



Monterey County Board of Supervisors

Board Order

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A motion was made by Supervisor Luis A. Alejo, seconded by Supervisor Chris Lopez to:

Agreement No.: A-17053

- a. Approve and authorize the Director of the Emergency Communications Department to sign a nonstandard agreement with National CineMedia, LLC. for recruitment advertising in movie theaters for a term of August 19, 2024 to August 17, 2025 in an amount not to exceed \$16,400;
- b. Approve the non-standard terms and conditions pursuant to the recommendation of the Director of Emergency Communications Department; and
- c. Authorize the Director of the Emergency Communications Department to sign up to three (3) amendments to this agreement where amendments do not exceed 10% (\$1,640) of the original agreement amount, do not significantly change the scope of work and do not alter the non-standard terms.

PASSED AND ADOPTED on this 13th day of August 2024, by roll call vote:

AYES: Supervisors Alejo, Church, Lopez, Askew, and Adams

NOES: None

ABSENT: None


I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting August 13, 2024.

Dated: August 14, 2024

File ID: A 24-391

Agenda Item No.: 66

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California


Emmanuel H. Santos, Deputy