



Transform Health Care into HealingSM

About Us



Natividad Medical Foundation was established as a **501c3 nonprofit** in 1988 by community leaders and the Monterey County Board of Supervisors.

Purpose



We bring people together **to strengthen Natividad Medical Center**, the one place that safeguards the lives and livelihoods of everyone in Monterey County and **transform health care into solutions that heal people, unite a community and stand as models for the nation.**

2015 Revenue*

*Unaudited

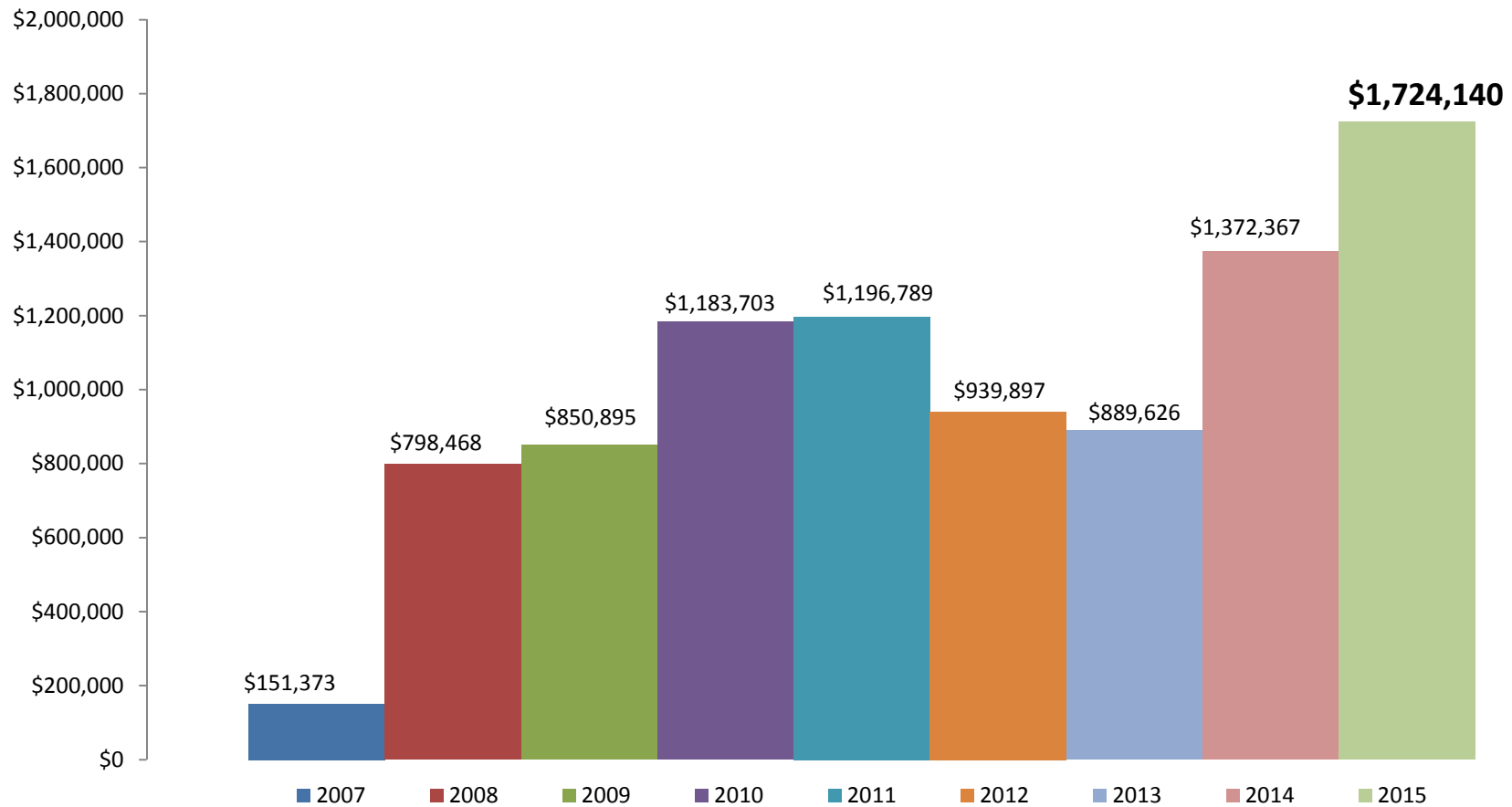
\$1.724 million

(2006 donations as low as \$11/month)

We contribute directly and indirectly to Natividad's bottom line – and both are highly valuable. The County's investment in the Foundation is making our community healthier, keeping costs down in the long term and enhancing the value of NMC to the community.

