



# Monterey County

Item No.

## Board Report

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

Legistar File Number: 20-542

July 07, 2020

Introduced: 6/25/2020

Current Status: Agenda Ready

Version: 1

Matter Type: General Agenda Item

- a. Adopt a resolution amending Resolution No. 19-127 providing for the appointment of Business and Public Agency Representatives to the Big Sur Byway Organization;
- b. Appointment of Rick Aldinger, representing the Big Sur Chamber of Commerce, to the Big Sur Byway Organization as the Business Representative, for a term ending May 1, 2023;
- c. Appointment of John "Fin" Eifert, representing the United States Forest Service, to the Big Sur Byway Organization as a Public Agency Representative, for a term ending May 1, 2023; and
- d. Appointment of Marcos Ortega, representing California State Parks, to the Big Sur Byway Organization as a Public Agency Representative, for a term ending May 1, 2023.

### RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Adopt a resolution amending Resolution No. 19-127 providing for the appointment of Business and Public Agency Representatives to the Big Sur Byway Organization;
- b. Appoint Rick Aldinger, representing the Big Sur Chamber of Commerce, to the Big Sur Byway Organization as the Business Representative, for a term ending May 1, 2023;
- c. Appoint John "Fin" Eifert, representing the United States Forest Service, to the Big Sur Byway Organization as a Public Agency Representative, for a term ending May 1, 2023; and
- d. Appoint Marcos Ortega, representing California State Parks, to the Big Sur Byway Organization as a Public Agency Representative, for a term ending May 1, 2023.

### SUMMARY/DISCUSSION:

On April 30, 2019, the Board of Supervisors adopted Resolution No. 19-127, which established the Big Sur Byway Organization (Master Resolution). The Organization is composed of 9 members or "representatives" consisting of: 5 Resident Representatives, 1 Business Representative, and 3 Public Agency Representatives (1 each from: U.S. Forest Service; California Department of Parks and Recreation; California Department of Transportation). A copy of the Master Resolution and its accompanying Board Report is enclosed as Attachment A.

Resolution No. 19-127 further provided for the nomination of the Resident Representatives by the 5th District Supervisor, and appointment by a majority of the full Board. While the intent was to provide for the same process for the Business and Public Agency Representatives, it was not explicit in the resolution. This amendment would provide for the appointment of all representatives to the Big Sur Byway Organization in a similar manner - nominated by the 5th District Supervisor and appointed by a majority of the Board. A proposed resolution is enclosed as Attachment B. The District 5 Supervisor has provided nominations for some of those positions on the Big Sur Byway Organization; copies of the nominations are enclosed as Attachment C.

OTHER AGENCY INVOLVEMENT:

This amendment was developed in coordination between County Counsel and RMA. District 5 provided the nominations for the Board to consider.

FINANCING:

The Big Sur Byway Organization is staffed by Caltrans so there is no impact on the County General Fund.

Funding for staff time associated with the services to be provided by the Agency to the County will come from fees collected by the RMA so there will be no impact to the current fiscal year budget. Budgets and fees for FY 2019/20 and beyond will account for any fiscal changes.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

*These actions will provide for the more efficient provision of development related services to the residents of the County, thus contributing to economic development, and helping to ensure proper health and safety, and infrastructure for such development.*

Mark a check to the related Board of Supervisors Strategic Initiatives

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

Prepared by:

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Approved by:

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Carl Holm, RMA Director

Attachments:

- A. Resolution 19-127 and Associated Board Report
- B. Draft Resolution
- C. Nominations  
Board Report