



Early Childhood Development

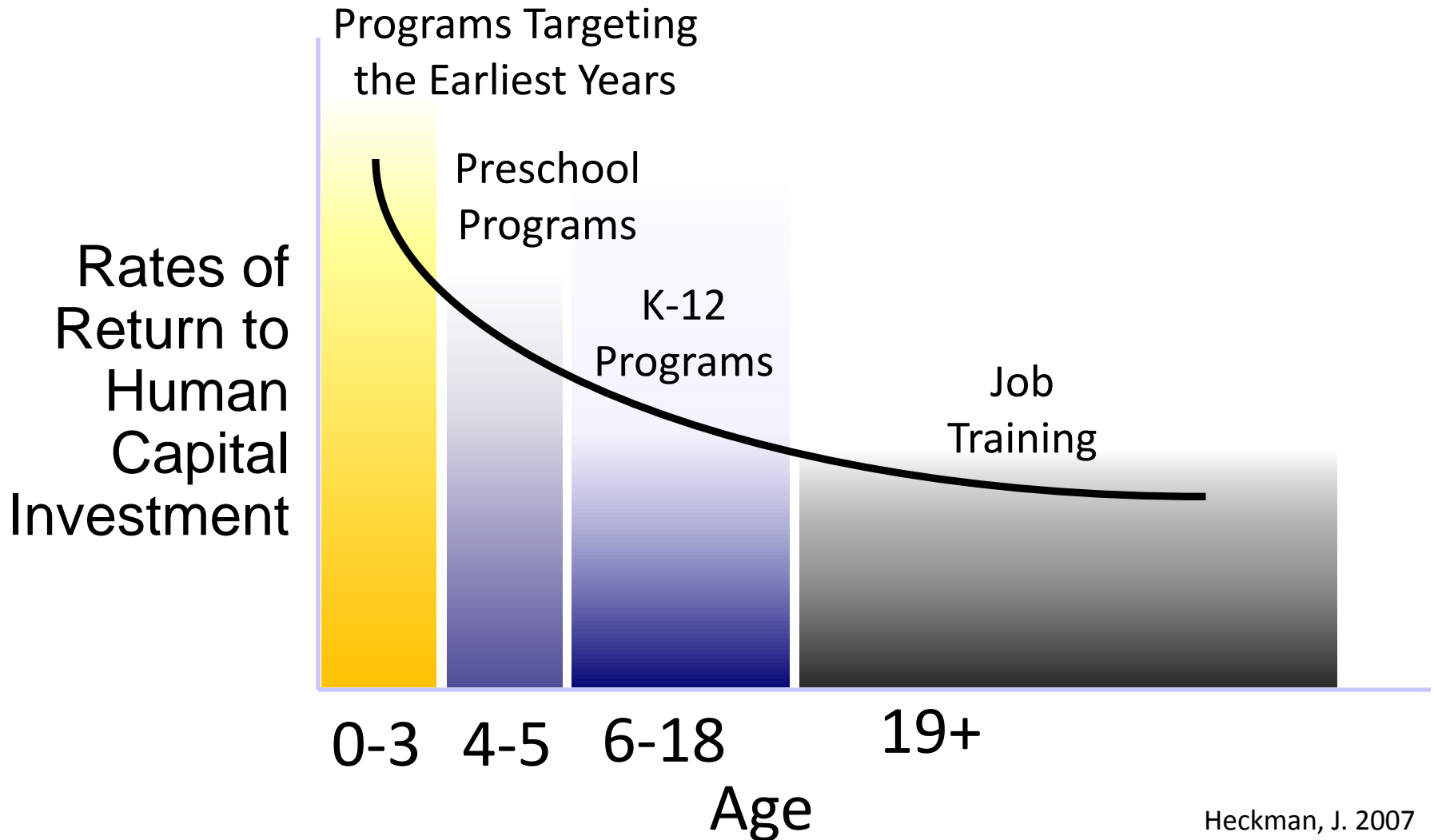
Monterey County Health Department
Department of Social and Employment Services
First 5 Monterey County

Presentation by
Monterey County Health Department to
Monterey County Board of Supervisors
September 18, 2012

