



Monterey County Board of Supervisors

May 2, 2017

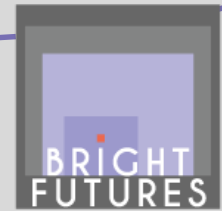
History



Four Community Priorities

1) Income Self-Sufficiency

2) Education



3) Health

4) Safety

Five “Core Conveners”

Business Bruce Taylor

Higher Ed Eduardo Ochoa

K12 Nancy Kotowski

Non-profit Dan Baldwin

Government Lew Bauman

Community Charter:

To ensure that every child:

is prepared for school,

succeeds in and out of school,

completes a post-high school credential,

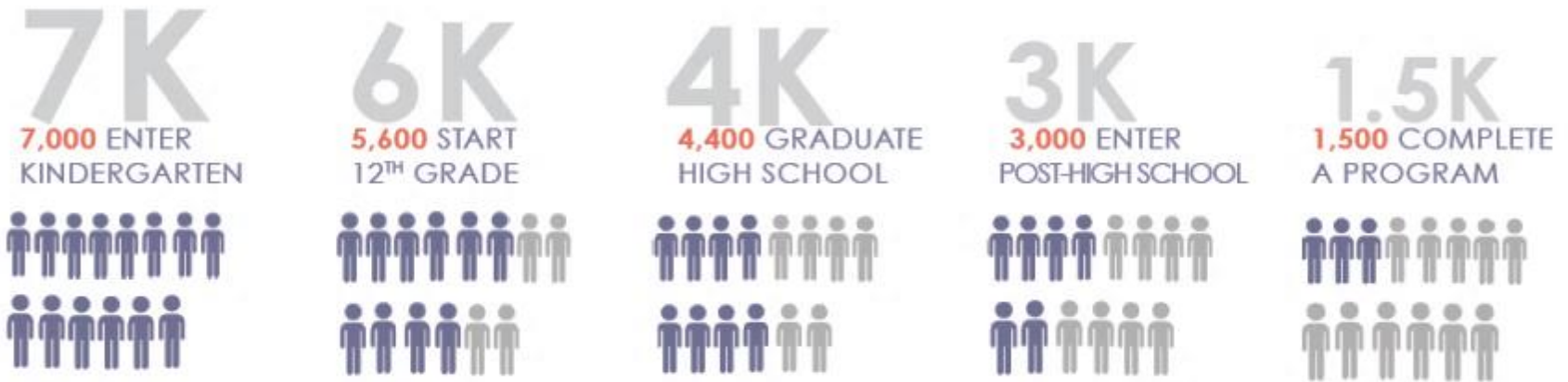
and enters a promising career.

What do Children & Youth Experience?



HOW MANY ACHIEVE?

