



Transit Network Redesign/Comprehensive Operational Analysis

Monterey County Board of Supervisors October 12, 2021

About MST (Pre-COVID)

- Monterey County's Public Transit Operator
- A Transit District created by state law AB644
- 56 regular/seasonal bus routes
- 162 heavy-duty buses, trolley replicas, mini-buses
- 257 direct employees, 95 contracted (MVTI)
- \$53M FY 21 annual operating budget
- Administrator of Regional Taxi Authority



MST Service Area

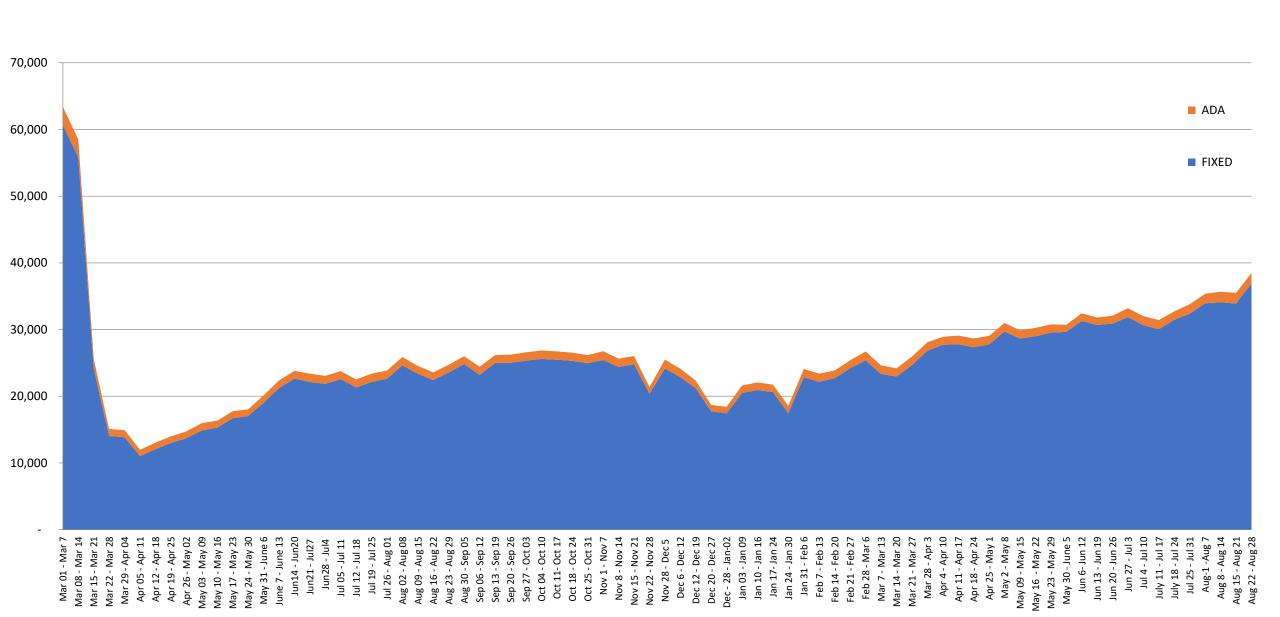
California San Francisco • San Jose Santa SERVICE Cruz Salinas Monterey Los Angeles King City Paso Robles Templeton

