

Early Childhood Development Programs in Monterey County for Monterey County Health Department (MCHD), Department of Social and Employment Services (DSES), and First 5 Monterey County (F5MC):

Program Inventory Report

June 2012

Summary and Recommendations

Funding for Monterey County Health Department (MCHD) and Department of Social and Employment Services (DSES) Early Childhood Development (ECD) programs is fairly significant at \$67 million across 9 MCHD and 10 DSES programs. MCHD will provide ECD-related program services to at least 28,000 children or parents of children ages 0-5 in FY 2011/12. DSES will provide ECD-related program services or aid in FY 2011/12 to at least 32,000 children ages 0-5 and the families of these children. First 5 Monterey County (F5MC) FY 2011/12 funding of \$4.6 million supports 26 programs, two of which are provided by MCHD and one jointly by MCHD and DSES. Programs funded by F5MC often are leveraged to obtain further funding. Those F5MC funded programs will reach at least 9,300 children, parents, and providers in FY 2011/12. Programs provide services in the areas of family support, health/nutrition, special needs/early education, mental health, parenting development, access to quality childcare, and childcare provider development.

The reported numbers served are not unduplicated (i.e., individuals may have received services from multiple programs). Thus it is not possible to determine if there is a gap in numbers of individuals receiving services from MCHD in relation to potential need indicated by services provided by DSES.

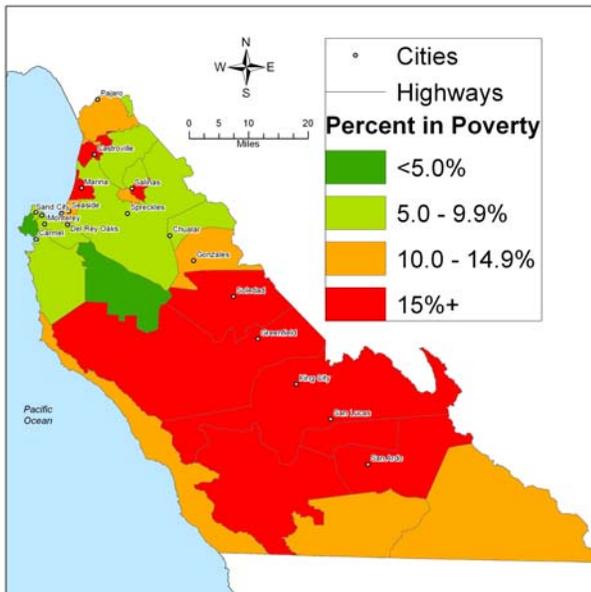


Figure 1. Percentage of Monterey County Families Below the Federal Poverty Level, By ZIP Code, 2009

However, all of the programs are dependent on continued robust funding streams from multiple sources (Table 1). This may indicate a vulnerability of these programs to funding cuts due to the continued poor economic climate from federal to local levels. At the same time, there is definite economic need across the county, with higher percentages of families living in poverty in south county communities, East Salinas, Castroville, and Marina (Figure 1). Approximately 77% of births in 2010 in these ZIP codes were Medi-Cal funded births.

Table 1. Funding Sources for ECD-Related Programs for MCHD and DSES

Funding Source	MCHD Programs in Support of Early Childhood Development	DSES Programs in Support of Early Childhood Development
Federal	Clinic Services Secure Families Nueva Esperanza Door to Hope – MCSTART MCSTART Teen Parenting WIC	CalWORKs Cash Assistance CalWORKs Child Care Payments Medi-Cal Eligibility Determinations CalFRESH Benefits Adoptions Assistance Payments Foster Care Child Welfare Adoptions
State	Clinic Services Secure Families Parent Education Partnership Door to Hope – MCSTART MCSTART	CalWORKs Cash Assistance CalWORKs Child Care Payments Medi-Cal Eligibility Determinations
County General	Clinic Services	CalWORKs Cash Assistance CalWORKs Child Care Payments Adoptions Assistance Payments Child Welfare Adoptions Child Care Maintenance of Effort
1991 Realignment		CalWORKs Cash Assistance CalWORKs Child Care Payments Adoptions Assistance Payments Foster Care Child Welfare Adoptions
Public Safety Realignment		Adoptions Assistance Payments Foster Care Child Welfare Adoptions MCSTART
Private Insurance	Clinic Services	
Other Grants	Secure Families Door to Hope – MCSTART Teen Parenting MCSTART	