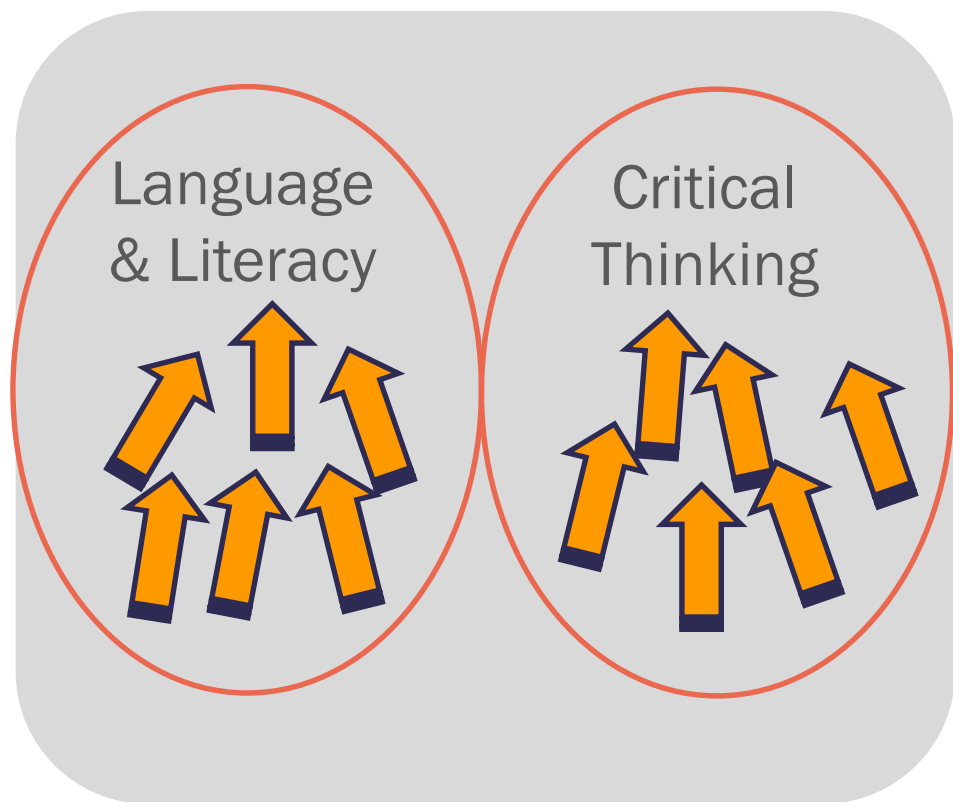
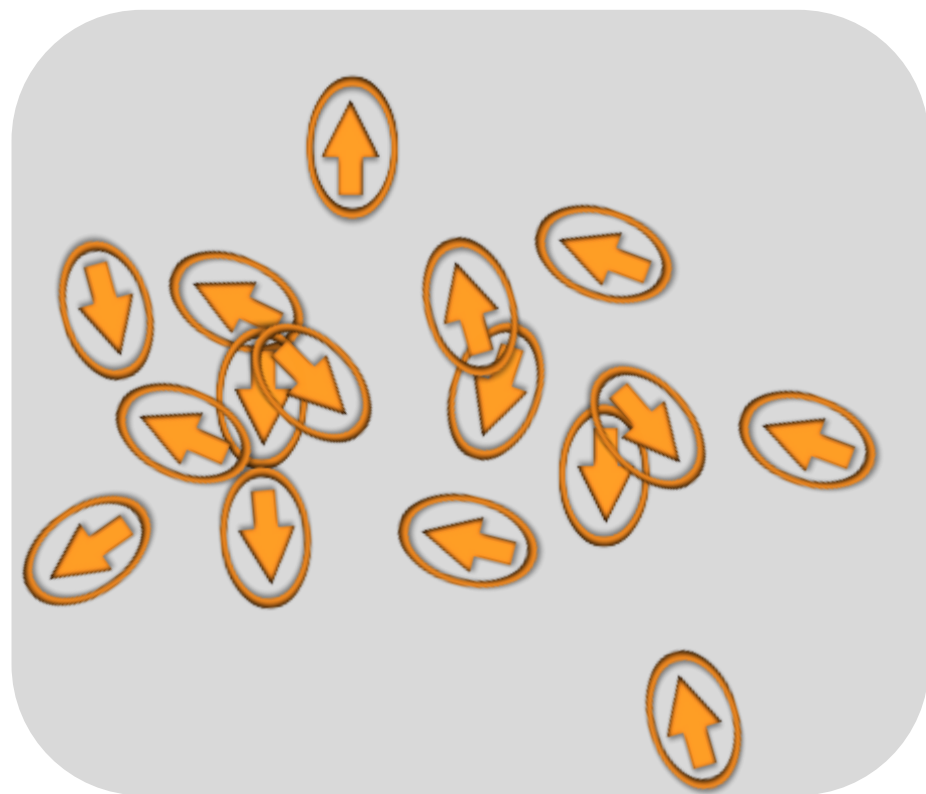
Estimated Forecast: Cradle to Career Pipeline for Kindergarten Class of 2014



A Partnership with Aligned Resources

Orgs Working in Isolation

Shared Goals,
Practices & Measures;
Continuously Improving



Our Community's Vision & Goals

Our Future Talent



Our BIG Goal



Increase number of young people who complete a post-high school credential.

