

County of Monterey

BOARD OF SUPERVISORS RESOLUTION

Resolution No.: 25-209
Adopt a resolution declaring every July as Bebe Moore Campbell)
National Minority Mental Health Awareness Month in)
Monterey County and recognizing The Village Project,)
Inc., for its local and statewide efforts to provide services)
in and to unserved or underserved communities of color.....)

WHEREAS, in May 2008, inspired by the actions of the late renown African American Author and Mental Health Activist Bebe Moore Campbell, the U.S. House of Representatives declared the month of July as **Bebe Moore Campbell National Minority Mental Health Awareness Month**; and

WHEREAS, Bebe Moore Campbell focused much of her advocacy on developing culturally affirming strategies and programs to greatly reduce stigma regarding mental health treatment among African Americans and other people of color; and

WHEREAS, Bebe Moore Campbell co-founded the Urban Los Angeles Chapter of NAMI, and as a result, became a change agent and revolutionized ways in which mental health is approached in communities of color as evidenced by the creation of the statewide multi-agency collaborative called the California Reducing Disparities Project (CRDP); and

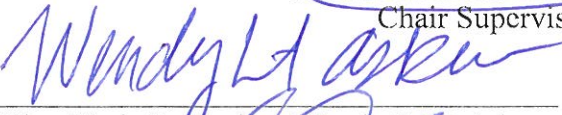
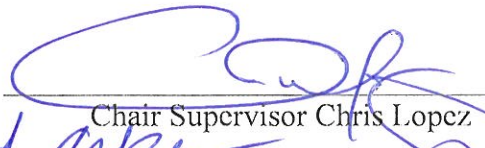
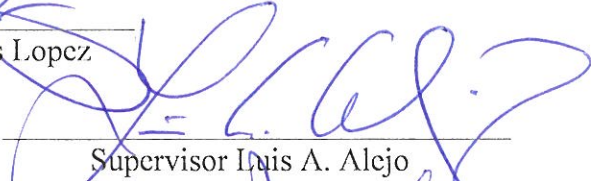
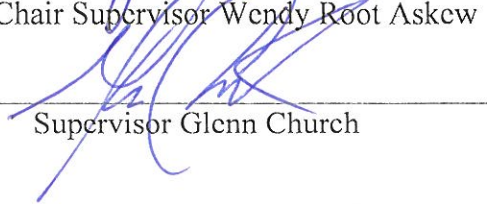
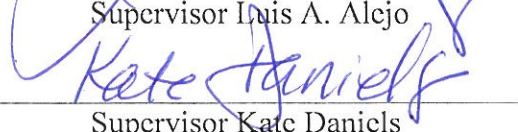
WHEREAS, The Village Project, Inc., headquartered in Seaside, Monterey County, since its founding the same year as the start of **Bebe Moore Campbell National Minority Mental Health Awareness Month**, 2008, has diligently and effectively reduced stigma in African American and other communities of color in the vein of Bebe Moore Campbell’s activism and advocacy through its culturally affirming and effective provision of services; and

WHEREAS, The Village Project, Inc., through its ongoing Lucille Hralima Mental Health Education Series and, currently, through a youth-led youth-organized program called “MindShift” sends specially trained Youth “Mental Health Ambassadors” into schools to talk about mental health and reduce stigma among their peers; and

WHEREAS, The Village Project, Inc., introduced Monterey County to the term “Community Defined Practices” as a means of gaining respect for the healing practices within communities of color and advocating for those practices to become more widely accepted.

NOW, THEREFORE BE IT RESOLVED, that the County of Monterey Board of Supervisors on behalf of all the County and its residents thereof, hereby declares **every July as Bebe Moore Campbell National Minority Mental Health Awareness Month in Monterey County** and recognizes **The Village Project, Inc.** for its local and statewide efforts to provide services in and to unserved or underserved communities of color.

PASSED AND ADOPTED on this 1st day of July 2025

 Vice Chair Supervisor Wendy Root Askew	 Chair Supervisor Chris Lopez	 Supervisor Luis A. Alejo
 Supervisor Glenn Church		 Supervisor Kate Daniels