Philanthropy Revenue Trend

2007 – 2015 (unaudited)



NATIVIDAD MEDICAL FOUNDATION
DONORS TRANSFORM HEALTH CARE INTO HEALING



WHEN MINUTES MEAN SURVIVAL WE STAND READY

OVER \$1.1 MILLION DONATED TO SUPPORT NATIVIDAD TRAUMA CENTER

The Agricultural
Leadership Council
(TALC)

The Haynes Charitable
Foundation

Claire Giannini Fund

Barnet Segal
Charitable Trust

Community Foundation
for Monterey County

City of Salinas

Nancy Buck Ransom
Foundation

Upjohn California Fund

Yuki & Bunn Families

Harden Foundation

Staff of Natividad
Medical Center and
Foundation

Your gifts support trauma
education, trauma prevention and
trauma equipment:

CHOICE: Violence
Intervention and
Prevention Program

Trauma Medical
Equipment

Trauma Team
Simulation Training

Child Passenger Safety
Education and Car Seats

Pedestrian and Bicycle
Safety Education

Teen Distracted Driving
Prevention Education



Transform Health Care into Healing™

www.natividadfoundation.org



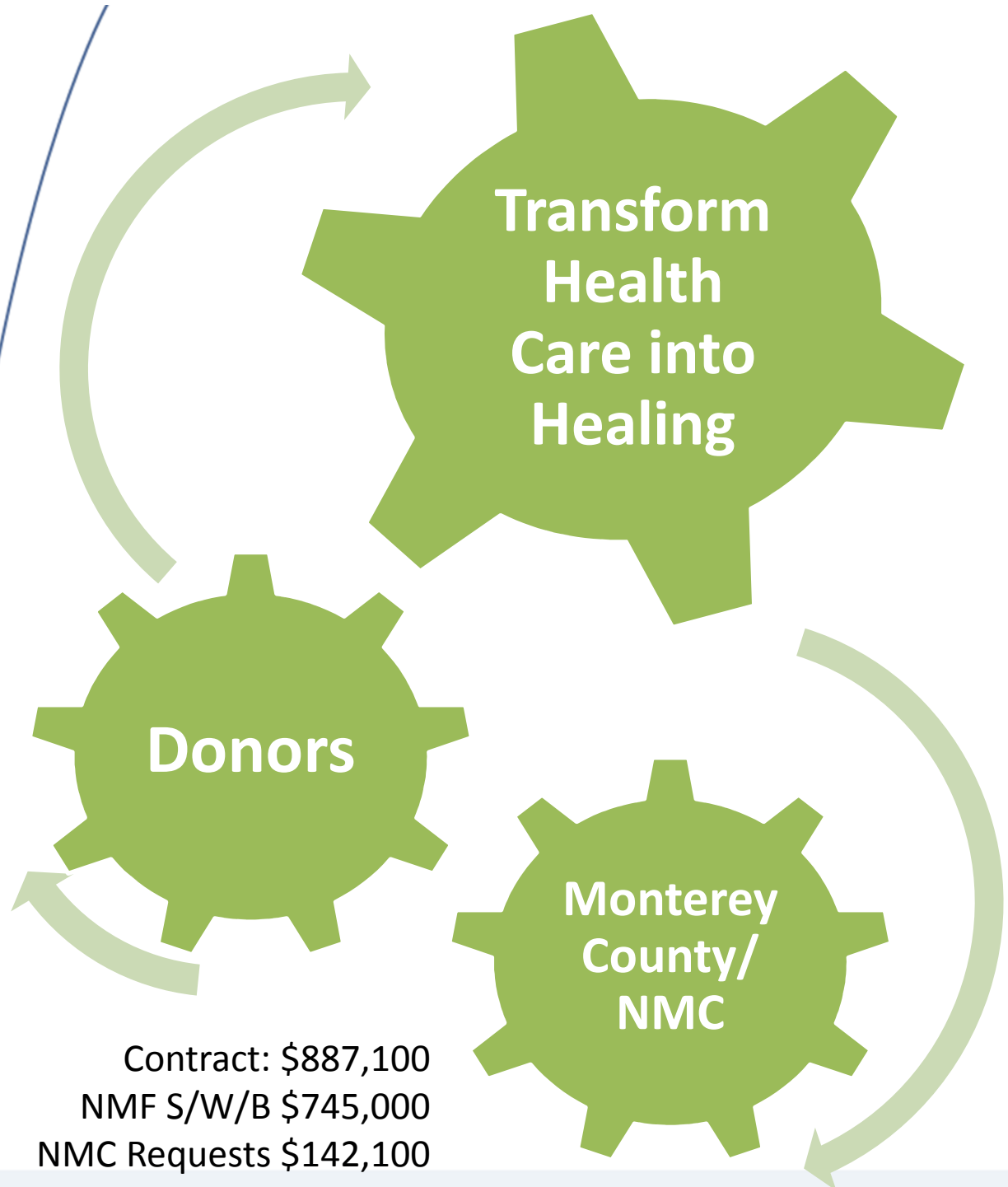
NATIVIDAD MEDICAL FOUNDATION
CONGRATULATES NATIVIDAD TRAUMA
CENTER ON A SUCCESSFUL FIRST YEAR!