2016

2026

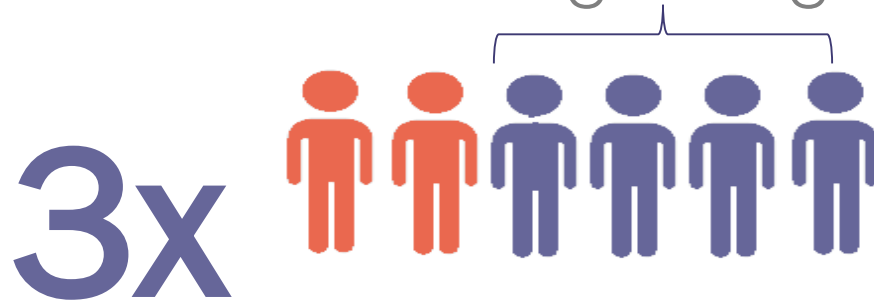
From

To

20%

60%

How do we bridge the gap?



From 1,500 per year to 4,500 per year.

7 Goals for Improvement



Who are their early teachers?

1

Early Care



Are they ready for school?

2

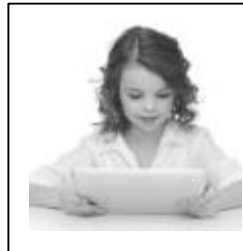
Kinder-Ready



Can they read and write?

3

Language & Literacy



Can they solve the problems?

4

Critical Thinking



Who matters to them?

5

**Youth Connect-
edness**



Are they ready?

6

**College/
Training
Ready**



Can they find a promising career?

7

**Career
Pathway**

Key Partners



1

Early Care

2

Kinder-Ready

3

Language & Literacy

4

Critical Thinking

5

Youth Connect-
edness

6

College/
Training
Ready

7

Career
Pathway

Tangible Value



High school Diploma vs.
BA/BS Degree

\$1M

High School Diploma vs.
AA/AS Degree

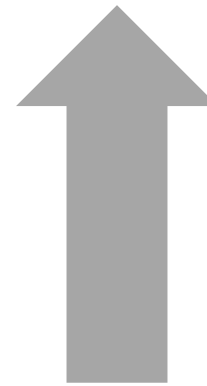
2 Years: Double earnings

**5 years: Triple earnings; average
\$79K**

Career Ready Graduates
for Employers

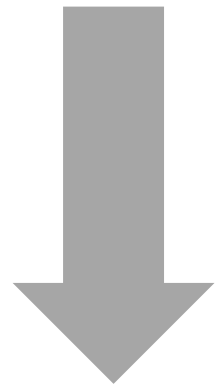
 **Cost per hire**
Time to hire
Turnover

In our Community



- Self-esteem & purpose
- Vitality
- Health
- Financial Security
- Home ownership

- Unemployment
- Public assistance
- Crime
- Addiction
- Homelessness





How can **30,000** bright, young
professionals **transform**
our community?