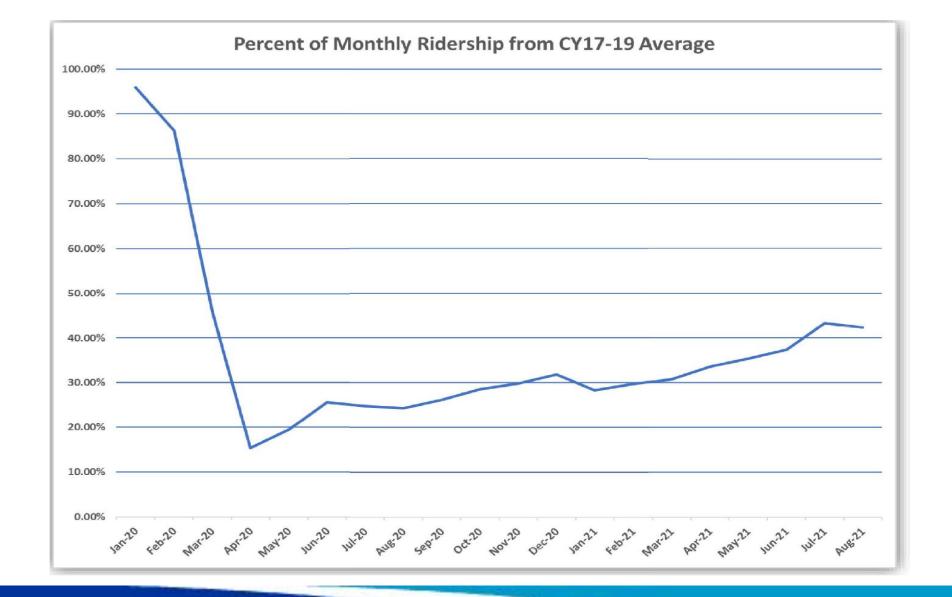


MST District Board of Directors

Jurisdiction	Board member
Carmel-by-the Sea	Jeff Baron
Del Rey Oaks	John Gaglioti
Gonzales	Lorraine Worthy
Greenfield	Yanely Martinez
King City	Mayor Mike LeBarre,
Marina	David Burnett
Pacific Grove	Joe Amelio
Monterey	Dan Albert, Chair
Sand City	Mayor Mary Anne Carbone
Salinas	Tony Barrera
Seaside	David Pacheco
Soledad	Mayor Anna Velazquez, Vice-Chair
County of Monterey	Luis Alejo

MST Weekly Ridership Through Covid







MST is recovering from the Pandemic



MST COVID-19 RECOVERY PLAN



"Revitalizing and Strengthening Monterey County's Public Transportation System in a Post Pandemic World"

We heard from Stakeholders

Small group interviews were conducted with over 80 community stakeholders to secure their input regarding transit needs and priories. Participants included representatives of:

- Jurisdictions served by MST
- Social Service Agencies
- Medical Facilities
- Seniors and Persons with Disabilities
- Employers
- Hospitality Industry
- Schools, Colleges and CSUMB
- Military Programs
- Non-English-Speaking Populations

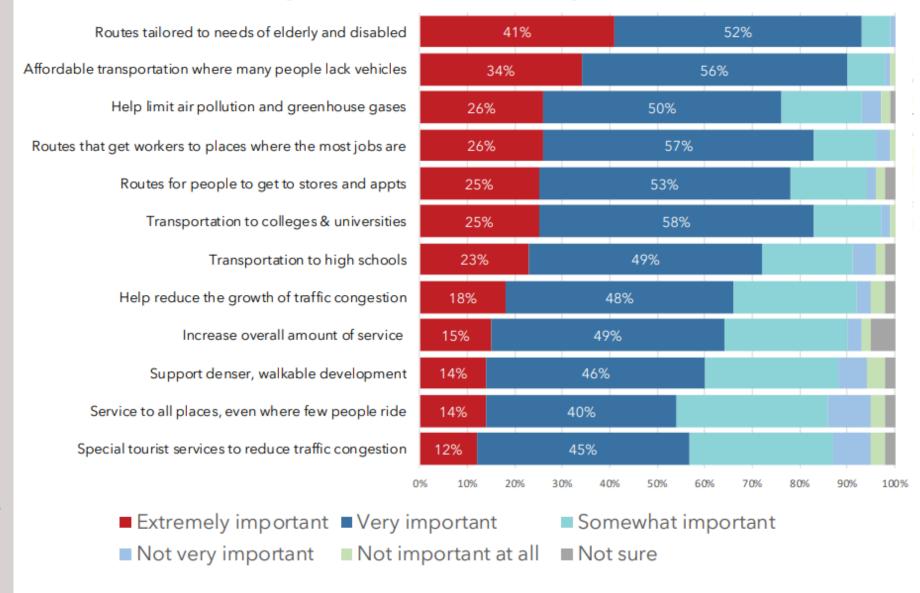
We talked to MST Riders

Nine focus groups were conducted with English and Spanish speaking MST riders to explore their experiences with and priorities for the MST service network.