Options for Consideration:

Using the inventory of ECD-related services and programs for MCHD, DSES, and F5MC, and considering county sociodemographics, the Board of Supervisors has several options for consideration in relation to ECD-related programs in Monterey County. The Board may:

1. Seek opportunities to protect funding streams for ECD-related programs, including state and federally funded childcare, through waivers or grants.
2. Maintain and/or expand county funding for ECD-related program staffing and infrastructure.
3. Promote ongoing education of the child development workforce.
4. Support development of public policy and public awareness for ECD in Monterey County.
5. Investigate methods to track common ECD-related outcomes, (including assessment by region), determine frequency of cross-program service receipt by children and parents and maximize and leverage county and community resources where possible.
6. In partnership with community stakeholders, develop and fund a county-level evidence-informed strategic initiative in support of specific ECD outcomes.

Background: There were 32,547 children under the age of 5 in Monterey County in 2010, which is approximately 7.8% of the total population of 415,057. The county overall population grew by 3.1% from 2000 to 2010, but the percentage of the population that was under 5 remained the same. If current growth is maintained, there will be approximately 33,378 children under the age of five in the county by 2015.

A recent presentation by Professor James Heckman, Economist and 2000 Nobel Laureate, to Monterey County business leaders underscored the importance of supporting early childhood development efforts as necessary for fostering a competitive and productive workforce and as the most valuable investment in future economic growth. Providing education and developmental services to disadvantaged children and families is particularly economically beneficial, as it improves the health of growing children and provides support for the efforts of parents disadvantaged by lack of education, and/or stressors associated with low-income, weak social supports or individual barriers to parenting.

To gain an understanding of current county investments in early childhood development (ECD), Supervisor Jane Parker and Supervisor Simon Salinas requested an early childhood development services inventory by the Monterey County Health Department (MCHD), Department of Social and Employment Services (DSES), and First 5 Monterey County (F5MC), a key local commission and funder for ECD programs.

Methods: Information on ECD programs and services was collected using a survey created by MCHD and provided to staff at MCHD, DSES, and F5MC. The survey included questions on:

- 1) Program Description,
- 2) Source of Funding,
- 3) Annual Expenditures,
- 4) Type of Evidence-Based Practice,
- 5) Outcomes Measured and their Last Achievement Level,
- 6) Staffing, and
- 7) Sustainability.

Inventory Results:

A. Monterey County Health Department (MCHD)

1) Program Description

MCHD Clinic Services, Behavioral Health, and Public Health Bureaus provide a variety of services for children and their parents that support ECD across 9 programs (one of which is shared with DSES). Programs support development of parenting skills, education for parents around infant and pediatric health (including breastfeeding promotion), mental health consultation for childhood educators' development, developmental screens and complete psychological assessments, linkages to social service supports, and literacy promotion.

2) Source of Funding

Programs are supported through various combinations of federal and other grants, state funds, private insurance, and county general funds (Table 1). First 5 Monterey County (F5MC) is one of the funding sources for three MCHD programs.

3) Annual Expenditures

Annual expenditures for MCHD early childhood development programs totaled \$14.0 million in 2011/12 (Appendix A), with the majority (60%) from federal general funds (e.g., USDA), followed by 22% from federal grants, 10% from state grants, 3% from other grants (First 5 Monterey County), 3% from private insurance, and 2% from county general funds. Services in 2011/12 will be provided for at least 28,000 children ages 0 to 5 or their parents.

4) Type of Evidence-Based Practice

MCHD ECD programs are based on practice standards developed by the American Academy of Pediatrics, various therapeutic modalities (including Theraplay, Circle of Security, Parents as Teachers), various evidence-based practices from the United States Department of Agriculture, and the Triple P Parenting Program.

5) Outcomes Measured and Their Last Achievement Level

Clinic Services reported 83% of patients made their Well Child visits, 72% had their BMI calculated, and 62% of those with asthma used their asthma controller medications.

The Behavioral Health ECD programs with outcome data available report high satisfaction with the mental health consultation services (Headstart teachers). More outcome data should become available from programs with First 5 funding at completion of FY 11/12.

