

*Before the Board of Supervisors in and for the  
County of Monterey, State of California*

**Resolution No.**

Adopt Resolution commending **Danny Bakewell, Sr.** as the recipient of the )  
Monterey County Branch of the National Association for the Advancement )  
of Colored People's (NAACP) Medgar Evers Freedom Legacy Award.....)

**WHEREAS, Danny Bakewell, Sr.,** a civil rights activist and entrepreneur, was born in 1946 in New Orleans, Louisiana. Also raised in New Orleans, graduated from St. Augustine High School in 1965, and went on to attend the University of Arizona; and

**WHEREAS, Danny Bakewell, Sr.** at the age of twenty-one, moved to Los Angeles, California, where he was hired as a community organizer with the Neighborhood Adult Participation Project. During this time, he also worked as the director of new careers at the University of California, Los Angeles before becoming involved with the Black Congress; and

**WHEREAS, Danny Bakewell, Sr.** in the early 1970s, was named president and chief executive officer of the Brotherhood Crusade, a Los Angeles-based civil rights and community development organization, where he served until 2006. During his long tenure, he raised over \$60 million for community initiatives. He also co-founded the National Black United Fund in 1974; and

**WHEREAS, Danny Bakewell, Sr.** became chairman and chief executive officer of The Bakewell Company in 1982, which has grown to be one of the largest African American-owned development companies in the United States; and

**WHEREAS, Danny Bakewell, Sr.** in 1986 was named president of the Cranston Securities Company, a national investment banking firm; and

**WHEREAS, Danny Bakewell, Sr.** in 2004 purchased the *Los Angeles Sentinel*, the oldest and largest African American newspaper on the West Coast; and

**WHEREAS, Danny Bakewell, Sr.** in 2007 purchased the New Orleans radio station WBOOK and in 2009, was elected chairman of the National Newspaper Publishers Association; and

**WHEREAS, Danny Bakewell, Sr.** also established the Brotherhood Crusade Business Development and Capital Fund, the African American Unity Center, and the Taste of Soul of Los Angeles; and

**WHEREAS, Danny Bakewell, Sr.** in memory of his daughter, Sabriya, who lost her life to leukemia, founded the SABRIYA's Castle of Fun Foundation for hospitalized children. The Foundation has established over 200 units in hospitals around the country; and

**WHEREAS, Danny Bakewell, Sr.** has received numerous awards include the Trumpet Award from the Trumpet Foundation, the JFK Profiles in Courage Award by the Democratic Party, the U.S. Congressional Black Caucus Adam Clayton Powell Award, the Roy Wilkins Award, and the Martin Luther King Drum Major Award, among others. He has also been honored by the

NAACP and the Southern Christian Leadership Conference, and was inducted into the International Civil Rights Walk of Fame. In addition, the Los Angeles Unified School District honored Bakewell by naming a school after him; and

**WHEREAS, Danny Bakewell, Sr.** lives in California with his wife, Alina. He has two children: Danny, Jr. and Brandi.

**NOW THEREFORE, BE IT RESOLVED** that the Monterey County Board of Supervisors does hereby recognize and commend **Danny Bakewell, Sr.** as the 2015 recipient of the Monterey County Branch of the National Association for the Advancement of Colored People's Medgar Evers Freedom Legacy Award.

**PASSED AND ADOPTED** on this 17th day of March 2015, upon motion of Supervisor \_\_\_\_\_, seconded by Supervisor \_\_\_\_\_ by the following vote, to-wit:

AYES:

NOES:

ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book \_\_\_ for the meeting on \_\_\_\_\_.

Dated:

Gail T. Borkowski Clerk of the Board of Supervisors  
County of Monterey, State of California

By \_\_\_\_\_  
Deputy