We surveyed the Community

A random survey of 500 households throughout Monterey County was conducted via telephone. The survey provided input as to how the general population believes MST should prioritize its various roles and allocate its resources within the County.

How important is it for MST to provide....



MST Board Direction for New Transit
Network
(General Fund Services)

Focus on

Ridership over coverage

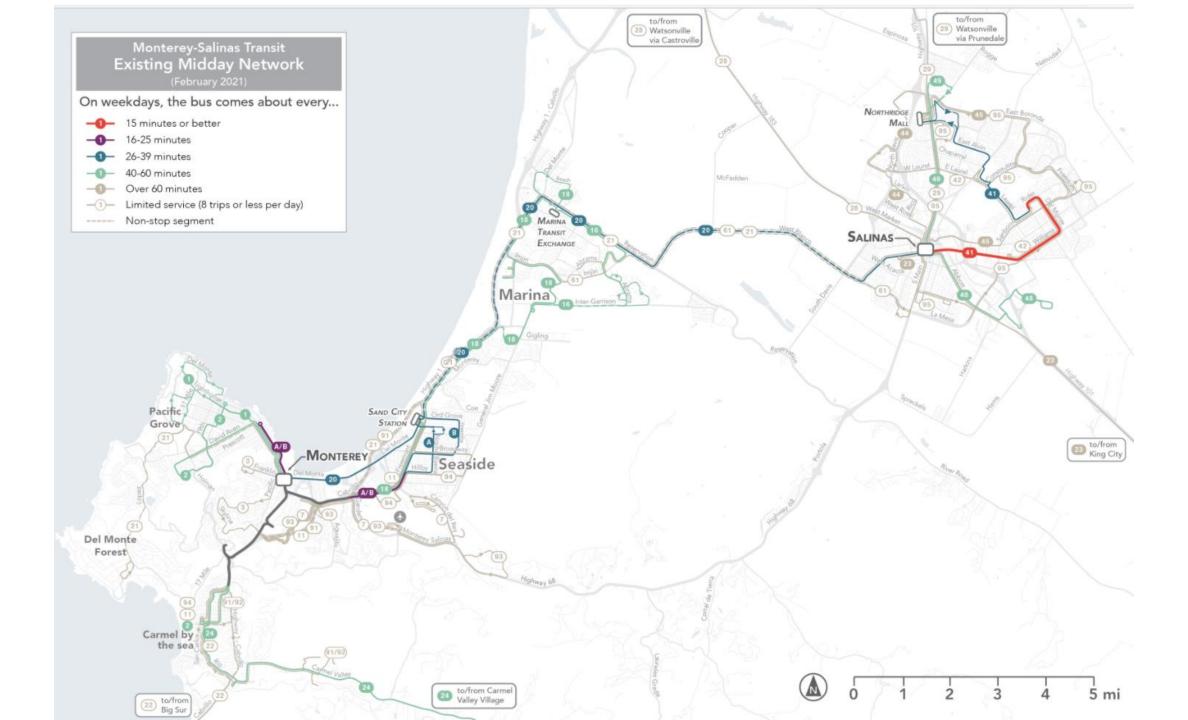
Support

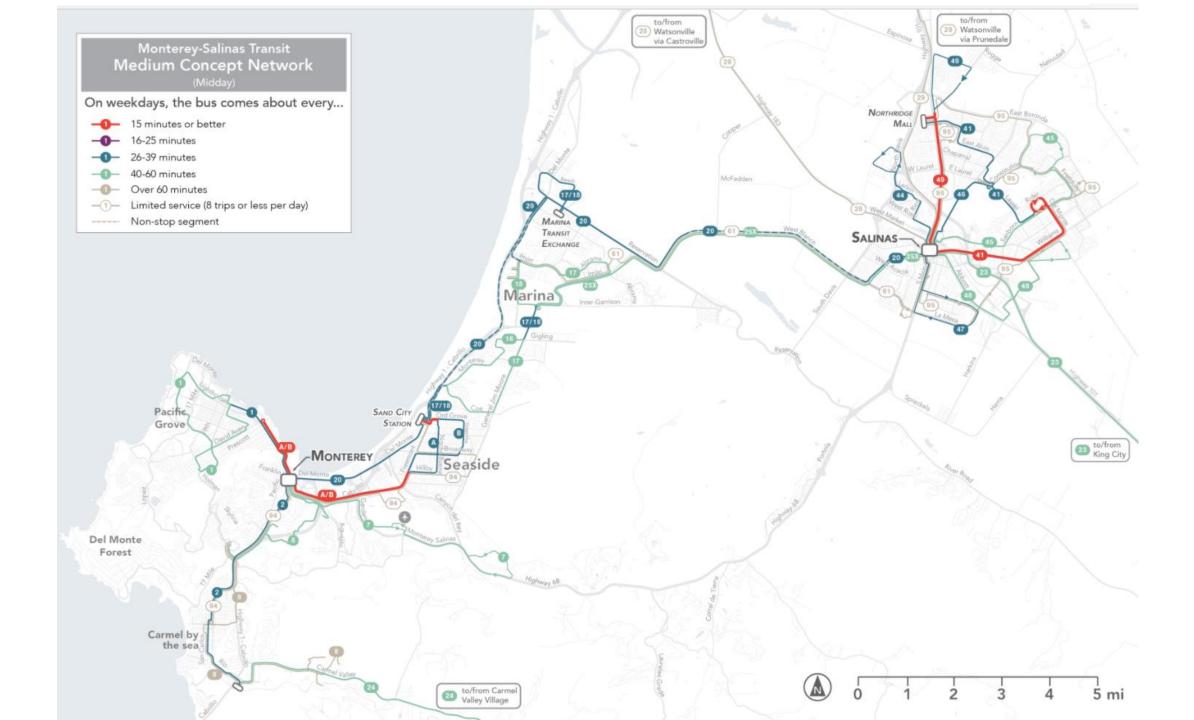
Needs based population

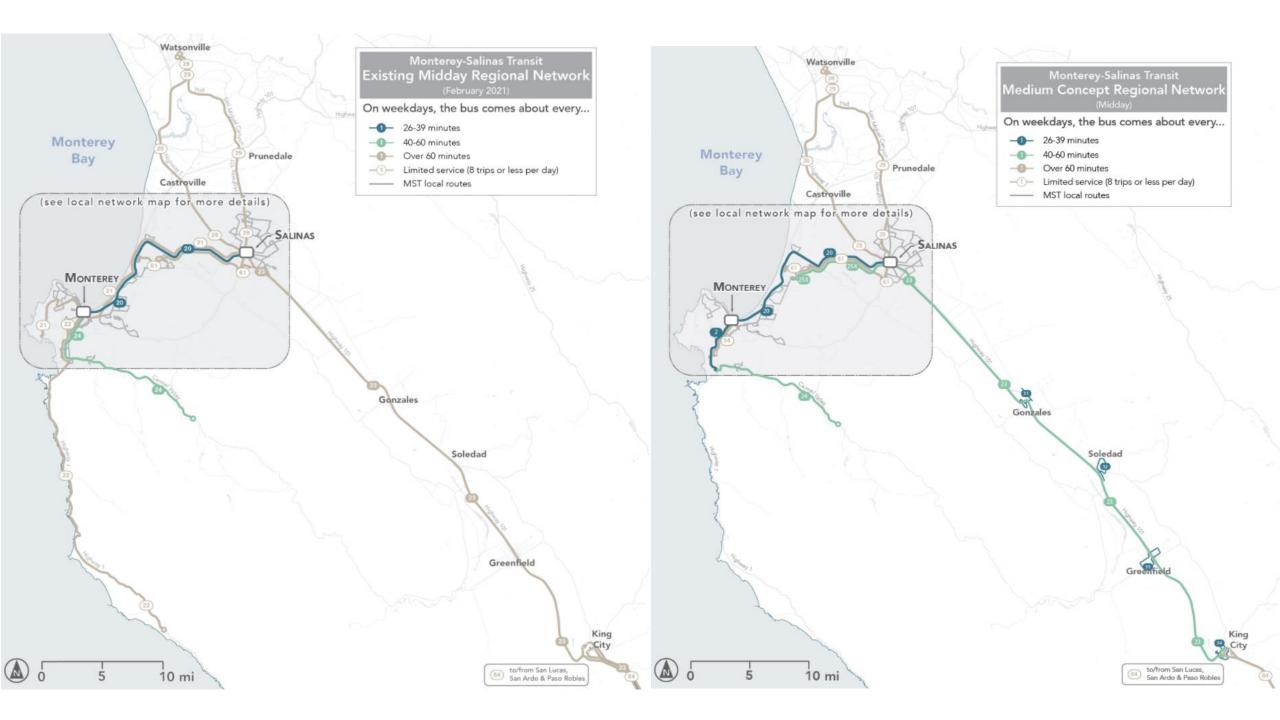