The Public Health Bureau's Women, Infants, and Children program reported 53% of all classes are related to nutrition topics and 47% to breastfeeding support, with 96% of clients initiating breastfeeding and 19% exclusively breastfeeding for 6 months. The program also gave away 8,400 books to participants in general health classes. The Bureau's Teen Parenting Program is in its first year and outcome data will be available by the end of the fiscal year. The Vital Records book giveaway program has provided several hundred books this past year to siblings of newborns.

6) Staffing

MCHD ECD programs have 25 part-time and 49 full-time staff across all programs (Appendix A).

7) Sustainability

MCHD ECD program sustainability depends on maintenance of Federally Qualified Health Center look-alike status for clinics and continuation of the various federal, state, and private funding sources for all other programs. Three programs receive First 5 funding and are approved for three more fiscal funding years. In addition, some program funding is contingent on a local match.

B. Department of Social and Employment Services (DSES)

1) Program Description

DSES programs support ECD through provision of protective services to children at-risk of maltreatment or experiencing abuse and neglect, through social service and economic supports for low income families or children, and through direct payment of child care across 10 programs (one of which is shared with MCHD). Many families do not have access to financial support, health care, adequate food, or child care without public assistance. DSES programs include cash and food assistance, child care, access to health insurance coverage for children and their families, protections from child abuse and neglect, foster care, adoptions, and screening and early interventions for children exposed to drug and alcohol.

2) Source of Funding

Programs are supported through various combinations of federal and other grants, state funds, 1991 realignment, public safety realignment, and county general funds (Table 1). F5MC is one of the funding sources for one of the DSES programs.

3) Annual Expenditures

Annual expenditures for DSES programs totaled \$52.8 million in 2011/12 (Appendix A). Services in 2011/12 will be provided to over 32,000 children.

4) Type of Evidence-Based Practice

MCSTART uses various therapeutic modalities. Assistance programs provide access to financial help, food and medical care. Protection programs incorporate national evidence informed practices including differential response, wrap-around services, and Family-to-Family.

5) Outcomes Measured and Their Last Achievement Level

The outcomes of accuracy and timeliness are measured for CalWORKs cash assistance, CalWORKs child care payments, Medi-Cal eligibility determinations, and CalFRESH Benefits. Outcomes were 98% or better for these two outcomes for all four programs.

Child Welfare highlighted five outcomes around timeliness and prevention of maltreatment and need for foster care. The prevalence of foster care placement in Monterey County was 2.3 children per 1,000 children in the general population, statewide the rate was 5.8 children per 1,000 in the general population. 91.1% of children who experienced substantiated maltreatment have not had a subsequent experience of maltreatment within 12 months after the initial report, statewide the percent of children who do not experience re-maltreatment is 89.4%. 93.0% of children who were reunified did not need to reenter foster care after 12 months, statewide 88.1% of reunified children reentered foster care within 12 months. 99.8% of immediate responses were conducted within 24 hours compared to 97.8% statewide. 98.2% of non-immediate responses were conducted within 10 days compared to 94.0% statewide. 95.5% of all social work visits with children were conducted timely compared to 92.0% statewide.

MCSTART monitors child development using the ASQ. Generally, children in the program demonstrated good functioning in communication (79%), problem solving, gross motor, and personal social (83%), and fine motor skills (81%).

6) Staffing

For eight DSES eligibility programs staffing cannot be separated by age groups. For these programs there is a total of 253 eligibility staff (CalWORKS Cash Assistance, CalWORKS Child Care Payments, Medi-Cal Eligibility Determinations, CalFRESH Benefits, Adoptions Assistance Payments, and Foster Care Payments; Appendix A). For Child Welfare and Adoptions, approximately 23.3 FTE of social work staff provide services to address the needs of children ages 0 to 5.

7) Sustainability

Starting in 2011/12 for five of the ten DSES programs, 100% of the State share is funded through the Public Safety Realignment program and dependent on the collections of sales and use taxes. FY 2012/13 State budget proposals may reduce funding to families receiving CalWORKs. Funding for Medi-Cal Eligibility and CalFRESH benefits are currently stable.