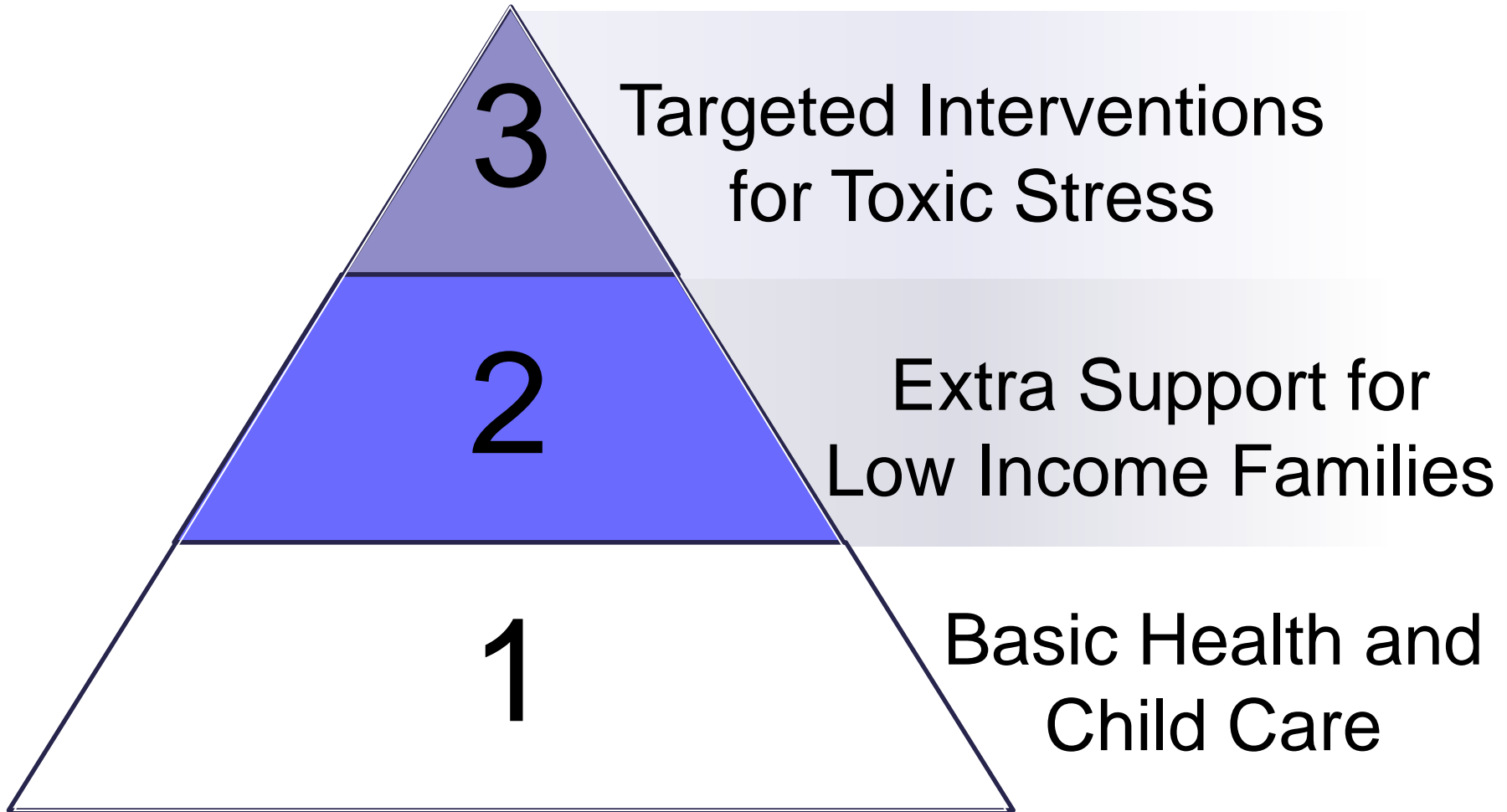
Early Childhood Development



Why Invest in ECD?

