

# **Monterey County**

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## **Board Report**

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Current Status: Agenda Ready

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Receive a report from the Natividad Medical Foundation President & Chief Executive Officer updating the Board of Supervisors on the work of the Natividad Medical Foundation.

### **RECOMMENDATION:**

It is recommended that the Board of Supervisor's receive a report from the Natividad Medical Foundation President & Chief Executive Officer updating the Board of Supervisors on the work of the Natividad Medical Foundation.

#### SUMMARY/DISCUSSION:

Natividad Medical Foundation (NMF) philanthropically supports Natividad Medical Center's programs that continually monitor and improve the health of the people, including the vulnerable, in Monterey County through coordinated, affordable, high quality health care. Philanthropic services include donor cultivation and solicitation (e.g. The Agricultural Leadership Council); special events; annual giving programs; community outreach in connection with fundraising; preparing and submitting foundation and government grant application; administering restricted funds and foundation gifts; and major gift planning and fundraising. NMF's philanthropic donations each year support high quality patient care at Natividad Medical Center in the provision of critical services, procurement of equipment, and facility improvements. This report to the Board of Supervisors highlights the goals and achievements of the NMF.

## **OTHER AGENCY INVOLVEMENT:**

N/A

#### FINANCING:

There is no financial impact with the acceptance of this report.

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Gary R. Gray, Chief Executive Officer

Date

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