C. First 5 Monterey County (F5MC)

Note: Total annual expenditures, counts, and staffing numbers in this section include Secure Families, Teen Parenting, and MCSTART programs which are also part of totals for these variables for MCHD and DSES.

1) Program Description

F5MC is an important local funder of ECD programs, including those of county departments such as MCHD and Probation. F5MC funds services that support its key vision areas. Parenting Development services (funds provided to 16 programs) include group parenting education classes, playgroups, home visits, and information, referral, and assistance. These programs help parents (of children primarily ages 0 to 3 but up to age 5) build parenting knowledge, skills, and confidence and to access resources to assist their family. Childcare Provider Development services (funds provided to eight programs) support education, environmental quality, workforce development, and parent-teacher interactions. Access to Quality Childcare for All services (funds provided to five Unified School Districts) support programs to ease the transition into kindergarten. Mentally and Physically Healthy Children service (funds provided to nine programs) supports include: 1) a coordinated system of screening, referrals, and services for children with special needs, including emotional delays in the 93905 zip code catchment area; and 2) coordinated, comprehensive screening, dyadic therapy and home visitation services for children who have experienced trauma or prenatal drug/alcohol exposures and families that have been put at risk.

2) Source of Funding

Monterey County apportionment of statewide - collected funds from Proposition 10, which was passed in 1998 and added a 50-cent tax to all tobacco products. Funds are distributed to each county based on annual birthrates and are earmarked to enhance the lives of children from the prenatal stages through age 5. In addition, First 5 California has matching funding programs that support local efforts and the Packard Foundation has also been a funder of 0-3 playgroup programs.

3) Annual Expenditures

A total of \$4,569,631 was contracted by F5MC through direct services and contracts with a variety of county organizations and departments in FY 2011/12 (Appendix A). While some of the contracts cover the full cost of a program, many of these organizations and departments augment F5MC funding with other sources of funds to support these programs. Direct and individualized services in 2011/12 will reach more than 9,315 children, parents, providers, and others. In addition, at least another 12,600 children, parents, providers and community members will be served through the provision of Kits for New Parents and exposure to developmentally appropriate activities for children through community events.

4) Type of Evidence-Based Practice

F5MC funded partners' programs are based on a range of evidence-based or best practices, including Parents as Teachers, Abriendo Puertas, Positive Discipline, Play and Learning for Autistic Youngsters, and Touchpoints.

5) Outcomes Measured and Their Last Achievement Level

Parenting Development programs measure parenting knowledge and skills. Of the ten Parenting Development programs that have reported data, all reported improvements in various areas of parent knowledge. Childcare provider development programs measure childcare provider improvements as well as parenting knowledge and skills. Participants in the Technical Assistance program reported that the program helped them make positive changes to the classroom environment, to the quality of care and curriculum, and to their awareness of the needs of children. The four Mental and Physically Healthy Children programs use a range of reporting tools, including the ASQ and ASQ-SE and reported good outcomes. These included: 87% of parents and children felt good about the screening process for one program; 79% had a passing score in the problem solving, gross motor, and personal social section of the ASQ in another; and 18% of clients treatment goals were fully met and 74% were progressing in a third.

6) Staffing

F5MC funds for Early Childhood Development programs support 24.2 FTE part-time and 15.6 FTE full-time staff across all programs (Appendix A).

7) Sustainability

In 2011/12, F5MC Commission approved three year funding plans for the majority of the F5MC funded programs. The amount of future state allocations to F5MC will be determined by the tax revenue from tobacco use and the county's birth rate.

Appendix A. Early Childhood Development Programs in Monterey County for Monterey County Health Department (MCHD), Department of Social and Employment Services (DSES), and First 5 Monterey County, FY 2011/12: Budget and Staffing

