



# COUNTY OF MONTEREY - BOARD OF SUPERVISORS

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File #:	A 14-162	Name:	Schipper Design, Amendment No. 1
Type:	BoS Agreement	Status:	Consent Agenda
File created:	6/11/2014	In control:	Board of Supervisors
On agenda:	7/1/2014	Final action:	

**Title:** Authorize the Purchasing Manager for Natividad Medical Center (NMC) to execute Amendment No. 1 to the Agreement (MYA1104) with Schipper Design LLC for Marketing & Graphic Design Services pursuant to the terms of Request for Proposal (RFP #9600-47) at NMC, adding \$200,000.00 for a revised total Agreement amount not to exceed \$300,000.00 in the aggregate for the term of the Agreement from January 1, 2014 to June 30, 2016.

**Attachments:** [1. Schipper Design, Amendment No. 1.pdf](#), [2. Prior Agreements.pdf](#), [3. RFP #9600-47.pdf](#), [4. Schipper Design LLC \(New MYA-1104\).pdf](#), [5. Completed Board Order](#)

[History \(0\)](#)
[Board Report](#)

## Title

Authorize the Purchasing Manager for Natividad Medical Center (NMC) to execute Amendment No. 1 to the Agreement (MYA1104) with Schipper Design LLC for Marketing & Graphic Design Services pursuant to the terms of Request for Proposal (RFP #9600-47) at NMC, adding \$200,000.00 for a revised total Agreement amount not to exceed \$300,000.00 in the aggregate for the term of the Agreement from January 1, 2014 to June 30, 2016.

## Report

### RECOMMENDATION:

It is recommended the Board of Supervisors authorize the Purchasing Manager for Natividad Medical Center (NMC) to execute Amendment No. 1 to the Agreement (MYA1104) with Schipper Design LLC for Marketing & Graphic Design Services pursuant to the terms of Request for Proposal (RFP #9600-47) at NMC, adding \$200,000.00 for a revised total Agreement amount not to exceed \$300,000.00 in the aggregate for the term of the Agreement from January 1, 2014 to June 30, 2016.

### SUMMARY/DISCUSSION:

Schipper Design is a multiple award-winning, local graphic and web design firm that brings a diverse wealth of experience and skills to design services for NMC. Schipper Design has worked with NMC

in developing marketing plans, establishing a brand identity, and graphic design and production of marketing collateral and support materials, including logos, brochures, web sites, newsletters, presentations, and advertisements. This continued work for an additional \$200,000 will assist NMC in broadening awareness of NMC services.

**OTHER AGENCY INVOLVEMENT:**

County Counsel has reviewed and approved this Amendment No. 1 as to legal form and risk provisions. Auditor-Controller has reviewed and approved this Amendment No. 1 as to fiscal provisions. The CAO-Budget and Analysis Division has advised to inform the BOS the spending authority (appropriations) associated with NMC's FY 2014 Adopted Budget has been exceeded and approval and authorization for modification of NMC's appropriation budget should be presented to the BOS. Since...

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## Monterey County

### Board Order

168 West Alisal Street,  
1st Floor  
Salinas, CA 93901  
831.755.5066

**Agreement No.: A-12739**

Upon motion of Supervisor Salinas, seconded by Supervisor Parker and carried by those members present, the Board of Supervisors hereby:

Authorized the Purchasing Manager for Natividad Medical Center (NMC) to execute Amendment No. 1 to the Agreement (MYA1104) with Schipper Design LLC for Marketing & Graphic Design Services pursuant to the terms of Request for Proposal (RFP #9600-47) at NMC, adding \$200,000.00 for a revised total Agreement amount not to exceed \$300,000.00 in the aggregate for the term of the Agreement from January 1, 2014 to June 30, 2016.

PASSED AND ADOPTED on this 1<sup>ST</sup> day of July 2014, by the following vote, to wit:

AYES: Supervisors Armenta, Calcagno, Salinas and Parker

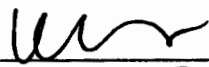
NOES: None

ABSENT: Supervisor Potter

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 77 for the meeting on July 1, 2014.

