



State of California – Government Operations Agency  
California Complete Count-Census 2020  
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**GAVIN NEWSOM, Govern**  
**DITAS KATAGUE, Director**

July 16, 2020

Charles J. McKee  
Monterey County  
168 West Alisal St, 3<sup>rd</sup> Floor  
Salinas, CA 93901

Dear Partner,

First and foremost, on behalf of the Census Office, thank you for all your hard work to ensure that our most vulnerable and Hard-To-Count (HTC) communities participate and complete the 2020 Census Questionnaire. As we indicated during our conversation, the additional funding allocation is directed at expanding your Non-Response Follow Up (NRFU) program in the following priority Census Tracts with an HTC Index of 69 and above:

**Monterey County**

06053011101	06053010101
06053000800	06053000501
06053010900	06053000701
06053011302	06053000702
06053000400	06053010506
06053000600	06053010607
06053001300	06053010608
06053000900	06053010804
	06053011304

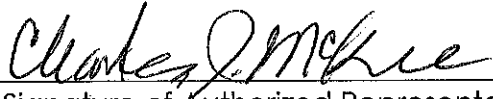
\*The Census Office will provide direction if there are additional tracts that may require outreach support.

Our efforts through October 31, 2020 will focus on collaboration among all Census outreach partners to maximize resources and prioritize outreach activities in low responding census tracts. The Census Office is providing your organization additional funding in the amount of \$90,517 in consideration for

We look forward to responding your response no later than **July 30, 2020**.

Please check the appropriate response and sign on the appropriate line indicating whether you accept or decline the offer.

**We accept the additional funding for the Census 2020 outreach effort.**



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Signature of Authorized Representative Date Or his/her Designee

Charles J. McKee, County Administrative Officer

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Print Name and Title

**We decline the additional funding for the Census 2020 outreach effort.**

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Signature of Authorized Representative Date Or his/her Designee

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Print Name and Title