

# Attachment A

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## **SPARTAN RACE, INC.**

Spartan Race, Inc. (Spartan) represents itself as the world's leading obstacle race company and the first of its kind to feature timing and global rankings. Spartan has more than 300 events in 45 countries planned for 2021. To date, Spartan has more than 7 million global participants at its events and offers open heats for all fitness levels as well as competitive and elite heats. With over 5 million passionate social media followers, health and wellness products, and its popular NBC television series, Spartan has made obstacle racing one of the fastest growing sports-and lifestyles-events in the world. Since its founding in 2010, Spartan says it has been a partner in supporting a wide range of charitable causes, from multiple local military charities to organizations that fight childhood obesity and assist disabled athletes including: Homes for Our Troops, Green Beret Foundation, and Rod Dixon's Kids Marathon Foundation.

Spartan asserts that it has a positive economic impact on the venues and surrounding communities where they hold races, hiring local people to assist with event setup and execution and the large crowd of non-local participants benefits the local hospitality industry. Economic development is enhanced for the area through the spending generated by thousands of participants and their families who attend the events. Spartan states that Event promoters also work with many local businesses for their event infrastructure needs.

### **August 21-22, 2021 Planned Spartan Event Activities at Toro Park**

This Event will feature a challenging racecourse, healthy lifestyle, and fun, family-friendly festival atmosphere. Concessionaire Spartan will award monetary prize(s) to winners and runners-up for the Event. Each Spartan Race will feature a Kids Spartan Race for youth ages 5–13. These races feature cargo nets, a balance beam, and mud. The "Jr. Varsity" mini obstacle course is a half mile, and the "Varsity" youth complete two laps to make a one-mile course. Youth who complete the course receive medals and bragging rights.

# MONTEREY SPARTAN SUPER AND SPRINT RACE EVENT

## Event Activities August 11 through August 25, 2021

*Park remains open to the public until Event Days  
County fuel station & park maintenance yard remain open throughout  
On-site parking is restricted*

<b>Pre-Event</b>	<b>August 7</b>	<ul style="list-style-type: none"> <li>▪ Spartan provides first notification to area neighborhoods residents of upcoming event</li> </ul>
	<b>August 13</b>	<ul style="list-style-type: none"> <li>▪ Pre-Event facility condition video inspection; second walk-through with County</li> <li>▪ Begin Building race structures and obstacles, placement of additional restrooms                             <ul style="list-style-type: none"> <li>• Hours of construction work limited to 7 a.m. through 7 p.m.</li> <li>• Park remains open, not all areas accessible to public as a safety precaution during construction, the majority of which takes place at 5.3-acre field near Park entrance.</li> </ul> </li> </ul>
	<b>August 14</b>	<ul style="list-style-type: none"> <li>▪ Spartan provides second notification to area neighborhoods residents of upcoming event</li> <li>▪ Trail setup begins</li> </ul>
<b>Event Days</b>	<b>August 21 - 22</b>	<ul style="list-style-type: none"> <li>▪ No public access to trails during Event Days</li> <li>▪ Volunteers begin arriving at Laguna Seca at 5 a.m.</li> <li>▪ First guests arrive at Laguna Seca at 6 a.m.</li> <li>▪ Event opens to guests at 6:30 a.m.</li> <li>▪ First race starts at 7:30 a.m.</li> <li>▪ Participants/spectators arrive from Laguna Seca event parking</li> <li>▪ Spartan monitors adjacent roads to ensure private property/driveways are not blocked.</li> <li>▪ On-site parking restricted to disabled persons, employees, and vendors</li> <li>▪ Waves of 200 racers start every 15 minutes beginning at 7:30 a.m. and ending at 3 p.m.</li> <li>▪ All racers/guests required to exit Toro Park and Laguna Seca parking area prior to 9 p.m.</li> </ul>
<b>Post-Event</b>	<b>August 23</b>	<ul style="list-style-type: none"> <li>▪ Breakdown of Event structures. Limited public access at park as a safety precaution during deconstruction.</li> </ul>
	<b>August 24</b>	<ul style="list-style-type: none"> <li>▪ Post-Event Facility Condition video inspection walk-through with County</li> </ul>
	<b>August 25</b>	<ul style="list-style-type: none"> <li>▪ Trail setup removal complete</li> </ul>