Jan 2016 – Dec 2016

Anticipated \$689,140+
for other programs on
behalf of NMC

\$745,000 paid
directly to NMC

\$290,000 for NMF
operations



2015 Enhancements

Transform Health Care into Healing

- CHOICE
- Injury prevention
- Patient assistance
- Interpreter training
- Diabetes prevention
- Child abuse prevention
- Spiritual care
- Art
- Fiscal management
- Grant-writing



**2015
Unqualified
Independent
Financial Audit
(Hayashi
Wayland)**

Scope of Services

- TALC
- Pebble Concours d'Elegance
- Monterey County Employee Combined Giving Campaign
- 5 Steps to Prevent Diabetes
- Collaborations: Regional Diabetes Collaborative; America's Essential Hospitals; Critical Link 8; INALI
- Community relations / PR

Adding Value



Foundation donors transform Monterey County's public hospital into a high quality medical center, turning health care into healing for everyone.



Ending the cycle of violence

CHOICE

- \$850,000 in donations
- 106 participants
- 0.5 FTE Mental Health Counselor
- 3 Peer Intervention Specialists



**Equipping
doctors with more
healing power**

The Agricultural Leadership Council (TALC)



- Established in 2010 by John D'Arrigo, President, CEO and Chairman of the Board, D'Arrigo Bros. Co. of CA
- Over \$2 million donated by 137 members
- Purchased 100+ pieces of medical equipment for 15 hospital units
- Gave seed funding to launch **Indigenous Interpreting+** in 2014

THANK YOU TALC!

\$2,000,000

Transform Health Care into HealingSM

www.natividadfoundation.org



Healing after health care

Patient Greatest Needs Fund

- Funded largely by the **Employees of Monterey County**
- **2,000+** nights of emergency housing
- Shelter, food and transportation
- **Reduces constant readmissions**
- **Dave's Story**



The language of healing

The First 2 Years

- 15 languages
- Parent education in 4 rare languages for NICU/MIU
- Publishing in Fall first U.S. curriculum for indigenous interpreters
- Critical Link 8 Int'l Conference in Edinburgh, Scotland – Featured presenters
- INALI/NMF Collaborative
- California Wellness Foundation Discretionary Board grant



Israel De Jesus is a trilingual (English, Spanish, Triqui) interpreter enrolled at Hartnell College.





The art of better health

Transformation



Spring Lettuce on River Road

by Kirk Kennedy



El Encargo – In the care of

by Jose Ortiz



Promoting Health Farm Stand Cafeteria



Pediatric Unit Refresh

BEFORE



AFTER



Mental Health Unit

BEFORE



AFTER (in process)



Rehabilitate the Acute Rehabilitation Center



Kirk Kennedy: Home Monterey County

Kirk Kennedy specializes in Landscape Photography. He often says that Monterey County is one of the most diversely beautiful and photogenic places on the planet. HOME photographs will be featured in the Sam Karas Acute Rehabilitation Center, which is currently under renovation.



Transform Health Care into HealingSM

Please visit our new website:
www.natividadfoundation.org