



County of Monterey
Valerie Ralph
CLERK OF THE BOARD
BOARD OF SUPERVISORS

168 W. Alisal Street 1st Floor
Salinas, CA 93901
O: (831) 755-5066 Option 6
F: (831) 755-5888
cob@countyofmonterey.gov

Economic Development Committee Application

Paige Viren

District: 5

Initialed Application: Yes

Applicant

First Name: **Paige**

Middle Initial:

Last Name: **Viren**

Employment

Occupation: **Professor**

Job Title: **Executive Director**

Employer: **California State University, Monterey Bay**

Interests and Experiences

Able to attend meetings regularly and devote the time necessary to fulfill duties as a member?

Yes

Currently serving on a County of Monterey Board, Commission, Committee or other Community Advisory Group?

No

Has served on an advisory group before?

Yes

I have served and serve on several advisory boards and committees as outlined in my vita. Currently serve on the Monterey County Hospitality Association (Board Member), Monterey Bay National Marine Sanctuary Foundation Advisory Council (Tourism Alternate) California Travel Association (Board Member), California Hotel and Lodging Association Hospitality Foundation (Board Member) U.S. Travel and Tourism Advisory Board (serves as the advisory body to the Secretary of Commerce - appointed 2025 for a 2 year term).

Please tell us about yourself and why you want serve:

I am an experienced tourism professional and educator with a strong focus on sustainable tourism development through responsible travel. As Executive Director of the Sustainable Hospitality & Tourism Management Program at California State University, Monterey Bay and a member of the U.S. Travel and Tourism Advisory Board, I bring a deep understanding of how tourism and related sectors can

support regional prosperity, environmental sustainability, and cultural preservation.

Please state the reason you would like to be a member of this board committee/commission/district:

I want to serve on this committee to help guide equitable and resilient economic opportunities in Monterey County through policy, planning, and strategic collaboration, with a particular focus on workforce development and preparing the next generation of professionals in our region to contribute meaningfully to the local economy.

How did you hear about the position?:

Alyssa Rendon, See Monterey