



Amendment No. A1

This Amendment No. A1 to the Meltwater Services (hereinafter "Amendment") is an amendment to the agreement entered into on Nov 22, 2023 between Meltwater News US Inc. (hereinafter "Meltwater") and County of Monterey (hereinafter "Customer"), as amended, for the provision of Meltwater Services (hereinafter the "Agreement").

The Parties wish to amend the Agreement as follows:

In addition to the current services, starting as of Mar 27, 2024 and ending Nov 30, 2025 Meltwater shall provide Customer access to the following Meltwater Services, as described below ("Additional Meltwater Services"):

Advanced Suite L1 (Mar 27, 2024 - Nov 30, 2025)

- **Users:** Access by up to 3 Authorized Users (defined herein) to the Meltwater platform. "Authorized Users" means those specific employees or consultants located in United States that Customer has authorized to use the Meltwater platform solely for Customer's own internal business purposes.
- **Searches:** The ability to save 5 Searches. A "Search" is a string of keywords used to find matching results from online news or social media sources in the form of articles or posts. Results are displayed in the Meltwater platform and contain a hyperlink to the original source article or post.
- **Sources:** Global online news monitoring, and full social listening across numerous networks and channels, with access to the Twitter firehose.
- **Dashboards:** Create and save unlimited dashboards on the Meltwater platform. Dashboards are customizable and display analytics and results from saved Searches. Each Dashboard can be configured and customized using pre-populated templates or widgets from the widget library. Dashboards can be shared via email or password-protected link.
- **Alerts:** Create and save custom alerts that can be accessed via email, the Meltwater mobile app, or collaboration tools such as Slack and Microsoft Teams. Alerts types include (but are not limited to) Daily Digests, Every Mention, Sentiment Shift, Spike Detection and Twitter Influencers.
- **Distribution:** Links to Search results can be shared via email, or collaboration tools such as Slack and Microsoft Teams. Customer can also share links to social media channels. Customer also receives 1 HTML newsfeed for use on Customer's website or intranet or extranet site containing links to selected news articles or social media posts (a XML and RSS feed is provided without any additional layout or design).
- **Newsletter:** Design and send branded e-Newsletters from within the Meltwater platform, containing Search results and/or Customer generated content. Includes 1 branded, customized template and 1 pre-saved Recipient list. Pre-saved Recipient list can save up to 1,000 e-mail addresses of customer's choice. Customer is responsible for obtaining any required consent from recipients on the Recipient list where necessary. Customer will receive one newsletter template with a maximum of three (3) revisions. Meltwater may pause Newsletter sends if unsubscribe rates trigger SPAM alerts.
- **Media Relations:** Ability to research, organize and manage relevant media contacts and sources. Advanced filtering of the media contact database by journalist or publication name, location, beat, role and channel, and proprietary relevance rankings based on recently published content. Ability to email media outreach (pitches, press releases and media advisories) and track open rates. Ability to upload contacts. Customer is responsible for obtaining all required consent from such contacts where necessary.
- **Engage:** Manage and connect up to 5 owned social media accounts. Competitive Benchmarking for up to 50 connected public social accounts. Schedule and post outbound social media content through the platform. Manage and engage with inbound social media content. Report on metrics across multiple channels for the connected owned social media accounts.
- **Mobile:** Access to Meltwater app (available in iOS and Android) to view results from saved Searches, conduct ad hoc Searches, set up customized notifications, and to manage owned social media.
- **Extras:** Natural Language Processing (NLP) sentiment analysis of article sentiment in selected languages, tagging and translation of Search results.
- **Support:** Technical and Consultative support during normal local business hours, for the duration of the subscription.
- Subject to the approval of Twitter, Customer may receive content from Twitter or post content to Twitter ("Twitter Content") pursuant to this Agreement and Customer represents that it has read, understands, and agrees to be bound by Twitter's terms of service located at <https://twitter.com/en/tos>. Meltwater or Twitter may terminate Customer's access to Twitter Content if Meltwater or Twitter reasonably believes that Customer is violating Twitter's terms of service.

Influencer Marketing - Essentials L1 (Mar 27, 2024 - Nov 30, 2025)

- Social Influencers platform for finding influencers, managing influencer campaigns and measuring the outcome of the campaigns.
- Ability to find influencers who are talking about different topics, who are influential with specific audiences and whose content matches the brand aesthetics or organizational principles required.
- 1 Authorized User located in United States for Social Influencers Platform.
- Unlimited profile views per month.
- Up to 100 managed influencers across all lists.
- Number of influencers that can be exported per month is limited to 1.5 times the total managed influencers limit.
- Subject to the approval of Twitter, Customer may receive content from Twitter or post content to Twitter ("Twitter Content") pursuant to this Agreement and Customer represents that it has read, understands, and agrees to be bound by Twitter's terms of service located at <https://twitter.com/en/tos>. Meltwater or Twitter may terminate Customer's access to Twitter Content if Meltwater or Twitter reasonably believes that Customer is violating Twitter's terms of service.

Worldwide Media Contact Database
(Mar 27, 2024 - Nov 30, 2025)

- Requires access to Media Relations Platform.
- Advanced search of media contact database by journalist or publication name, location, beat, role and channel.
- Access to Meltwater's proprietary global media contact databases for Austria, Australia, Belgium, Brazil, Canada, China, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Israel, Italy, Kenya, Liechtenstein, Malaysia, Mexico, Netherlands, New Zealand, Norway, the Philippines, Qatar, Saudi Arabia, Singapore, South Africa, Sweden, Switzerland, United Arab Emirates, United Kingdom, United States.

Additional 5 Searches
(Mar 27, 2024 - Nov 30, 2025)

- 5 searches. A "Search" is a string of keywords used to search online news or social media sources and find relevant results in the form of articles or posts. Results are displayed in the Meltwater platform and contain a hyperlink to the original source article or post.

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Customer shall pay Meltwater an amount of USD 32500.00 (amount excludes sales tax), for the Additional Meltwater Services.

Additional Provisions:

- Notwithstanding anything to the contrary in this Agreement, Customer shall pay all invoices within 30 days of the date of invoice.
- Notwithstanding anything to the contrary in this Agreement, Customer will pay all invoices in accordance with the following schedule: Invoice 1 in the amount of 19500.00 USD due on or before Apr 11, 2024 ; Invoice 2 in the amount of 13000.00 USD due on or before Apr 11, 2025 ;
- For the avoidance of doubt, this Agreement is specifically for the use of the County's Laguna Seca Recreational Area or "Weathertech Raceway."

This Amendment No. A1 is effective upon countersignature by Customer.

Except as set forth in this Amendment No. A1, the Agreement is unaffected and shall continue in full force and effect in accordance with its terms. If there is a conflict between this amendment and the Agreement or any earlier amendment, the terms of this Amendment shall prevail.

**Customer
Name and Contact Information:**

County of Monterey
168 West Alisal St., 1st Floor
Salinas, California 93901
United States
Contact: Nicholas Pasculli
P: (831) 796-3094

**Meltwater
Name and Contact Information:**

Meltwater News US Inc.
Suite 165, 555 Twin Dolphin Drive,
Redwood City, CA, 94065
United States of America
FTIN number: 20-8289528 (b2b-version)

Date _____
Name _____
Email _____
Title _____
Signature _____

Date _____
Name **Katrina Pangilinan**