Dated: July 8, 2014  
File Number: A 14-162

Gail T. Borkowski, Clerk of the Board of Supervisors  
County of Monterey, State of California

By   
Deputy

**AMENDMENT NO. 1  
TO PROFESSIONAL SERVICES AGREEMENT  
BETWEEN Schipper Design AND  
THE NATIVIDAD MEDICAL CENTER  
FOR  
Marketing & Graphic Design Services at NMC**

This Amendment No. 1 to Professional Services Agreement (“Agreement”), dated January 1, 2014, is entered into by and between the County of Monterey, on behalf of Natividad Medical Center (“NMC”), and Schipper Design (Contractor), with respect to the following:

**RECITALS**

**WHEREAS**, the Parties had previously entered into Agreement No. (MYA1104) per Request for Proposal (RFP) #9600-5 effective January 1, 2014.

**WHEREAS**, the County and Contractor wish to amend the Agreement to increase the amount of the Agreement by \$200,000 because of the term date.

**AGREEMENT**

**NOW, THEREFORE**, the parties agree to amend the Agreement as follows:

1. Contractor will continue to provide NMC with the same scope of services as stated in the original Agreement No. (MYA1104).
2. Section 1. “PAYMENTS BY NMC” shall be amended by removing, “*The total amount payable by NMC to CONTRACTOR under this Agreement shall not exceed the sum of \$100,000.*” and replacing it with “*The total amount payable by County to CONTRACTOR under Agreement No. (MYA1104) shall not exceed the total sum of \$300,000 for the full term of the Agreement.*”
3. Except as provided herein, all remaining terms, conditions and provisions of the Agreement are unchanged and unaffected by this Amendment No. 1 and shall continue in full force and effect as set forth in the Agreement.
4. A copy of this Amendment No. 1 shall be attached to the original Agreement No. (MYA1104).
5. The effective date of this Amendment No. 1 is July 1, 2014.

Renewal of Services Agreement  
Schipper Design  
Marketing and Graphic Design Services  
Natividad Medical Center  
Term: January 1, 2014 thru June 30, 2016  
Not to Exceed: \$300,000.00

IN WITNESS WHEREOF, the parties hereto are in agreement with this Amendment on the basis set forth in this document and have executed this Amendment on the day and year set forth herein.

**Natividad Medical Center**

By: [Signature]  
Sid Cató, NMC Contracts Manager

Date: 7-1-14

By: [Signature]  
Harry Weis, NMC Chief Executive Officer

Date: 5/29/14

**APPROVED AS TO LEGAL PROVISIONS**

By: [Signature]  
Anne Brauer [Signature]  
Monterey County, Deputy County Counsel

Date: 5/30/14

**APPROVED AS TO FISCAL PROVISIONS**

By: [Signature]  
Gary Giboney  
Monterey County Auditor/Controller's Office

Date: 6-6-14

**CONTRACTOR**

SCHIPPER DESIGN, LLC  
Contractor's Business Name\*\*\* (see instructions)

[Signature]  
Signature of Chair, President, or Vice-President

OWNER / PRESIDENT  
Name and Title

Date: 5/28/2014

By: [Signature] CFO  
(Signature of Secretary, Asst. Secretary, CFO, Treasurer or Asst. Treasurer)

H. KENNETH SCHIPPER JR.  
Name and Title

Date: 5/28/2014

**\*\*\*Instructions**

If CONTRACTOR is a corporation, including limited liability and non-profit corporations, the full legal name of the corporation shall be set forth above together with the signatures of two specified officers (two signatures required).

If CONTRACTOR is a partnership, the name of the partnership shall be set forth above together with the signature of a partner who has authority to execute this Agreement on behalf of the partnership (two signatures required).

If CONTRACTOR is contracting in an individual capacity, the individual shall set forth the name of the business, if any and shall personally sign the Agreement (one signature required)

Renewal of Services Agreement  
Schipper Design  
Marketing and Graphic Design Services  
Natividad Medical Center  
Term: January 1, 2014 thru June 30, 2016  
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