The Partnership Today

*We Foster
Progress in
Education
Outcomes*

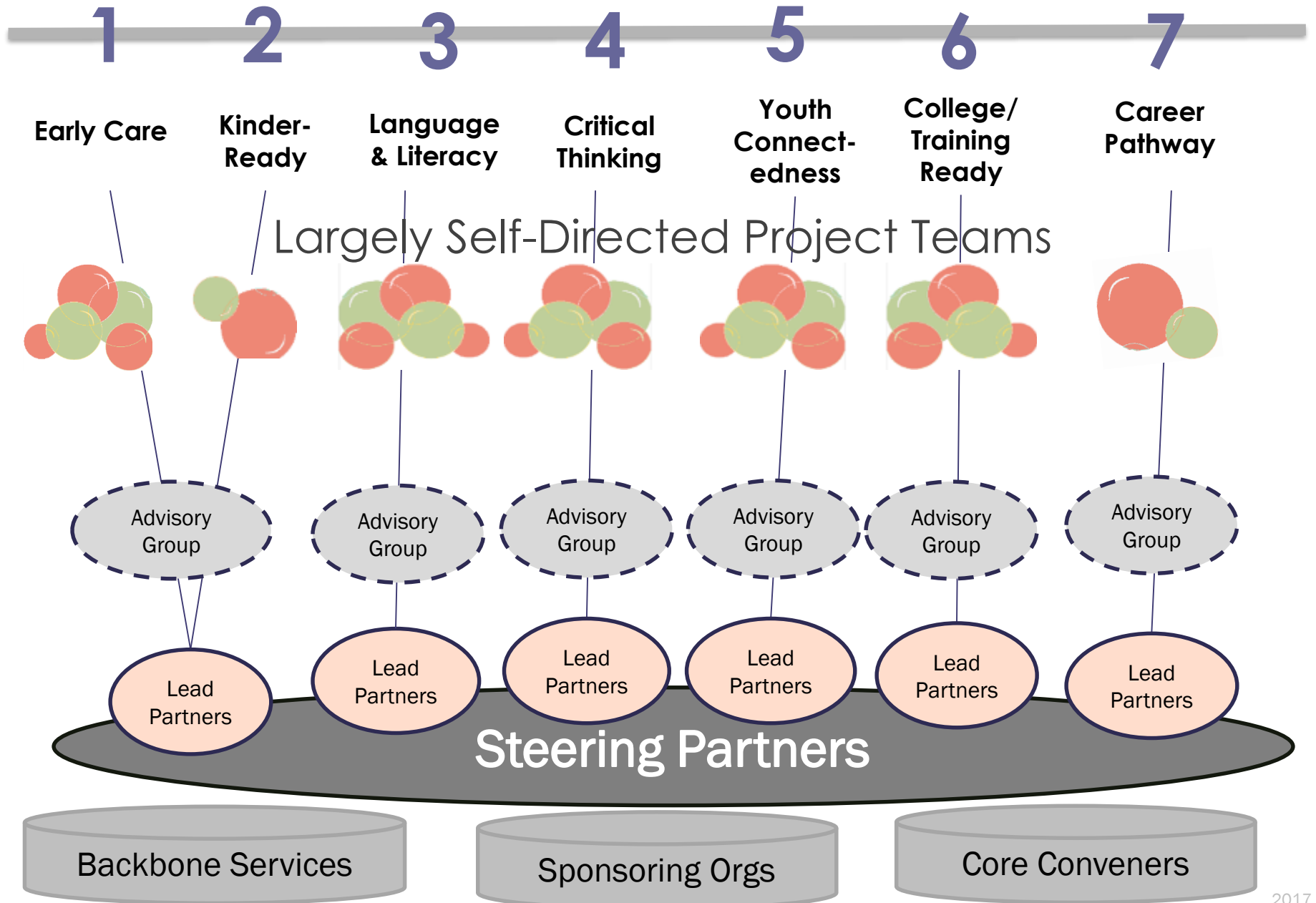
Our role
in the community ...

- ✓ Catalyst for Change
- ✓ Hub of Innovation
- ✓ Broker of Solutions
that Work

“We are Here”



Civic Infrastructure



Who is involved?



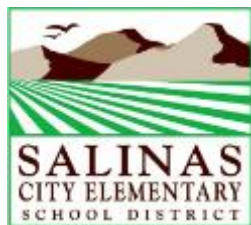
SALINAS UNION HIGH SCHOOL DISTRICT



PEBBLE BEACH
COMPANY FOUNDATION



United Way
Monterey County



Current Projects



1	2	3	4	5	6	7
Early Care	Kinder-Ready	Language & Literacy	Critical Thinking	Connected Youth	College/ Training Ready	Career Pathway

Bright Spots

60% improved reading

15% higher than peers

80% grad rates

Systemic Change

QRIS Quality

Info System

Readiness Assessment

A-G Courses

MbayCareer Connect.org

My Career Coach

Pathways

Practice Improvement

Kindergarten Readiness

Grade-Level Reading

College Planning Pilot

Results Framework

Results Framework



7 Shared Goals

Measured Indicators

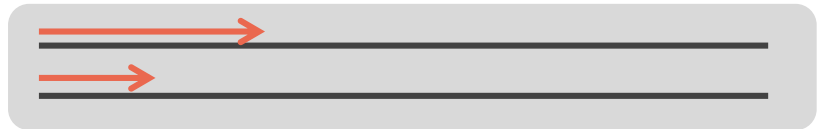
1 Early Care



2 Kinder Ready



3 Language & Literacy



4 Critical Thinking



5 Connected Youth



6 College/Job Tr. Ready



7 Career Pathways



“The
Big Goal”

