

Attachment E



County of Monterey
Administrative Office
County Communications

ADVERTISER: County of Monterey

LENGTH: :30

DATES TO AIR: ASAP

TITLE: MC COVID Memorial Fund (psa)

1 WE MADE A PROMISE THAT WE WOULD NOT FORGET THE COUNTLESS LIVES
2 THAT WERE IMPACTED OR LOST TO COVID NINETEEN. WE WANT TO HONOR THE
3 VICTIMS, THE HEROS, AND OUR COMMUNITY FOR THEIR SACRIFICES. THE
4 COUNTY OF MONTEREY IN PARTNERSHIP WITH THE COMMUNITY FOUNDATION
5 FOR MONTEREY COUNTY IS CREATING A PLACE TO SHARE REMEMBRANCES OF
6 ALL IMPACTED BY THE PANDEMIC. WE ARE ASKING INDIVIDUALS AND
7 BUSINESSES TO SUPPORT THE CREATION OF SUCH A PLACE BY GENEROUSLY
8 DONATING TO THE COVID NINETEEN COMMUNITY MEMORIAL FUND. TOGETHER
9 WE SPREAD HOPE.
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15

:10 = 3 LINES

:30 = 8 LINES

:60 = **15 LINES**

TEXT IN FONT SIZE 12 AND ALL CAPITAL LETTERS.