



## Submitted application for Economic Development Committee

Email \*

[REDACTED]

This Form and its contents may be subject to the California Public Records Act, and as such may therefore be subject to public disclosure unless otherwise exempt under the act.

First Name \*

Fernando

MI

Last Name \*

Ansaldo-Sanchez

Address 1 \*

[REDACTED]

Address 2 (optional)

City \*

[REDACTED]

State \*

California

**Postal Code \***

[REDACTED]

**What district do you live in? \***

District 3

**What district do you want to serve in?**

District 3

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

**Ethnicity**

Hispanic/Latino

**Gender**

Male

**Primary Phone \***

[REDACTED]

**Alternate Phone**

Please identify how you prefer to be contacted.

Email

Are you currently serving on a County of Monterey Board, Commission, Committee or other Community Advisory Group? \*

No

**Interests & Experiences**

Please tell us about yourself and why you want serve

I am a Monterey County resident and currently serve as Director of Student Outreach and Retention at Monterey Peninsula College. My work focuses on expanding educational access, workforce pathways, and equity for underrepresented communities, giving me experience in strategic planning, community leadership, and cross sector collaboration. I want to serve on the Economic Development Committee to help strengthen our County's economy while preserving its agricultural, tourism, and educational foundations. I am committed to advancing strategies that create higher paying jobs, expand opportunities, and ensure all communities, especially rural and underserved areas, are included in planning for our County's prosperity.

Please state the reason you would like to be a member of this board committee/commission/district.

I am a resident of Soledad and currently serve as Director of Student Outreach and Retention at Monterey Peninsula College. I bring extensive experience in higher education, outreach, and program management, as well as a strong background in community leadership and strategic planning. My career has included executive-level responsibilities such as supervising full-time staff, managing complex budgets, and leading large-scale recruitment and retention initiatives at San Jose State University, San Diego State University, and now MPC. As a bilingual professional fluent in Spanish and certified in Diversity, Equity, and Inclusion in the Workplace, I have dedicated my career to creating pathways for underrepresented and rural communities to access education and opportunity. I want to serve on the Economic Development Committee because I believe my skills in stakeholder collaboration, data analysis, and long-term planning align with the County's goals of building a diversified economy, expanding higher paying jobs, and ensuring equitable access to prosperity. I am committed to contributing my leadership experience, knowledge of education and workforce development, and dedication to equity to help the Board of Supervisors shape policies and strategies that strengthen Monterey County's economic foundation while protecting its agricultural, tourism, and educational assets.

Have you served on an advisory group before?

Yes

If yes, please explain

City of Soledad Districting Advisory Board City of Soledad General Plan Advisory Committee San José State University Strategic Planning Steering Committee Monterey Peninsula College Student Services Advisory Group

How did you hear about the position?

pr@CountyofMonterey.gov email

County of Monterey Policy - states that Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as

a member \*

Yes

## Background Information

Upload a resume with the names, addresses, and dates of employers for the last five (5) years.

[View Resume](#)

### Employer

Monterey Peninsula College

### Job Title

Interim Director of Student Outreach and Retention

### Occupation

### Employer Address



## Information Regarding Conflict of Interest and Filing of Statements of Economic Interests (Form 700)

State and local law requires that you abstain from participation in decisions that may affect your financial interest, including sources of income and interest in real property or investments. In addition, if appointed you may be required to fill out a disclosure statement that identifies certain of your financial interest beginning with the immediate 12 months period prior to your appointment.

In accordance with Government Code Sections 87313 and the County of Monterey's Conflict of Interest Code, this Board/commission/Committee/District, you may be required to file statements disclosing certain types of information so that the public can be made aware of potential conflicts of interest. The types of disclosures are:

- Investments
- Interests in Real Property Held by a Business Entity or Trust
- Investments Held by a Business Entity or Trust Income (other than loans and gifts)
- Income – Travel Payments, Advances, Reimbursements
- Income gifts
- Business Positions
- Commission Income Received by Brokers, Agents, and Salespersons
- Income and Loans to a Business Entity or Trust Income from Rental Property

If you have any questions regarding disclosure requirements, please contact the Clerk of the Board's office at 831-755-5066.

Please identify any specialized accommodations needed for equal participation:

N/A

I DECLARE, UNDER PENALTY OF DISQUALIFICATION AND TERMINATION, THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE.

**Enter Your Initials \***

FA

# Fernando Ansaldo-Sánchez

## Professional Statement

Bilingual professional with extensive experience in higher education administration, project management, policy analysis, and student affairs. Adept at leading cross-functional teams, analyzing data, and implementing strategic initiatives that enhance student engagement and institutional effectiveness. Recognized for strong problem-solving, organizational, and communication skills.