Organization/ Department	Program Name	Staffing		Budget
		FT	PT	
MCHD ¹	Clinics	26	3	\$7,604,379
MCHD	Secure Families	4	2	\$596,184
MCHD	PEP	8	4	\$147,000
MCHD	Nueva Esperanza			\$238,572
MCHD	Door to Hope - MCSTART	7	8	\$1,041,718
MCHD	WIC	30	2	\$3,477,446
MCHD	Teen Parenting	0	3	\$112,000
MCHD	Vital Records	-	-	-
	Subtotal	45	22	\$13,217,299
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MCHD & DSES ²	MCSTART	4	3	\$786,746
	Total MCHD, MCHD&DSES	49	25	\$14,004,045
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DSES	CalWORKS Cash Assistance	not incl.	-	\$12,700,000
DSES	CalWORKS Child Care Payments	not incl.	-	\$1,475,000
DSES	Medi-Cal Eligibility Determination:	not incl.	-	-
DSES	CalFRESH Benefits	not incl.	-	\$31,500,000
DSES	Adoptions Assistance Payments	not incl.	-	\$658,500
DSES	Foster Care Payments	not incl.	-	\$2,900,000
DSES	Child Welfare	19	-	\$3,000,000
DSES	Adoptions	4.3	-	\$490,000
DSES	Child Care Maintenance of Effort	-	-	\$34,741
	Total DSES	23.3		\$52,758,241
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F5MC ³	Action Council <i>Parents as Teachers</i>	1	3	\$309,759
F5MC	Alisal Union School District <i>Alisal Community Healthy Start</i> <i>Family Resource Center</i>	6	3	\$363,359
F5MC	Binational Center for the Development of Oaxacan Indigenous Communities <i>Xi'na Navali / Nacoa Snia: Niños Primero 2</i>	1	4	\$126,411
F5MC	City of Salinas - Salinas Public Library <i>Read, Grow & PLAY</i>	0	3	\$84,000
F5MC	Early Development Services <i>Sprouts</i>	0	1	\$84,852
F5MC	Easter Seals Central California <i>Strengthening Special Families</i>	1	4	\$104,496
F5MC	King City Union School District <i>King City Family Resource Center</i>	0	3	\$148,000

Appendix A. Con't.

Organization/ Department	Program Name	Staffing		Budget
		FT	PT	
F5MC	Kinship Center <i>Parenting Education Programs</i>	0	3	\$66,540
F5MC	Mexican American Opportunity Foundation <i>Parenting Education Workshops</i>	0	3	\$47,448
F5MC	Monterey County Office of Education <i>Dads In Action</i>	1	1	\$109,155
F5MC	Monterey County Health Department-Public Health Regional Teams <i>Teen Parenting Program</i>	1	2	\$114,461
F5MC	Monterey Peninsula Unified School District <i>Family Resource Center</i>	1	3	\$101,855
F5MC	North Monterey County Unified School District <i>Castro Plaza Family Resource Center</i>	1	3	\$201,391
F5MC	Pajaro Valley Unified School District <i>Healthy Start Pajaro Family Resource Center</i>	2	2	\$88,266
F5MC	Packard Playgroup Expansion	0	0	\$178,314
F5MC	Soledad Adult School <i>Parents as Teachers Born to Learn Program</i>	0	2	\$82,213
F5MC	Go Kids, Inc. and Choices for Children <i>Apoyando a Los Niños</i>	1	4	\$295,103
F5MC	Child Development Inc. <i>King City Migrant Child</i>	0	0	\$34,500
F5MC	North Monterey County Unified School District <i>Castroville Preschool TA Project</i>	0	0	\$32,348
F5MC	Early Development Services <i>Sprouts</i>	0	0	

Appendix A. Con't.

Organization/ Department	Program Name	Staffing		Budget
		FT	PT	
F5MC	Mexican American Opportunity Foundation <i>Acosta Plaza, Santa Rita and Gonzales Child Development Centers TA Projects</i>	0	0	\$32,430
F5MC	Hartnell Community College <i>New CARES</i>	0	2	\$254,891
F5MC	McCourt and Calvo Cares Consultants <i>New CARES</i>			\$85,875
F5MC	Monterey Peninsula College <i>New CARES</i>	1	0	\$201,836
F5MC	Transition To Kindergarten	0	0	\$90,000
F5MC	Go Kids, Inc. <i>Nuevas Posibilidades</i>	2	4	\$680,000
F5MC	Kinship Center	0	fee for service	\$61,000
F5MC	Pajaro Valley Prevention and Student Assistance, Inc. (PVPSA) <i>Para Los Niños / Na Vali Program</i>	0	fee for service	\$50,128
F5MC	Door to Hope <i>MCSTART</i>	0	fee for service	\$281,000
F5MC	Monterey County Probation Department <i>Child Advocate Program (CAP)</i>	0	3	\$110,000
F5MC	Monterey County Health Department-Behavioral Health <i>Secure Families/Familias Seguras</i>	0	fee for service	\$150,000
F5MC	Sponsorships			
	Total F5MC	19	53	\$4,569,631

