are required to be completed by a licensed contractor. If the business owner does not own the building, written approval is needed from the landlord guaranteeing that rent will not increase and will not evict the tenant.*

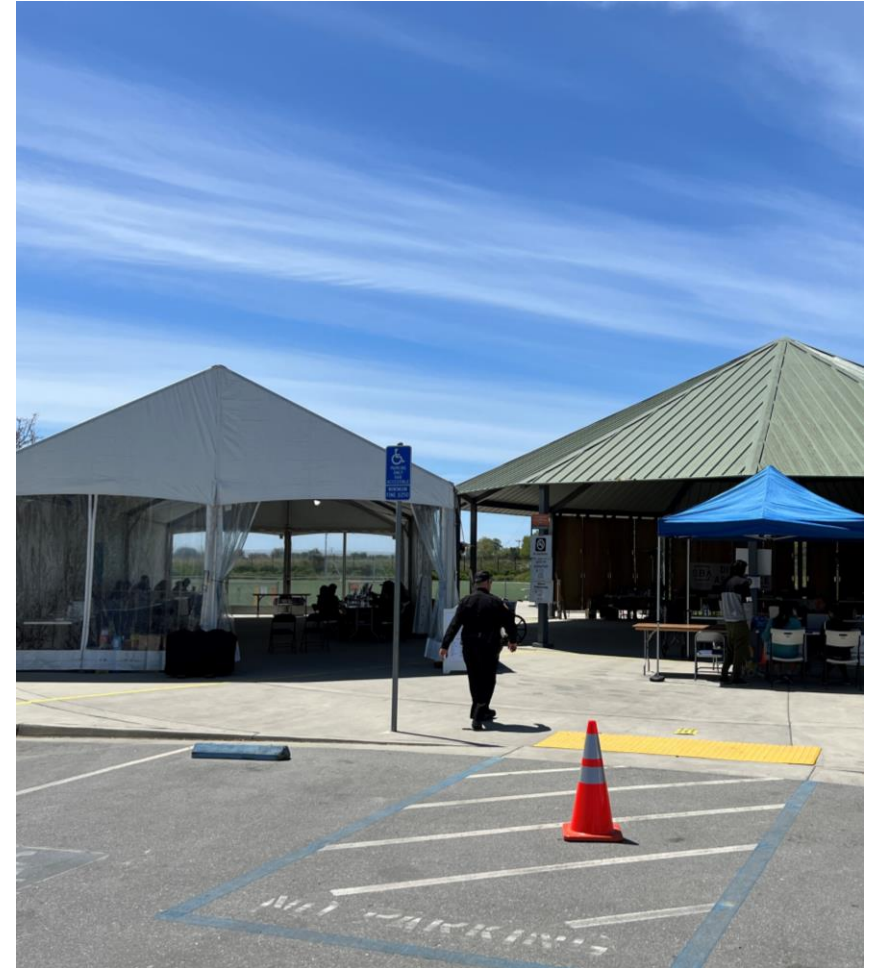
Next Steps

Community Outreach

- The County will conduct community outreach starting in early March to inform the community about the application process

Application Process

- The County will open an Application Center at Pajaro Park for 30 Days (Late March to Late April)
 - Open 5 days a week Tuesday-Saturday
- Individuals can complete the Initial Household Assistance and the Business Assistance Application



Recommendations



Individuals and Households Program

- Authorize the Director of the Department of Emergency Management to execute an Agreements with Catholic Charities of the Diocese of Monterey and Community Bridges, each for \$3,000,000 to administer and fund the Pajaro Unmet Needs Individual and Household Disaster Assistance Program, with a term of March 15, 2024, through August 15, 2025, including non-standard payment terms; and
- Authorize and direct the Auditor Controller to issue a payment to Catholic Charities of the Diocese of Monterey and Community Bridges in the amount of \$750,000 upon contract execution without an invoice in order to expedite payment of disaster assistance claims to eligible recipients; and
- Authorize the Director of the Department of Emergency Management to sign up to four (4) amendments to these Agreements with Community Bridges and Catholic Charities of the Diocese of Monterey, where the total amendments do not exceed the aggregate combined contract amount of \$6,000,000 and do not significantly alter the scope of work; and
- Authorize and direct the Auditor-Controller to increase appropriations and revenues by \$3,000,000 in the Department of Emergency Management's FY 2023-24 Adopted Budget (001-1040-8588-DEM001) for the Pajaro Unmet Needs Individual and Household Disaster Assistance Program (administered by the Monterey County Department of Emergency Management), financed by an operating transfer from AB 102 2023 Winter Storms Flood Relief (WS) Program #WS23 01 0270 Grant (BSA 2720 sub BSA WSFR) (4/5th vote required); and

Recommendations



Small Business Program

- Authorize and direct the Auditor-Controller to increase appropriations and revenues by \$3,000,000 in the County Administrative Office's FY 2023-24 Adopted Budget (021-1050-8478-CAO030) for the Pajaro Unmet Needs Small Business Disaster Assistance Program (administered by the Monterey County Workforce Development Board), financed by an operating transfer from AB 102 2023 Winter Storms Flood Relief (WS) Program #WS23 01 0270 Grant (BSA 2720 sub BSA WSFR) (4/5th vote required); and
- Direct the Auditor-Controller to expedite payments issued in support of the Pajaro Unmet Needs Program for Small Businesses.