## Professional Experience

### Student Outreach and Retention, Monterey Peninsula College

#### Interim Director

May 2025 – present

- Lead and oversee Welcome Center and First Year Experience operations and activities, including campus tours, presentations to the public, and programming for first-year students
- Hire, train, supervise, schedule, and evaluate classified staff, counseling faculty, and student employees
- Manage annual program budgets and ensure compliance for the department and the MPC Promise program
- Build partnerships with schools, community leaders, and public agencies to recruit students and promote the college
- Ensure compliance with state, county, and federal reporting requirements
- Collaborate with campus and community partners to support student success, including Financial Aid, Basic Needs, Dual Enrollment high school sites, and other entities
- Promote equity and inclusion in all programs and services

### City of Soledad, Soledad, CA

#### City Councilmember

March 2024 – present

- Serve as an elected representative, setting policy and making decisions in the best interest of the community
- Review, adopt, and oversee city budgets to ensure fiscal responsibility and alignment with community priorities
- Collaborate with residents, businesses, and community organizations to address local needs and concerns
- Advocate for economic development, public safety, housing, and infrastructure improvements
- Participate in regional boards, committees, and partnerships to advance city interests
- Promote equity, inclusion, and community engagement in city programs and services
- Provide oversight of city policies, contracts, and operations to ensure accountability and transparency

### Graduate Enrollment Management, San Jose State University

#### Graduate Enrollment Communications Counselor, Lead

July 2021 – May 2025

- Lead project management efforts related to graduate enrollment, including data analysis, CRM onboarding, and process optimization.
- Collaborate with university stakeholders to assess and implement student-focused initiatives and process improvements.
- Oversee and train a team of staff members in customer service, recruitment, and outreach strategies.
- Conduct research and analyze enrollment trends to guide policy development and enhance strategic direction.
- Represent the department in university-wide committees, contributing to strategic planning and decision-making.
- Manage budget allocations for recruitment events and department promotional swag, ensuring cost-effective strategies.
- Provide comprehensive advising to prospective students on program selection and application navigation.
- Develop communication strategies, including targeted outreach and social media campaigns for diverse student populations.
- Serve as liaison to multiple Colleges, strengthening cross-departmental collaboration and engagement.

### Division of Diversity and Innovation, San Diego State University

#### Academic Success Coach

November 2019 – May 2020

- Managed a caseload of 100+ students from underrepresented backgrounds, providing holistic academic and personal support.
- Designed and executed student engagement programs, including workshops and social events.
- Spearheaded the transition to virtual platforms during the COVID-19 pandemic, ensuring seamless student support.
- Supervised and trained peer tutors across multiple academic disciplines, enhancing academic success services.
- Conducted data analysis to evaluate the impact of student success initiatives and make policy recommendations.

**Residential Education Office, San Diego State University**

**Assistant Residence Hall Coordinator**

**July 2019 – October 2019**

- Managed daily operations for a residence hall housing 750+ students, overseeing security, mailroom services, and resident engagement.
- Supervised a team of 46 staff members, including resident assistants and desk clerks.
- Led adjudication of residence hall policy violations and provided crisis intervention as needed.
- Developed and monitored budgets for student programs, ensuring alignment with university objectives.

**University Residences, Guest & Conference Services, Western Washington University**

**Graduate Intern**

**May 2019 – July 2019**

- Supervised 20+ summer staff members responsible for guest and conference housing.
- Organized key distribution and scheduling for summer conference participants.
- Provided after-hours on-call support for resident and staff inquiries.

**Commuter Life, Student Life & Leadership, San Diego State University**

**Student Affairs Assistant**

**August 2018 – May 2019**

- Directed the Sophomore Surge Mentoring Program, supporting 400+ students and training 23 student mentors.
- Developed and facilitated large-scale student engagement events, improving commuter student retention.
- Managed a six-figure budget, allocating resources for programs and departmental events.

**Education**

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**Master of Arts in Postsecondary Educational Leadership, San Diego State University**

**Bachelor of Arts in Psychology, University of California, Santa Cruz**

**Skills & Certifications**

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- Stakeholder Engagement | Strategic Planning | Budget Administration | Program Development
- PeopleSoft | FileMaker Pro (SQL) | OnBase | G Suite | Microsoft Office Suite | Canva | Mailchimp
- Diversity, Equity, and Inclusion in the Workplace Certification (Issued by USF Office of Professional Education)