

## MONTEREY COUNTY BOARD OF SUPERVISORS

<b>MEETING:</b> January 11, 2011	<b>CONSENT</b>	<b>AGENDA NO.</b> 52
<b>SUBJECT:</b> Approve the recommendation of the Overall Economic Development Commission (OEDC) to fund the Fall FY 2010-11 Development Set-Aside regranting proposal submitted by the Arts Council for Monterey County (ACMC) in the amount of \$131,000.		
<b>DEPARTMENT:</b> County Administrative Office – Intergovernmental & Legislative Affairs		

### **RECOMMENDATION:**

It is recommended that the Board of Supervisors approve the recommendation of the Overall Economic Development Commission (OEDC) to fund the Fall FY 2010-11 Development Set-Aside regranting proposal submitted by the Arts Council for Monterey County (ACMC) in the amount of \$131,000.

### **SUMMARY:**

The Board of Supervisors designated the Arts Council for Monterey County to administer and make a recommendation for the FY 2010-11 Development Set-Aside arts regranting funds. The ACMC has completed its Fall FY 2010-11 round regranting process and submitted their recommendation to the OEDC. The OEDC reviewed the regranting proposal on November 18, 2010, and voted unanimously to forward the recommendation to the Board of Supervisors for final approval.

### **DISCUSSION:**

The Arts Council for Monterey County is a 501© (3) nonprofit organization serving the children and families of this region since 1982. Their mission is to improve the quality of life in our region through the arts. Through grants to a wide range of nonprofit arts presenters, audience development workshops, arts education for students with the greatest needs, and the marketing and promotion of arts programs to residents and visitors, the ACMC contributes to a vibrant culture, a healthy society, and a strong economy in Monterey County.

The Regranting Program is one of the most vital tools the Arts Council for Monterey County has to reach its goals and achieve its vision of a sustainable arts sector of benefit to all. On July 13, 2010, your Board approved the Spring FY 2009-10 regranting proposal in the amount of \$44,749, which benefited twenty-four organizations.

The ACMC "Fall 2010-2011 Grant Allocation Review" present a full review of the thirty-seven organizations, the districts in which they provide their services, their proposed projects, panel rating and funding recommendations, which total \$131,000. The Arts Council Board of Directors subsequently approved the final ratings and recommendation for funding.

Grant funds are awarded on a competitive basis with priority consideration given to projects that address the needs of our youth and/or that substantially and creatively identify, attract, and engage underserved audiences, especially in North and South Counties. Announcements of the availability of grants were made via mail, email, the ACMC web site, press releases to the media, and various meetings around the county. As needed, ACMC staff and volunteers advised new

applicants regarding process and/or procedures. As in the past, the applicant organizations represent all disciplines and all cultures and reflect a very broad range of professional development. The ACMC "Grant Guidelines Fall 2010/11 Application Checklist/Application" specifies the procedures for submitting a grant application.

The ACMC convened a panel comprised of five reviewers including ACMC board members and members of the community from all over Monterey County. Although all panelists have a strong interest in the arts, they represent a broad array of expertise in finance, education, government and communications. The ACMC Board of Directors reviewed all panel recommendations to ensure thoroughness and accuracy. Ratings were based on the rubric grids that staff and board developed, which closely follows the standard by the California Arts Council. The criteria focused primarily on value of proposed service, strength of organization, and unique contribution of service to the region. Recommended allocation amounts were based on the percentage amount of the total available, according to the rating. The ACMC "Cultural Arts Grants – Fall 2010-2011 - Overview" provide detail on the goals, outreach, panels, ratings, funding recommendations and special spring round for the regranting process. In addition, the ACMC enters into a "Grantee Agreement" to track the performance of the Grantee, once regranting has been approved.

**OTHER AGENCY INVOLVEMENT:**

The OEDC reviewed and approved the recommendation on November 18, 2010.

**FINANCING:**

The Board approved the FY 2010-11 Agreement with the Arts Council for Monterey County on July 27, 2010, in the amount of \$236,920, which includes funding for regranting. There is no financial impact to the General Fund.


Prepared by:



Debby L. Bradshaw  
Management Analyst III

11-29-10  
Date

Approved by:



Nicholas E. Chiulos, Intergovernmental and  
Legislative Affairs Director

11-29-10  
Date

Attachments: Fall 2010-2011 Grant Allocation Review  
Cultural Arts Grants – Fall 2010-2011 - Overview  
Grant Guidelines Fall 2010/11 Application Checklist/Application

c: Paulette Lynch, Executive Director, Arts Council for Monterey County  
Overall Economic Development Commission (OEDC) Members