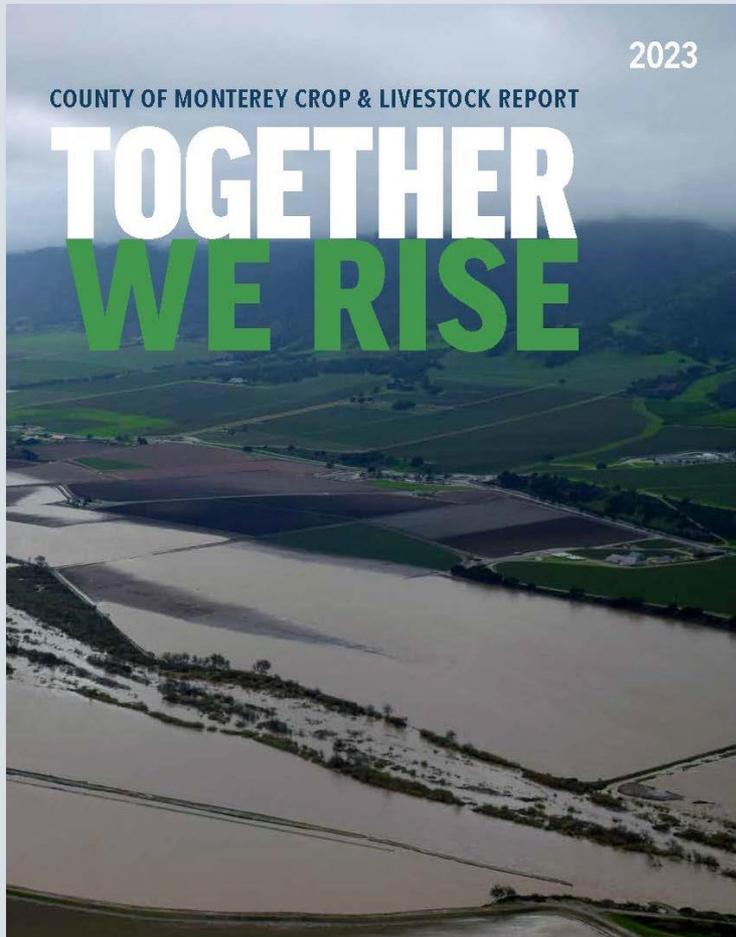


2023 County of Monterey Crop & Livestock Report



Juan Hidalgo
Agricultural Commissioner &
Sealer of Weights & Measures

Together We Rise



- Highlights the resilience of our communities and drive of our growers in facing climate driven disasters
- In the past decade, our state and region has faced Drought, Wildfires, Atmospheric Rivers, the Covid-19 Pandemic
- Innovation and technology have played a big role in the success of agriculture in our region and will continue to do so as we prepare and adapt to the challenges of tomorrow
- Together we rise as a community to support each other to get through the tough times and to learn from those experiences

