

County of Monterey

Saffron Room
1441 Schilling Place
Salinas Ca. 93901



Meeting Agenda - Final

IN-PERSON ONLY - SPECIAL MEETING
Board of Directors Strategic Planning Workshop

Wednesday, July 8, 2026

9:00 AM

Saffron Room
1441 Schilling Place, Salinas, Ca. 93901

Water Resources Agency Board of Directors

Matt Simis – Chair
Jason Smith – Vice-Chair
Mike LeBarre
Mark Gonzalez
Deidre Sullivan
Ken Ekelund
Mike Scattini
John Baillie
Jon Conatser

For information on The Ralph M. Brown Act: Open Meetings please click on the link below:

https://leginfo.ca.gov/faces/codes_displayText.xhtml?division=2.&chapter=9.&part=1.&lawCode=GOV&title=5

If you are unable to attend the Special Board of Directors meeting but wish to make a comment on a specific agenda item, please submit your comment via email by 5:00 p.m. on the Monday before the meeting. Please submit your comment to the Secretary of the Board at

WRAPubliccomment@countyofmonterey.gov <mailto:WRAPubliccomment@countyofmonterey.gov>

In an effort to assist the Secretary in identifying the agenda item relating to your public comment please indicate in the Subject Line, the meeting body (i.e. Special Board of Directors Agenda) and item number (i.e. Item No.10). Your comment will be placed into the record at the Board meeting.

Si no puede asistir a la reunión de la Junta Directiva Especial pero desea hacer un comentario sobre algún tema específico de la agenda, por favor envíe su comentario por correo electrónico antes de las 5:00 p.m. el Lunes antes de la reunión. Envíe su comentario al Secretario de la junta al correo electrónico WRAPubliccomment@countyofmonterey.gov

<mailto:WRAPubliccomment@countyofmonterey.gov> Para ayudar al Secretario a identificar el artículo de la agenda relacionado con su comentario, por favor indique en la línea de asunto del correo electrónico el cuerpo de la reunión (es decir, la Agenda de la Junta Directiva Especial) y el número de artículo (es decir, el Artículo No. 10). Su comentario se colocará en el registro de la reunión de esta Junta.

Roll Call

Public Comment on items not on today's agenda

Scheduled Matters

1. Hold a Workshop to further the development of the Monterey County Water Resources Agency's 2026 Strategic Plan.

[WRAG](#)
[26-221](#)

Attachments: [Board Report](#)

Adjournment



County of Monterey

Item No.1

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: WRAG 26-221

July 08, 2026

Introduced: 7/1/2026

Current Status: Agenda Ready

Version: 1

Matter Type: WR General Agenda

Hold a Workshop to further the development of the Monterey County Water Resources Agency's 2026 Strategic Plan.

RECOMMENDATION:

It is recommended that the Monterey County Water Resources Agency Board of Directors:

Hold a workshop to further the development of the Monterey County Water Resources Agency's 2026 Strategic Plan.

SUMMARY/DISCUSSION:

The Agency contracted with Jacob Green & Associates (JGA) to update to Agency's 2020 Strategic Plan. The process consists of five steps: initial review and assessment of the Agency, comprehensive stakeholder engagement activities, strategic framework update workshops, development of the draft and final plans, and ultimately the development of implementation and performance measures.

JGA has completed the first two steps and have pulled together the results from their engagement activities; they are now moving forward into the next step of plan development. This workshop will provide an opportunity to evaluate the Agency's Mission, Vision and Values, and to develop overarching Goals for the Agency.

The purpose of this workshop is to build alignment and guide participants through a structured, high-impact process to reaffirm the Agency's purpose and how it can best serve its customers and the broader community. Grounded in the Agency's mission, vision, and values, the workshop is designed to establish a shared understanding of organizational priorities and strategic direction. The workshop will focus on reviewing and discussing information gathered through prior engagement and assessment activities, including stakeholder input, environmental scan findings, and key themes.

This will then be followed up with an Agency staff workshop to build on this foundation and focus on confirming or updating strategic goals, and developing supporting objectives and initiatives. These efforts will develop the Draft Strategic Plan.

OTHER AGENCY INVOLVEMENT:

Numerous Agencies and stakeholders participated in the engagement phase of the project.

FINANCING:

This project is included in the approved budget for FY26 and FY27 in the Administration Fund for a

total amount of \$88,950.

Prepared by: Shaunna Murray, Deputy General Manager, (831) 755-4860

Approved by: Ara Azhderian, General Manager, (831) 755-4860



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