

MONTEREY COUNTY

THE BOARD OF SUPERVISORS



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October 11, 2019

Dear County Employees:

On September 24, 2019, on motion of the Board of Supervisors Resolution No. 19-321 was adopted proclaiming the weeks of October 14, 2019 through November 22, 2019, as the Monterey County Employee Giving Campaign and designated October 24, 2019 as the day to “Embrace Your Cape”

I am pleased to announce the commencement of the 2019 Monterey County Employees’ Giving Campaign kicking off on October 14, 2019 and running through November 22, 2019 with Thursday, October 24, 2019 as “Embrace Your Cape” Day.

For many years, Monterey County employees have generously participated in the annual Giving Campaign and the Board is looking forward to continuing this worthy tradition of helping others. There are (10) ten federations of charitable organizations represented this year. As in years past, employees who elect to participate in this campaign may choose a federation or to designate a nonprofit organization of their choice. Employees may participate in the campaign by making an ongoing contribution through payroll deduction or a one-time contribution to the charitable organization of their choice. Each department may participate in their own fundraising projects designating one or more charitable organizations as the recipients of those proceeds.

The theme, “EVERYONE CAN BE A SUPERHERO!” by embracing their capes serves to highlight the importance of charitable giving right here at home. Every contribution, no matter the amount will help improve the quality of life in our community, as well as others throughout the nation and the world.

My heartfelt thanks to each of you for the generosity and willingness to participate in this year’s Monterey County Employees’ Giving Campaign by Embracing Your Cape. If you have any questions, please contact the Executive Committee at CombinedGiving2019@co.monterey.ca.us.

Sincerely,

John M. Phillips
Chair, Board of Supervisors
Supervisor, Second District

Attachment: Resolution No. 19-321
cc: Executive and Coordinator Committee

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No. 19-321

Proclaim the Weeks of October 14, 2019 through November 22, 2019)
as the Monterey County Employee Giving Campaign and)
Designate October 24, 2019 as the day to “Embrace Your Cape”)

WHEREAS, California Government Code Section 26227 authorizes the cooperation of County Government in a charitable fund drive with non-profit charitable organizations if the Board of Supervisors deems the program necessary to meet the social needs of the population of the County, including but not limited to, the areas of health, law enforcement, public safety, rehabilitation, welfare, education and legal services; and the needs of physically, mentally and financially disabled persons and persons of age; and

WHEREAS, Monterey County continues its legacy in sponsoring the Monterey County Employee Giving Campaign which upholds the values of the County’s Strategic Initiatives; the campaign provides a means to support our community; and

WHEREAS, Monterey County strives to be fiscally responsible in all business activities and align the use of its resources consistent with the County’s Strategic Initiatives; and

WHEREAS, the County Administrative Officer or his or designee shall select a Chair entrusted to manage the Monterey County Employee Giving Campaign; a Co-Chair may be designated, and both shall serve for that campaign year; and

WHEREAS, the Monterey County Employee Giving Campaign shall be structured with an Executive and Coordinator Committee to support in facilitating the County’s efforts in making a difference through human kindness and dignity; the committees will consist of members from management and labor who shall serve for that campaign year; and

WHEREAS, the United Way, as the lead non-profit agency, shall assign a designee to assist in the coordinated efforts of the campaign; and

WHEREAS, the Chair shall assemble an Executive Committee with the support of the Department Heads as resources may be requested from any County Department; and

WHEREAS, the Chair shall request Department Heads to nominate a team member, to serve as the Coordinator representing the department; if the department has a team of 50+ County employees the Department Head shall nominate two or more team members;

WHEREAS, the Department Heads, Management and Coordinators shall partner in their efforts supporting the campaign in creating awareness and knowledge; and

WHEREAS, all activities towards the coordination of the Monterey County Giving Campaign shall be done during working hours with the support of management; management shall work with the members to ensure County services are not interrupted; and

WHEREAS, a pledge is made to promote any and all involvement of County employees that would like to participate in donating as well as encourage those who would like volunteer their efforts to make the campaign successful and most importantly FUN for all; and

WHEREAS, the Monterey County Employee Giving Campaign provides employees the convenience of making charitable donations; and

WHEREAS, the Monterey County Employee Giving Campaign Charitable Guide provides awareness of the non-profit entities within Monterey County; contact information for each non-profit entity is provided in the guide for those that may be interested in donating; and

WHEREAS, through payroll deductions, one-time donations, and fund-raising activities Monterey County employees can collaborate with 501(c)(3) non-profit entities that provide local services and programs to Monterey County residents in furtherance of the County’s Strategic Initiatives; and

WHEREAS, in the last decade, the employees of the County of Monterey have supported our community by donating a total of \$1,667, 561.72 to local non-profit agencies.

NOW, THEREFORE BE IT RESOLVED, that the Board of Supervisors of the County of Monterey proclaim October 14, 2019 through November 22, 2019 as the **Monterey County Employee Giving Campaign** and designates **October 24, 2019 as “Embrace Your Cape” Day** creating a community of Superheroes through human kindness and dignity pursuant to Government Code Section 26227.


PASSED AND ADOPTED on this 24th day of September 2019 by the following vote, to wit:

- AYES: Supervisors Phillips, Lopez, Parker, Alejo and Adams
- NOES: None
- ABSENT: None

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board Supervisors duly made and entered in the minutes thereof of Minute Book 82, for the meeting on September 24, 2019.

Dated: September 24, 2019
Legistar File ID No. CR 19-099
Agenda Item No. 3

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

By  Deputy