



Investment Proposal to Mitigate State and Policy Impacts to Monterey County residents

Board of Supervisor Meeting
October 14, 2025

Presentation to the Board of Supervisors on September 30, 2025

Impacts Resulting from State and Federal Policy Changes

Department of Social Services

- Current CalFresh and Medi-Cal Current Beneficiaries
- Timeline of Changes and Impacts to recipients of services

Health Department

- FY 2025-26 CA Budget Act Policy Change - reimbursement methodology for Unsatisfactory Immigration Status, effective July 1, 2026
- Elimination of CalFresh Healthy Living and Teen Pregnancy Prevention

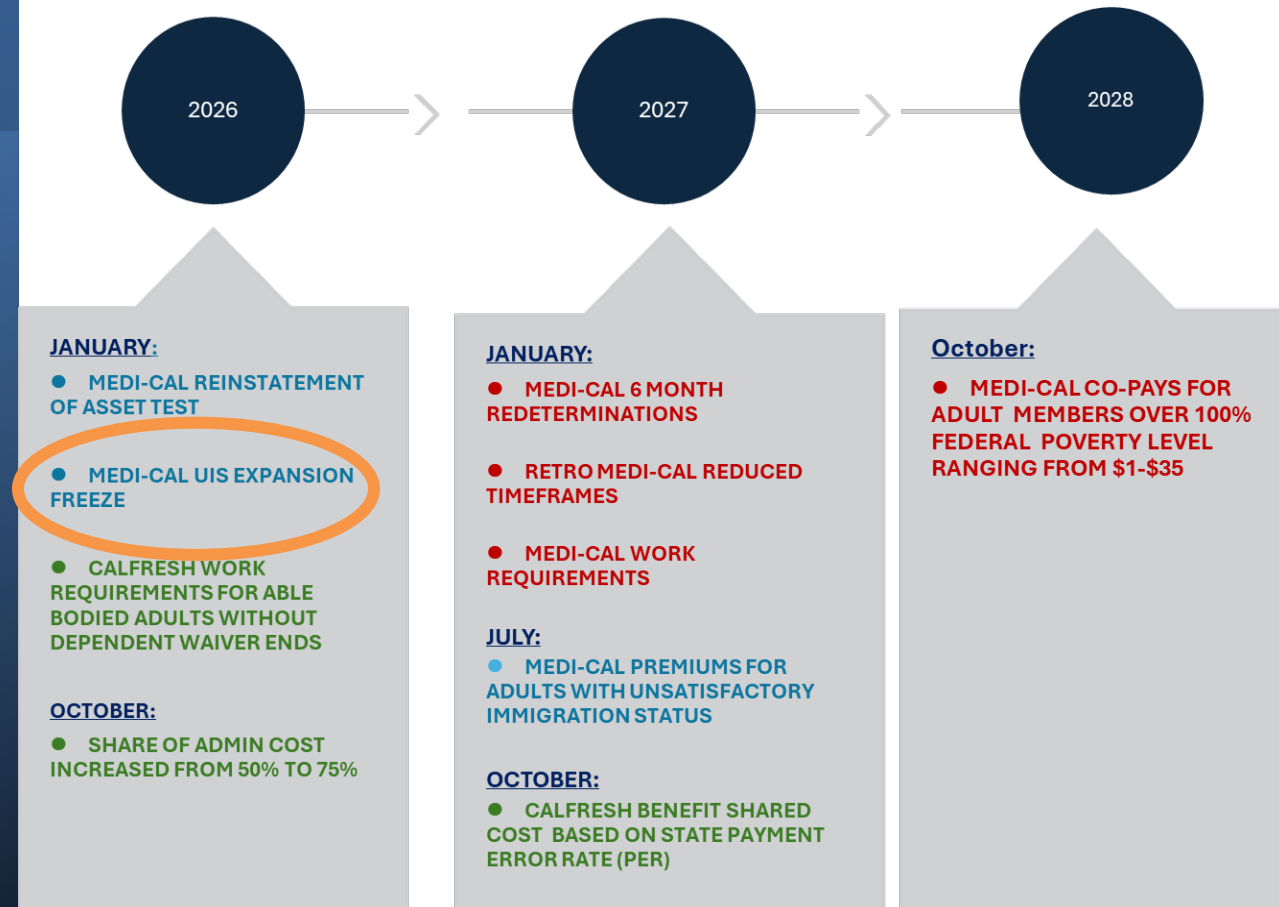
Natividad

- H. R. 1 Implementation Timeline
- California's Public Health Care Systems overview

