

# County of Monterey

## BOARD OF SUPERVISORS RESOLUTION

**Resolution No.: 23-308**

Adopt Resolution Recognizing **KSBW 8** On Your Outstanding Efforts and Dedication in Promoting the Fundraising Initiatives for the County of Monterey and the Community Foundation for Monterey County's COVID-19 Memorial Fund..... )

**WHEREAS**, Laura Williamson, President and General Manager, Ed Everest, Creative Services Director and Hector Vega, Commercial Producer from KSBW 8 presented exemplary commitment to the betterment of our community and unwavering support for the COVID Memorial project that has not gone unnoticed; and

**WHEREAS**, KSBW 8 collaboration has been instrumental in advancing the goals of the COVID-19 Memorial Fund; and

**WHEREAS**, KSBW 8 tireless efforts in producing and airing public service announcements (PSAs) in both English and Spanish languages have been vital in raising awareness and garnering support for this meaningful endeavor; and

**WHEREAS**, Through KSBW 8 dedication, you have enabled the successful promotion of the project, allowing us to commemorate the lives impacted by the pandemic and create a lasting tribute within our community; and

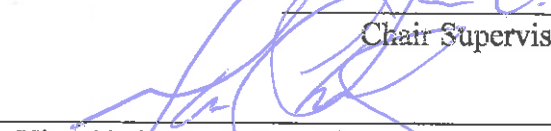
**WHEREAS**, KSBW 8 decision to champion this cause, along with your generosity in providing airtime for the PSA across all three of your stations, exemplifies the highest standards of corporate social responsibility and community engagement; and

**WHEREAS**, KSBW 8 commitment to advancing essential community causes to the Central Coast sets a remarkable precedent for others to follow.

**NOW, THEREFORE BE IT RESOLVED**, that the Monterey County Board of Supervisors, on behalf of the County and all residents thereof, hereby express our deepest gratitude to KSBW 8 for your contributions and support. Your actions have truly made a significant and positive impact, and we are proud to acknowledge your dedication to enhancing the well-being of our community.

**PASSED AND ADOPTED** on this 29<sup>th</sup> day of August 2023

  
Chair Supervisor Luis A. Alejo

  
Vice Chair Supervisor Glenn Church

  
Supervisor Chris Lopez

  
Supervisor Wendy Root Askew

  
Supervisor Mary L. Adams

