



Economic Opportunity  
Administrative Subcommittee

Ken Scherpinski, Chair  
Carlos Ramos, Vice Chair  
Gill Campbell  
John Phillips, Sup. Dist 2

**Economic Opportunity - Administrative Subcommittee**  
**Wednesday, January 13, 2016**  
**1:30 p.m.**  
**Administration Building, Asilomar Conference Room, 2nd Floor**  
**168 West Alisal St., Salinas, CA**

**DRAFT MINUTES**

*The Administrative Subcommittee shall comply with the Ralph H. Brown Act. The primary function of the Administrative Subcommittee is to develop recommendations on requests for funding, review nominations of new Committee members, and monitor contractor compliance/performance.*

1. Call to Order

*Chair, Ken Scherpinski, called the meeting to order at 1:39 p.m.*

**Members Present:** *Ken Scherpinski (Chair) Carlos Ramos (VC), Supervisor Phillips, Gill Campbell.*

**Staff Present:** *Dave Spaur, Anita Nachor, Debby Bradshaw, Jerry Hernandez.*

2. Introductions

*No Introductions*

3. Public Comment: The Committee will receive public comment on non-agenda items within the purview of the Committee. It is not necessary to complete a speaker form. The Chair may limit the length of individual presentations.

*No Public Comment*

4. Approval of Action Minutes:

Administrative Subcommittee Minutes for September 9, 2015

*Action: A motion was made by Gill Campbell, seconded by Supervisor John Phillips, to approve September 9, 2015 meeting minutes. All Ayes*

5. Receive report & review Salinas Valley Tourism Marketing & Promotional Services contract scope of work.

*Dave Spaur presented the information on Salinas Valley Tourism Marketing & Professional Services and a discussion was held.*

6. Receive report & review first quarterly reports from the Development Set Aside Partners:

- 1) Monterey County Convention & Visitors Bureau (MCCVB)
- 2) Arts Council for Monterey County (ACMC)
- 3) Monterey County Film Commission (MCFC)
- 4) Monterey County Business Council (MCBC)

*Action: The Administrative Subcommittee would like a one page summary that includes the contract, percentage of completion, and if the partners are on schedule in each of the reports. They would like the summary available for each Administrative Subcommittee Meeting.*



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7. Receive oral report & consider limiting or a cap on TOT.  
*Action: We will add the snapshot summary for the lowest and current year financial impact to the EOC Agenda.*
8. Receive oral report & consider contracting with MasterCard to run a County Analysis of spending and travel in partnership with the MC CVB.  
*Action: We will put a staff report together for the analysis and bring it to the Economic Opportunity Committee for review. We will add to this to the Economic Opportunity Committee Agenda for February 10, 2016.*
9. Receive oral report & consider contracting with HdL for Business License or Registration of Medical Marijuana and others businesses.  
*Dave Spaur presented the information on contracting with HdL for Business License or Registration of Medical Marijuana and other businesses and a discussion was held.*  
  
*Supervisor John Phillips departed at 2:20 p.m.*
10. Consider election of officers.  
*Action: The committee decided to have open nominations, vote, and have the elections of officers at the February 10, 2016 Economic Opportunity Committee Meeting.*
11. Adjourn  
*Meeting adjourned at 2:34 p.m.*