Together We Rise



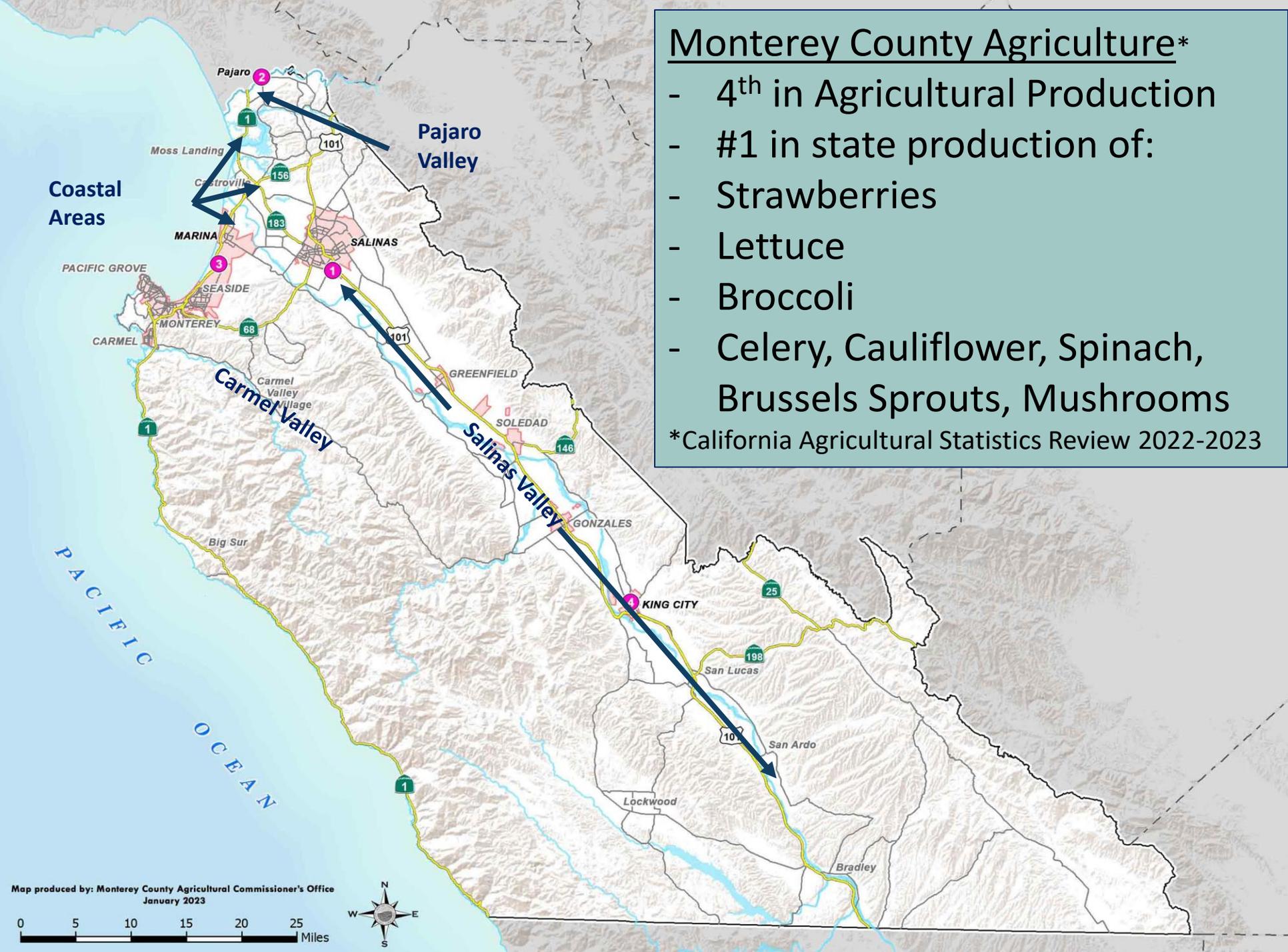
- Drought: 2013-2016, 2020-2022
- Wildfires: 2020- 183,043 acres scorched
- Winter Storm Events: 2016-17, 2022-23
- Covid-19: 2019-2023



Monterey County Agriculture*

- 4th in Agricultural Production
- #1 in state production of:
 - Strawberries
 - Lettuce
 - Broccoli
- Celery, Cauliflower, Spinach, Brussels Sprouts, Mushrooms

*California Agricultural Statistics Review 2022-2023





Agricultural Workforce: Cornerstone of Agriculture

**Thank you to our more
than 62,000 Agricultural
workers!**

**Their hard work and
dedication contributes
greatly to the success of
agriculture in our region.**



Gross Production Value



2023

\$4,353,338,000

6.1% decrease



2022

\$4,638,336,000

Top Ten Crops in Value



1. Strawberry	\$903,791,000
2. Leaf Lettuce	\$782,134,000
3. Head Lettuce	\$493,464,000
4. Broccoli	\$468,871,000
5. Wine Grape	\$194,642,000
6. Cauliflower	\$188,242,000
7. Celery	\$173,814,000
8. Spinach	\$138,963,000
9. Nursery & Flower	\$128,886,000
10. Livestock/Poultry	\$115,584,000

2023 Challenges



Very wet winter

- Flooding of low-lying areas throughout the county impacted planting schedules and resulted in commodity losses in some areas
- Cooler than usual weather in the spring and early summer also led to a slow start for some commodities
- Impact to some commodities from the weather were tempered to some extent by market demand for the high value crops produced in our region



2023 Trends



Wine Grape Production increased 12% in 2023 to \$194,642,000 from \$173,789,000 and rose to number five in the counties top ten crops, driven by yield increases due to increased rain

International exports dropped from 370,119,000 to 268,538,000 pounds in 2023 due to domestic demand and reduced production quantities



Cannabis values saw an increase of 28.1% to \$362,610,000 from \$283,158,000 in 2022 due to increased nursery production and pricing

Organic Production



- **\$821,482,000** in Gross Sales
- **95,475 Acres** Registered with CDFA





- **Farmers, Ranchers, Boards, Commissions, Agricultural Associations**
- **Agricultural Commissioner's Office Staff**

Thank you!



2023

COUNTY OF MONTEREY CROP & LIVESTOCK REPORT

TOGETHER WE RISE

