Before the Board of Supervisors in and for the County of Monterey, State of California

Resolution No.:

Adopt a resolution designating April 2024 as Arts, Culture, & Creativity Month.

WHEREAS, Arts, Culture & Creativity Month of April is the 6th annual statewide celebration; and

WHEREAS, in 2019, the California Legislature adopted Senate Concurrent Resolution No. 33 proclaiming every April as Arts, Culture & Creativity Month; and

WHEREAS, the County of Monterey believes that arts, culture, and creativity are essential to our thriving community; and

WHEREAS, artwork is real work and brings good-paying jobs and downstream benefits to our community; and

WHEREAS, arts inspire discovery, lifelong learning, and joy; and

WHEREAS, culture creates connections, encourages understanding, and strengthens community; and

WHEREAS, creativity sparks innovation, growth, and positive change; and

WHEREAS, California employs the highest number of people in creative industries than any other state in the nation; and

WHEREAS, California is the fifth largest economy in the world, with a creative economy of approximately \$261 billion representing 7.7% of the state's GDP and 742,432 jobs in 2021 according to the U.S. Bureau of Economic Analysis; and

WHEREAS, the Arts Council for Monterey County leads efforts to advance the arts through programs, partnerships, and the community-building initiatives such as enriching visual and performing arts education programs, specialized arts as healing programs and funding and support for local artists, arts nonprofits and cultural organizations; and

WHEREAS, the Arts Council for Monterey County partners with the major state-level arts agencies such as California for the Arts, CREATE CA, and California Arts Council; and

WHEREAS, this collective work at the local and regional level and throughout the state encourages racial equity, uplifts our community, and changes our lives for the better; and

THEREFORE, on this __ day of April 2024, the Board of Supervisors, County of Monterey, State of California hereby proclaims **April 2024** and every April thereafter as **Arts**, **Culture & Creativity Month** and encourages everyone to join in the celebration!

(Names and signatures of elected officials)