60%

Close Equity Gaps



7 Shared Goals

- 1 Early Care
- 2 Kinder Ready
- 3 Language & Literacy
- 4 Critical Thinking
- 5 Connected Youth
- 6 College/Job Tr. Ready
- 7 Career Pathways

“The
Big Goal”

60%

Some of the Gaps

Low Socio-Economic

- Working Poor
- Working-Class Families
- English Learners
- Working Poor
- English Learners
- Boys
- Long-term Eng. Learners
- Young Men of Color
- Young Men of Color
- First Generation
- Young Men of Color
- First Generation

Year One Scorecard

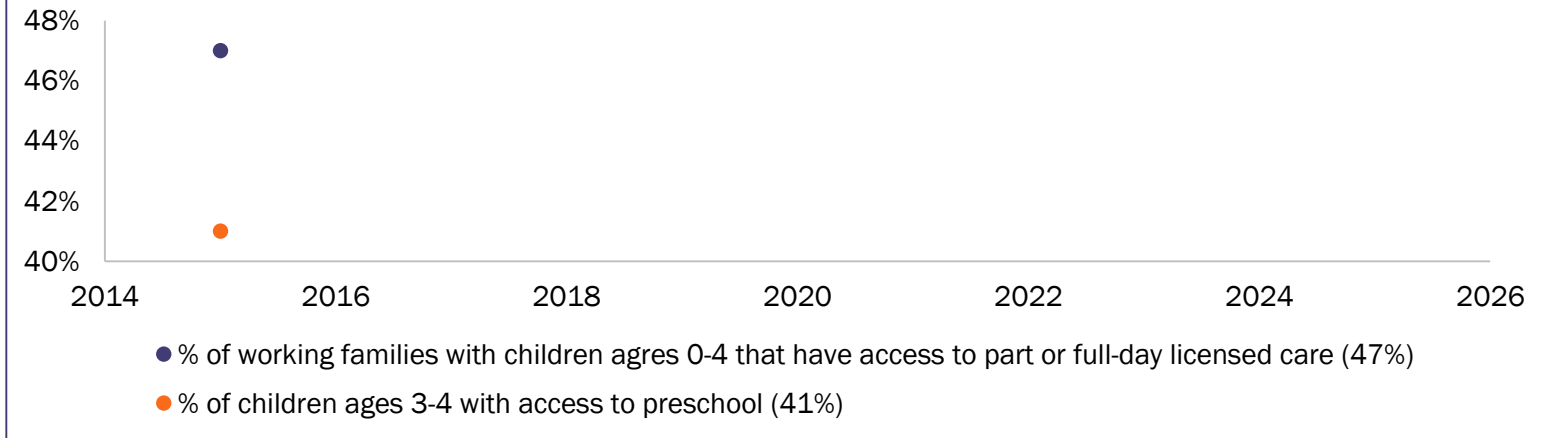
County - Wide



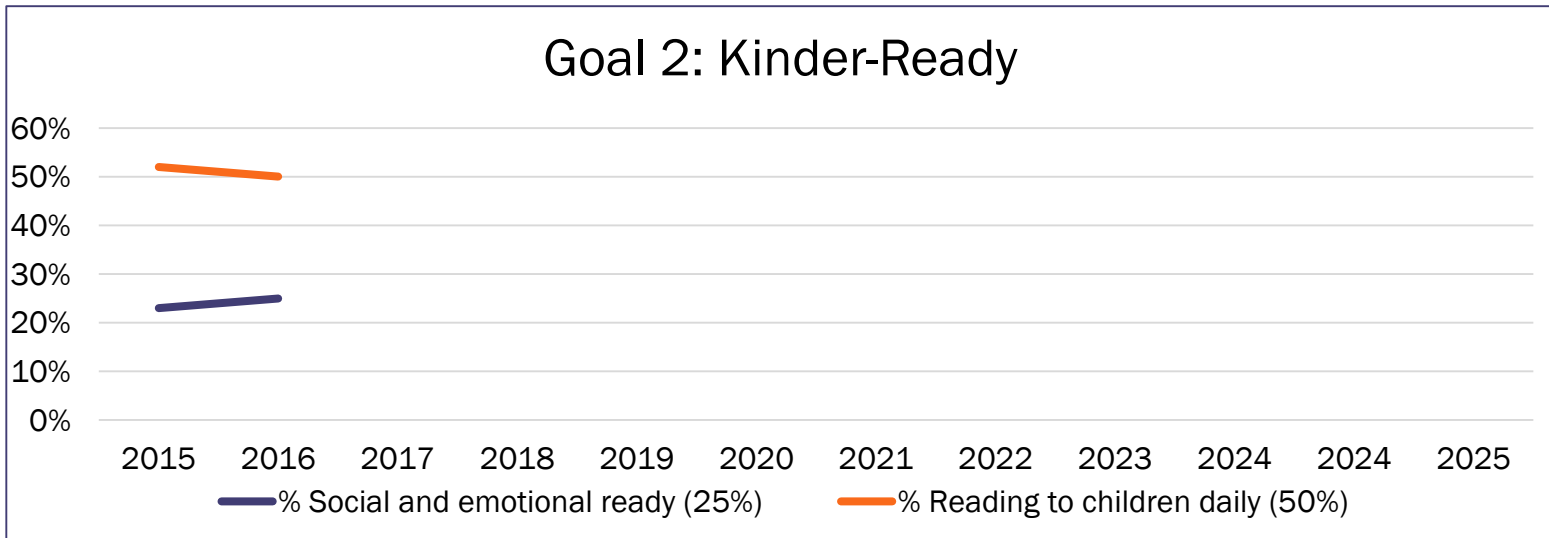
Year One Scorecard



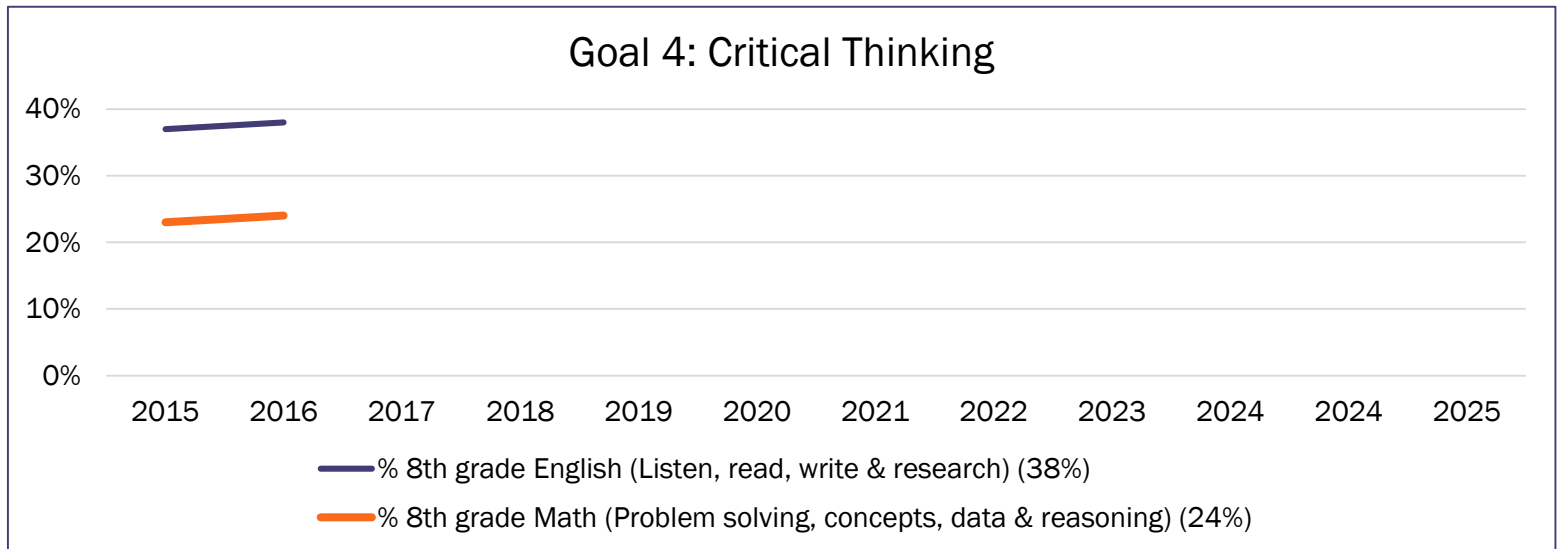
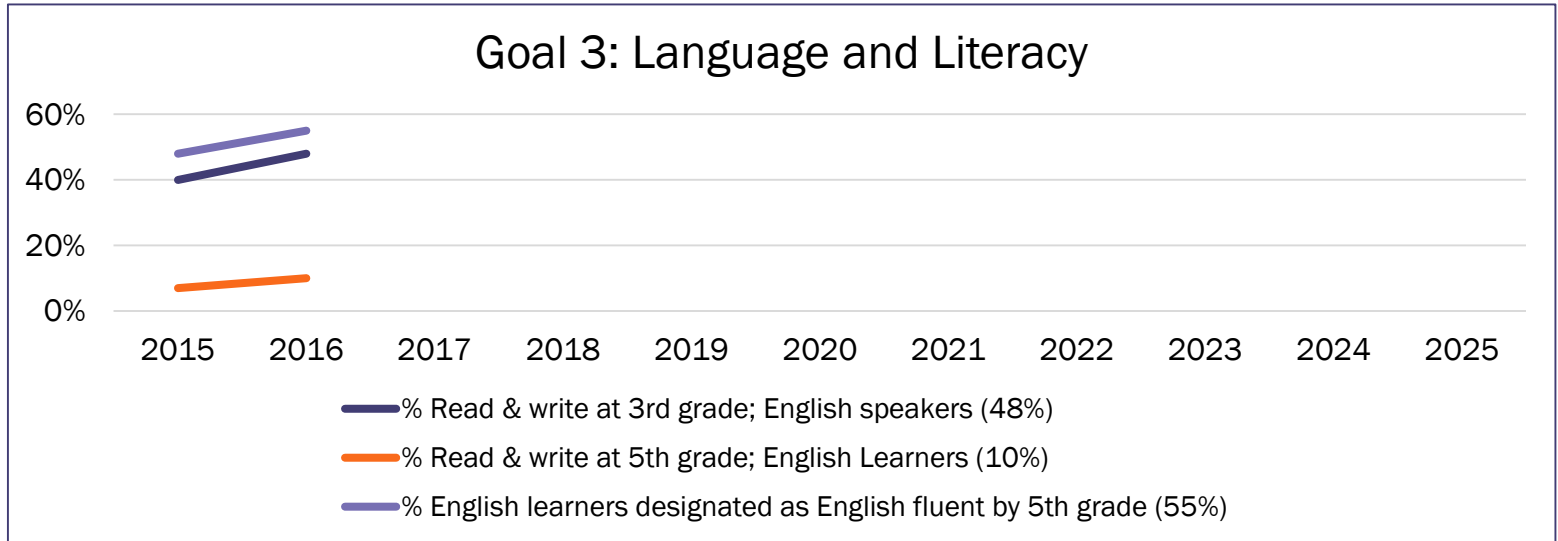
Goal 1: Early Care and Education