Medi-Cal and CalFresh Current Beneficiaries & Timeline of Changes

Total MC Cases: 84,496
Total Members: 173,405
Total Benefits Issued Monthly: \$51,035,584 (Aug)

Total CF Cases: 28,028
Total Members: 51,826
Total Benefits Issued Monthly: \$9,453,409 (Aug)



COUNTY OF MONTEREY
DEPARTMENT OF SOCIAL SERVICES
Working Together for Our Community

Department of Social Services Anticipated Impacts to the Medi-Cal Program due to H. R. 1

- Reinstatement of Medi-Cal Asset Limit for households 65 years of age or older, disabled, living in a nursing home or over income for MAGI Medi-Cal: **13,226 recipients in Monterey County**
- Medi-Cal eligibility redeterminations every 6 months, rather than annually, for the Medi-Cal Expansion population, may potentially impact : **61,620 recipients in Monterey County**
- Medi-Cal expansion individuals earning between 101%-138% of the Federal Poverty Level (FPL) will be subject to a co-pay up to \$35 (behavioral health services exempt from requiring the co-pay).
- Medi-Cal mandatory work requirements for non-disabled, non-elderly adults ages 19-64. Recipients must verify 80 hours per month of employment, volunteer work, education program or job training, may potentially impact: **34,954 recipients in Monterey County**
- Limit retroactive Medi-Cal coverage from three months before the application date to one month before the application date, may potentially impact: **7,790 applicants yearly in Monterey County**
- Recipients with an unsatisfactory Immigration Status in Monterey County who may potentially lose Medi-Cal benefits if Medi-Cal is not renewed: **38,912 recipients in Monterey County**



Staff Recommendation

Proposal for
Investment to
increase
enrollment for
UIS eligible
residents

- Receive an update on proposed outreach, education, marketing, and application assistance plan to mitigate impacts from State and Federal policy changes on Medi-Cal;
- Approve investment of \$250,000 financed by contingencies (001-1050-CAO020-8034)



COUNTY OF MONTEREY
HEALTH DEPARTMENT
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Overview of Focus Areas

Proposal for Investment to increase enrollment for UIS eligible residents

Training & Support

Local CBO staff and partners will be provided training on upcoming State and Federal Medi-Cal policy changes, how to complete and submit Medi-Cal applications through the BenefitsCal portal, and a refresher on other available services and resources.

Community Outreach and Education

CBOs with existing CHW programs or active BenefitsCal accounts with DSS will lead outreach, education, and application assistance efforts. These efforts will prioritize residents with unsatisfactory immigration status (UIS) to ensure equitable access to healthcare services and related resources.

Media Strategy

A targeted media strategy will be developed and implemented to raise awareness and create urgency around upcoming Medi-Cal changes. The strategy will focus on reaching UIS residents and connecting them to available services and application assistance.



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Budget and Deliverables

Training & Support: Provide training and information on upcoming Medi-Cal changes to County staff, CBOs, and CHW partners, including how to complete and submit applications through the BenefitsCal portal.

Budget: \$5,000 - \$10,000

Community Outreach and Education: Support outreach and education through outreach events and one-on-one support of UIS residents seeking application assistance, information about upcoming medical changes, support accessing legal aid or other legal services, and navigation of additional resources.

Budget: \$190,000 - \$195,000

Media Strategy: Develop content (ads, videos, print material, etc.) and implement targeted marketing and social media campaign.

Budget: \$50,000-60,000

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- a. **Receive an update on proposed** outreach, education, marketing, and application assistance **plan to mitigate impacts** from State and Federal policy changes on Medi-Cal;
- b. **Amend the Health Department's** Health Administration Bureau's Fiscal Year **(FY) 2025-26 Adopted Budget** (001-4000-8600-HEA014) to **increase appropriations by \$250,000** financed by a reduction in the contingencies appropriation (001-1050-CAO020-8034) to **provide funding for Medi-Cal Outreach and Education to residents** (4/5ths vote required); and
- c. **Authorize and direct the Auditor-Controller and County Administrative Office to incorporate the changes** in the FY 2025-26 Health Administration Bureau's Adopted Budget (001-4000-8600-HEA014) (4/5ths vote required)



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THANK YOU!

Questions and Answers