1. MCHD = Monterey County Health Department

2. DSES = Department of Social and Employment Services

3. F5MC = First 5 Monterey County

Appendix B. Early Childhood Development Programs in Monterey County by Type of Service Provided, FY 2011/12

Organization/ Department	Program Name	Service Type							
		Mentally & Physically Healthy					Parenting Development	Access to Quality Childcare	Childcare Provider Development
		Family/Self- sufficiency Support	Health/ Nutrition	Special Needs/ Early Education	Mental Health				
MCHD ¹	Clinics		x				x		
MCHD	Secure Families				x				
MCHD	PEP				x				
MCHD	Nueva Esperanza				x				
MCHD	Door to Hope - MCSTART				x				
MCHD	WIC	x	x				x		
MCHD	Teen Parenting						x		
MCHD	Vital Records						x		
MCHD & DSES ²	MCSTART			x	x		x		
DSES	CalWORKS Cash Assistance	x							
DSES	CalWORKS Child Care Payments	x							
DSES	Medi-Cal Eligibility Determinations	x							
DSES	CalFRESH Benefits	x	x						
DSES	Adoptions Assistance Payments	x							
DSES	Foster Care Payments	x							
DSES	Child Welfare	x	x	x	x		x		
DSES	Adoptions	x		x	x		x		
DSES	Child Care Maintenance of Effort	x						x	
F5MC ³	Action Council <i>Parents as Teachers</i>						x		
F5MC	Alisal Union School District <i>Alisal Community Healthy Start Family Resource Center</i>						x		
F5MC	Binational Center for the Development of Oaxacan Indigenous Communities <i>Xi'na Navali / Nacoa Snia: Niños Primero 2</i>						x		
F5MC	City of Salinas - Salinas Public Library <i>Read, Grow & PLAY</i>						x		
F5MC	Early Development Services <i>Sprouts</i>						x		
F5MC	Easter Seals Central California <i>Strengthening Special Families</i>						x		
F5MC	King City Union School District <i>King City Family Resource Center</i>						x		
F5MC	Kinship Center <i>Parenting Education Programs</i>						x		

Appendix B. Con't.

Organization/ Department	Program Name	Service Type						
		Family/Self-sufficiency Support	Mentally & Physically Healthy				Access to Quality Childcare	Childcare Provider Development
			Health/ Nutrition	Special Needs/ Early Education	Mental Health	Parenting Development		
F5MC	Mexican American Opportunity Foundation <i>Parenting Education Workshops</i>						x	
F5MC	Monterey County Office of Education <i>Dads In Action</i>						x	
F5MC	Monterey Peninsula Unified School District <i>Family Resource Center</i>						x	
F5MC	North Monterey County Unified School District <i>Castro Plaza Family Resource Center</i>						x	
F5MC	Pajaro Valley Unified School District <i>Healthy Start Pajaro Family Resource Center</i>						x	
F5MC	Packard Playgroup Expansion						x	
F5MC	Soledad Adult School <i>Parents as Teachers Born to Learn Program</i>						x	
F5MC	Go Kids, Inc. and Choices for Children <i>Apoyando a Los Niños</i>							x
F5MC	Child Development Inc. <i>King City Migrant Child Development Center TA Project</i>							x
F5MC	North Monterey County Unified School District <i>Castroville Preschool TA Project</i>							x
F5MC	Early Development Services <i>Sprouts</i>							x
F5MC	Mexican American Opportunity Foundation <i>Acosta Plaza, Santa Rita and Gonzales Child Development Centers TA Projects</i>							x
F5MC	Hartnell Community College <i>New CARES</i>							x
F5MC	McCourt and Calvo Cares Consultants <i>New CARES</i>							x
F5MC	Monterey Peninsula College <i>New CARES</i>							x
F5MC	Transition To Kindergarten						x	
F5MC	Go Kids, Inc. <i>Nuevas Posibilidades</i>			x				