low-income and minority communities

Rebalance

Allocation of service among Salinas, the Peninsula and the Region







2022 Service Redesign

Rebalance services

- 40% Monterey-Seaside
- 40% Greater Salinas
- 20% Regional

Focus on High Demand

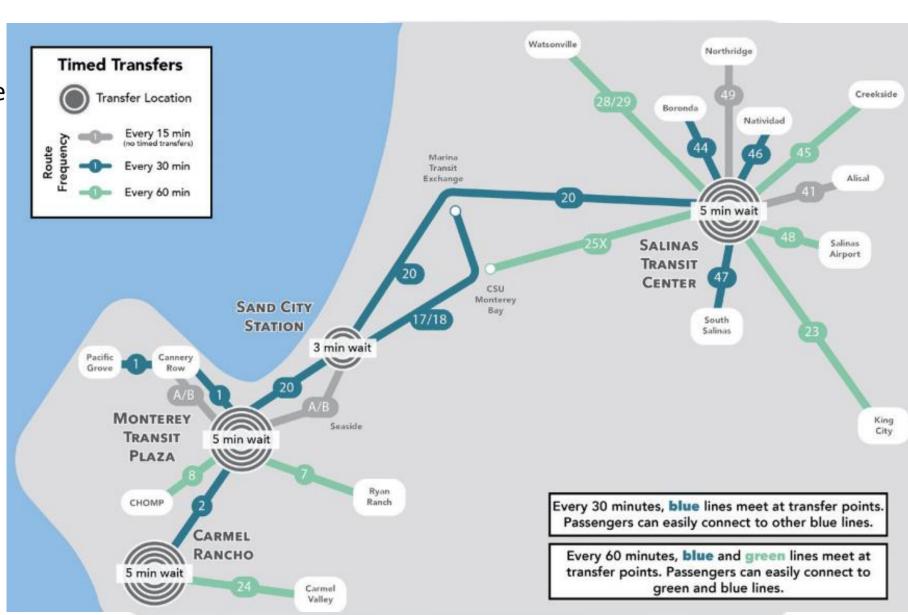
Focus on High Need

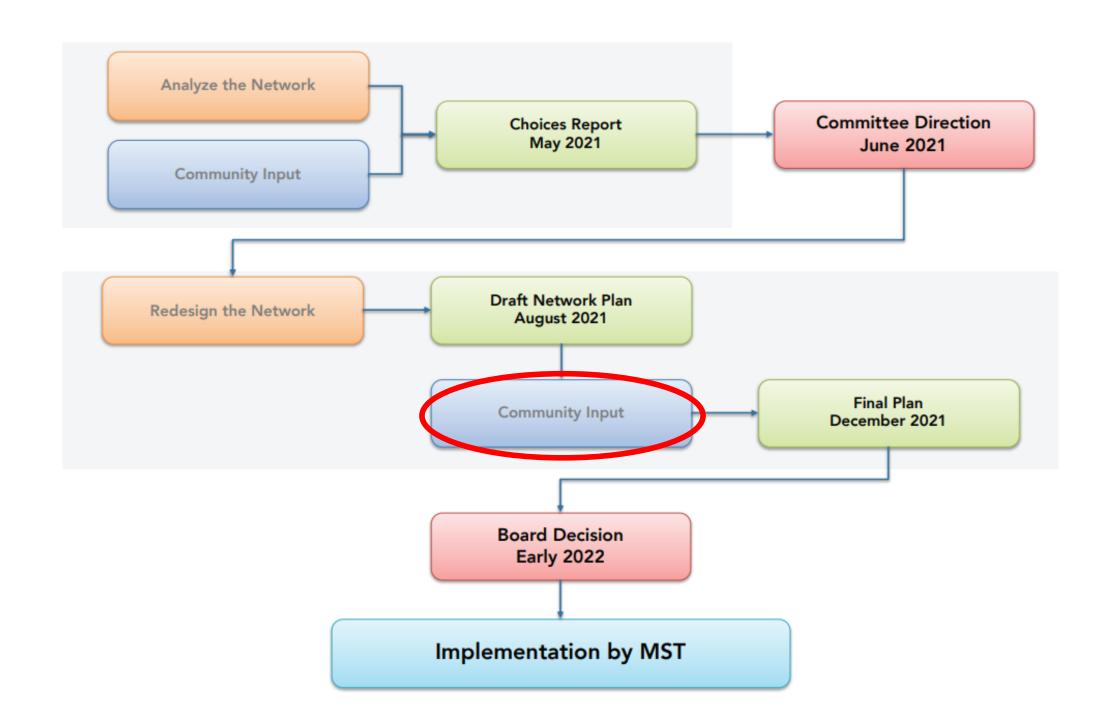
More Direct Routes

Shorten Travel Time

Better Access To Jobs, Education, Opportunity

Find New Partners





MST Network Re-design



MST is re-designing its network!

MST is re-evaluating where and how often the bus should operate. Staff and consultants have already collected valuable information from the community. Here is an opportunity to share your feedback on a Draft Network Plan ('Plan') developed to better meet and serve your public transit needs. Visit www.mst.org/coa to learn about the Plan and proposed new bus lines.

Take the Survey! Scan the QR Code below



Attend the Community
Meeting!
Wednesday, October 13, 2021
5:30 PM

Via Zoom

Meeting ID: 821 0434 8196 Password: 696686



Rediseño de la red de MST



¡MST está rediseñando su red!

MST está reevaluando dónde y con qué frecuencia debe operar el autobús. El personal y los consultores ya han recopilado información valiosa de la comunidad. Esta es la oportunidad para compartir sus comentarios sobre el Proyecto de Plan de Red ('Plan') desarrollado para satisfacer y servir mejor a sus necesidades de transporte público. Visite www.mst.org/coa para conocer el Plan y las nuevas líneas de autobuses propuestas.

¡Tome la encuesta! Escanee el Código QR a continuación



¡Asista a la Reunión Comunitaria! Miércoles,13 de octubre de 2021 5:30 PM

A través de Zoom

ID de la reunión: 82104348196 Contraseña: 696686



Questions

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