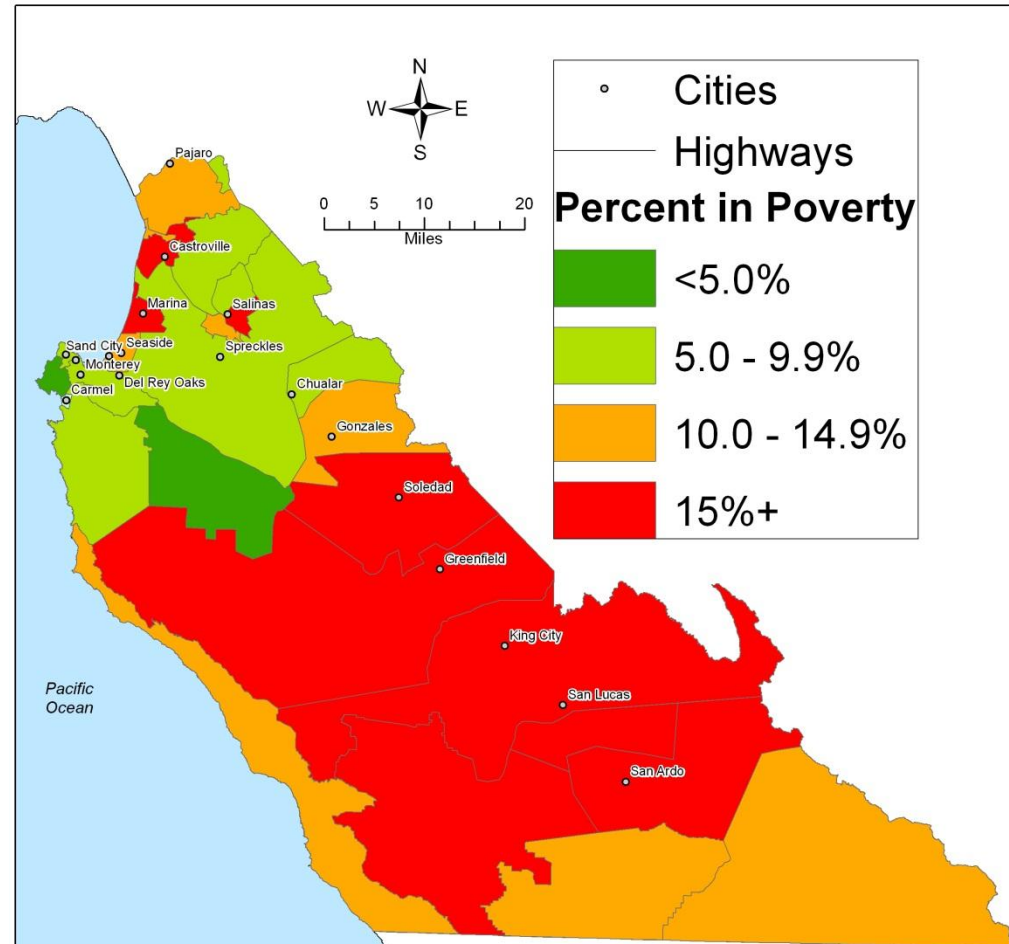


Investment Approach



Monterey County Children

- 32,547 <5 years of age in 2010
- 7.8% of total population
- 26% 18 and under in poverty

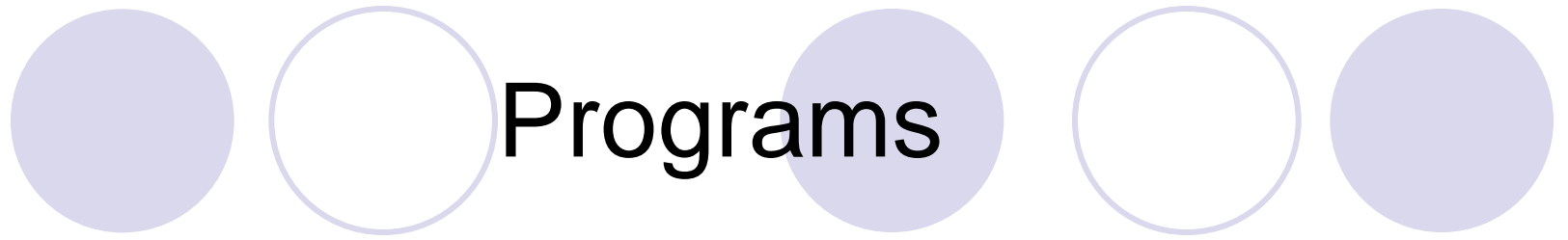


Percentage of Monterey County Families Below the Federal Poverty Level



Inventory Survey

- MCHD, DSES, F5MC
- Summarized programs by type, numbers served, expenditures, staffing, outcomes, sustainability



Programs

Organization/ Department	Numbers Served	Number Programs	Investments
MCHD	27,000	9	\$12.2 million
DSES	32,000	10	\$52.8 million
F5MC	9,300	26	\$4.6 million

FY 2011-12 estimates

The title "Types of Programs" is centered at the top of the slide. It is flanked by five circles: a solid light purple circle on the far left, a white circle with a light purple outline, a solid light purple circle, another white circle with a light purple outline, and a solid light purple circle on the far right.

Types of Programs

Organization/ Department	Types of Programs
MCHD	Targeted Interventions for Toxic Stress Extra Help for Low Income Families Basic Health and Childcare
DSES	Targeted Interventions for Toxic Stress Extra Help for Low Income Families Childcare
F5MC	Targeted Interventions for Toxic Stress Extra Help for Low Income Families Basic Health and Childcare

The title "Funding Sources" is centered at the top of the slide. It is flanked by five circles: a solid light purple circle on the far left, a white circle with a light purple outline, a solid light purple circle, another white circle with a light purple outline, and a solid light purple circle on the far right.

Funding Sources

Organization/ Department	Funding Sources
MCHD	Federal, State, County General Fund, Private Insurance, Other Grants
DSES	Federal, State, 1991 Realignment, Public Safety Realignment,
F5MC	Proposition 10 –Tobacco Tax

Opportunities and Considerations



<http://www.youtube.com/embed/eDBb28cHLIk>

Key to Stronger Economic Future

- Boosting skills of population raises productivity and reduces inequality
- People with higher levels of education and higher income have lower rates of chronic disease

Future Public Health Directions

- Continue partnering with F5MC and DSES
- Implement innovative programs
 - Institute routine developmental screening during home visits
 - Encourage consistent developmental, psychosocial and behavioral screening by CHDP providers
 - Explore feasibility of implementing community based programs where community health workers deliver health education and provide parenting support





Board of Supervisors

Options for Consideration

- Consider impacts on young children in all Board decisions
- Seek opportunities to protect funding streams for ECD-related programs
- Maintain and/or expand county funding for ECD-related program staffing and infrastructure
- Support Monterey County Children's Council's newly formed ECD Initiative



ECD Initiative

- Objective:
 - Develop a county-wide Early Childhood Development Strategic Plan and Road Map
- Tasks:
 - Engage key stakeholders
 - Expand current ECD Inventory
 - Perform ECD services gap analysis
 - Investigate feasibility of promising programs
 - Support ECD public policy and public awareness