Goal 2: Kinder-Ready



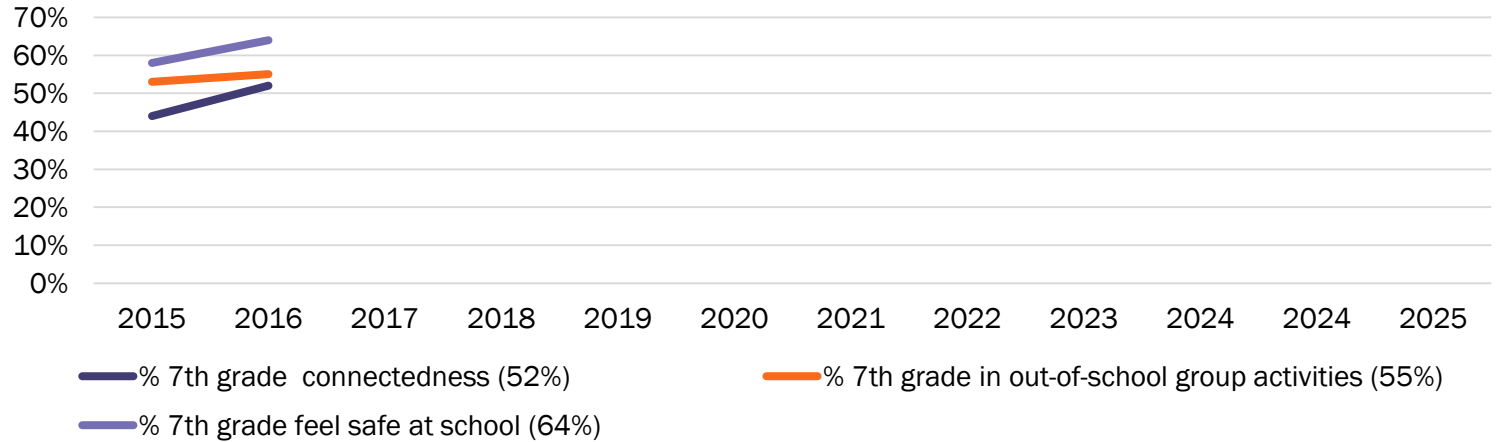
Year One Scorecard



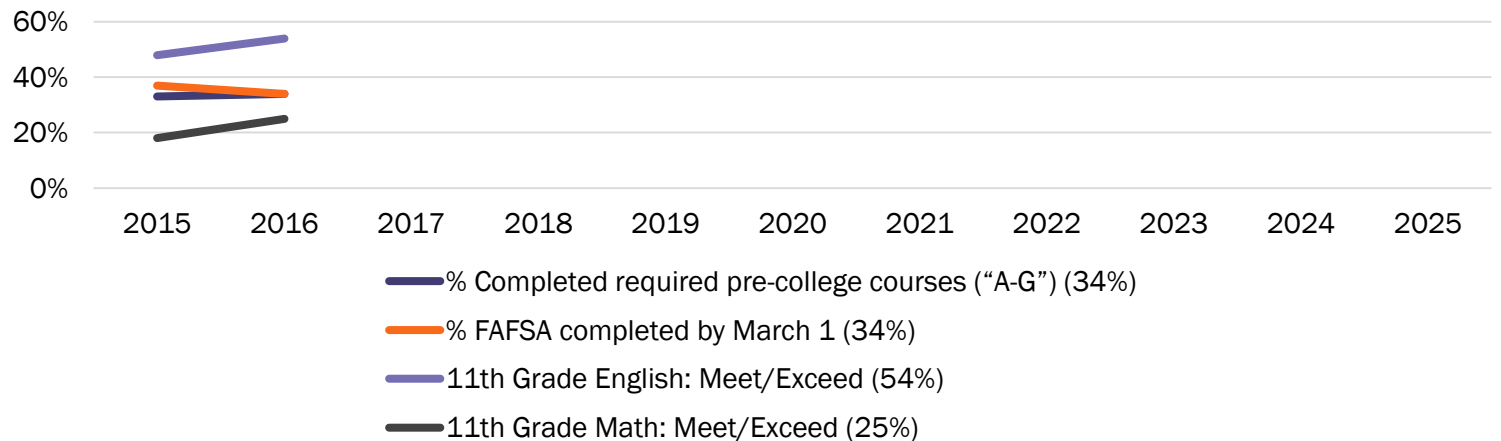
Year One Scorecard



Goal 5: Youth Connectedness



Goal 6: College or Job Training Ready



Year One Scorecard



Cradle to Career Local/City

Kudos to you!

Early Childhood

- ✓ Greenfield
- ✓ Salinas
- ✓ Pajaro

Full Cradle to Career

- ✓ North Monterey County
- ✓ Gonzales

In Summary



- ✓ We have formed a Partnership with shared goals and resources
- ✓ Our community is seeing results
- ✓ We need more traction to reach our 10-year goal
- ✓ We need every organization to align resources with 7 Goals

Question: Role of County Government?

