



County of Monterey

Item No.

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: A 24-195

April 30, 2024

Introduced: 4/19/2024

Current Status: Agenda Ready

Version: 1

Matter Type: BoS Agreement

- a. Approve and authorize the Contracts/Purchasing Officer or Contracts/Purchasing Supervisor to execute a Standard Agreement between Mobycon Inc. and the County of Monterey to implement the Monterey County Zero Emissions Shared Mobility Study with a term of April 25, 2024, through February 28, 2025, for an amount not to exceed \$140,800; and
- b. Approve and authorize the Contracts/Purchasing Officer or Contracts/Purchasing Supervisor to execute up to two (2) future amendments to the Standard Agreement for one (1) year each where the amendments do not increase the contract amount and do not significantly change the scope of work, subject to County Counsel approval.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve and authorize the Contracts/Purchasing Officer or Contracts/Purchasing Supervisor to execute a Standard Agreement between Mobycon Inc. and the County of Monterey to implement the Monterey County Zero Emissions Shared Mobility Study with a term of April 25, 2024, through February 28, 2025, for an amount not to exceed \$140,800; and
- b. Approve and authorize the Contracts/Purchasing Officer or Contracts/Purchasing Supervisor to execute up to two (2) future amendments to the Standard Agreement for one (1) year each where the amendments do not increase the contract amount and do not significantly change the scope of work, subject to County Counsel approval.

SUMMARY:

These services will enable the County to conduct the Monterey County Zero Emissions Shared Mobility Study. The initial term of the Agreements will begin April 25, 2024, and terminate February 28, 2025, and extend the agreement for up to two (2) additional years if needed.

The County of Monterey was awarded a \$248,596 award under the Cal Trans Sustainable Planning Grant Program for the Monterey County Zero Emissions Shared Mobility Study. The Board of Supervisors accepted this award on October 18, 2022. Through a competitive Request for Proposals process, staff has selected Mobycon Inc. as the primary consultant to assist in conducting this study.

DISCUSSION:

The goal of the Monterey County Zero Emissions Shared Mobility Study is to evaluate the potential of innovative zero emissions shared mobility solutions to address unmet transportation needs throughout the County and advance clean mobility alternatives to low-occupancy vehicle travel. The project team will first work with regional stakeholders to survey residents and employers representing the region's

demographic diversity, which includes low-income populations, farmworkers, and employees of small and large businesses, in order to identify their transportation needs and challenges. The project team will also survey employers and local governments to identify what challenges they face relating to employee commuting as well as congestion and traffic patterns. A series of interactive community forums will be deployed to facilitate conversations about mobility challenges and directly engage community members in identification of potential solutions. The study will then evaluate what shared mobility solutions could be deployed to create sustainable, safe, convenient, affordable, and equitable transportation alternatives throughout the County and with a focus on farmworkers and hospitality employees. The proposed solutions will be developed through an extensive outreach and engagement process focused on how to best address identified needs and gaps and could include a variety of shared mobility options, such as:

- Zero Emissions Vehicle (ZEV) carsharing
- ZEV carpooling and vanpooling
- Active transportation and mobility device sharing
- Improved Access to Transit
- Enhanced Public Transit

It is expected that this study will be completed by the partners on the grant application, CivicWell, formerly known as the Local Government Commission, and the Association of Monterey Bay Area Governments with Mobycon Inc. serving as the primary contractor. The study will build upon a number of planning and implementation efforts aimed at improving access to transit and increasing transportation equity and mobility choices, reducing vehicle miles traveled, increasing transportation electrification, meeting GHG reduction targets, adapting to a changing climate, and has a goal of attracting further investment to the region for the ridesharing options listed above.

OTHER AGENCY INVOLVEMENT:

The Office of County Counsel and Auditor-Controller's Office reviewed and approved the proposed Agreement as to form and fiscal provisions, respectively.

FINANCING:

Funds for these services is provided by the \$248,596 grant awarded under the Cal Trans Sustainable Planning Grant Program accepted by the Board of Supervisors on October 18, 2022. The necessary appropriations for this grant have been budgeted to the County Administrative Office Sustainability Program Budget (001-1050-CA0004-8587) for Fiscal Year 2024-25.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

This project will help implement the upcoming Community Climate Action & Adaptation Plan by developing strategies to reduce vehicle emissions, which account for 18% of County emissions.

Mark a check to the related Board of Supervisors Strategic Initiatives

- Economic Development
- Administration
- Health & Human Services

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Infrastructure

Public Safety

Prepared by: Cora Panturad, Sustainability Program Manager (Interim) ext. 5338

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Cora Panturad

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Approved by: Deborah Paolinelli, Assistant County Administrative Officer ext. 5309

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Deborah Paolinelli

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Attachments:

Board Order A-16065

Board Resolution No. 22-417

Mobycon Standard Agreement Executable

Mobycon Standard Agreement Exhibit A

Mobycon Standard Agreement Exhibit B