

Update to the Monterey County Board of Supervisors

September 28, 2021

Krista Hanni, Health Department

Michael Castro, Community Foundation for
Monterey County

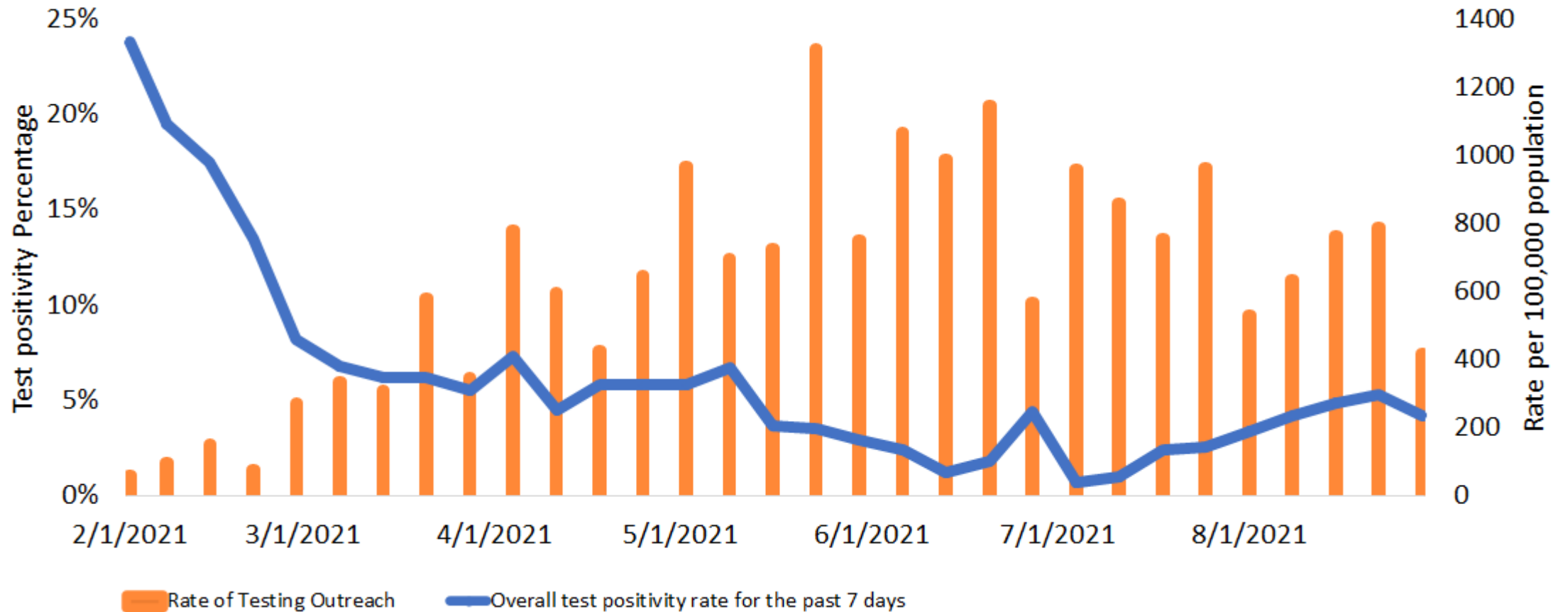
Rosemary Soto, County Administrative Office

Summary Report: February – August 2021

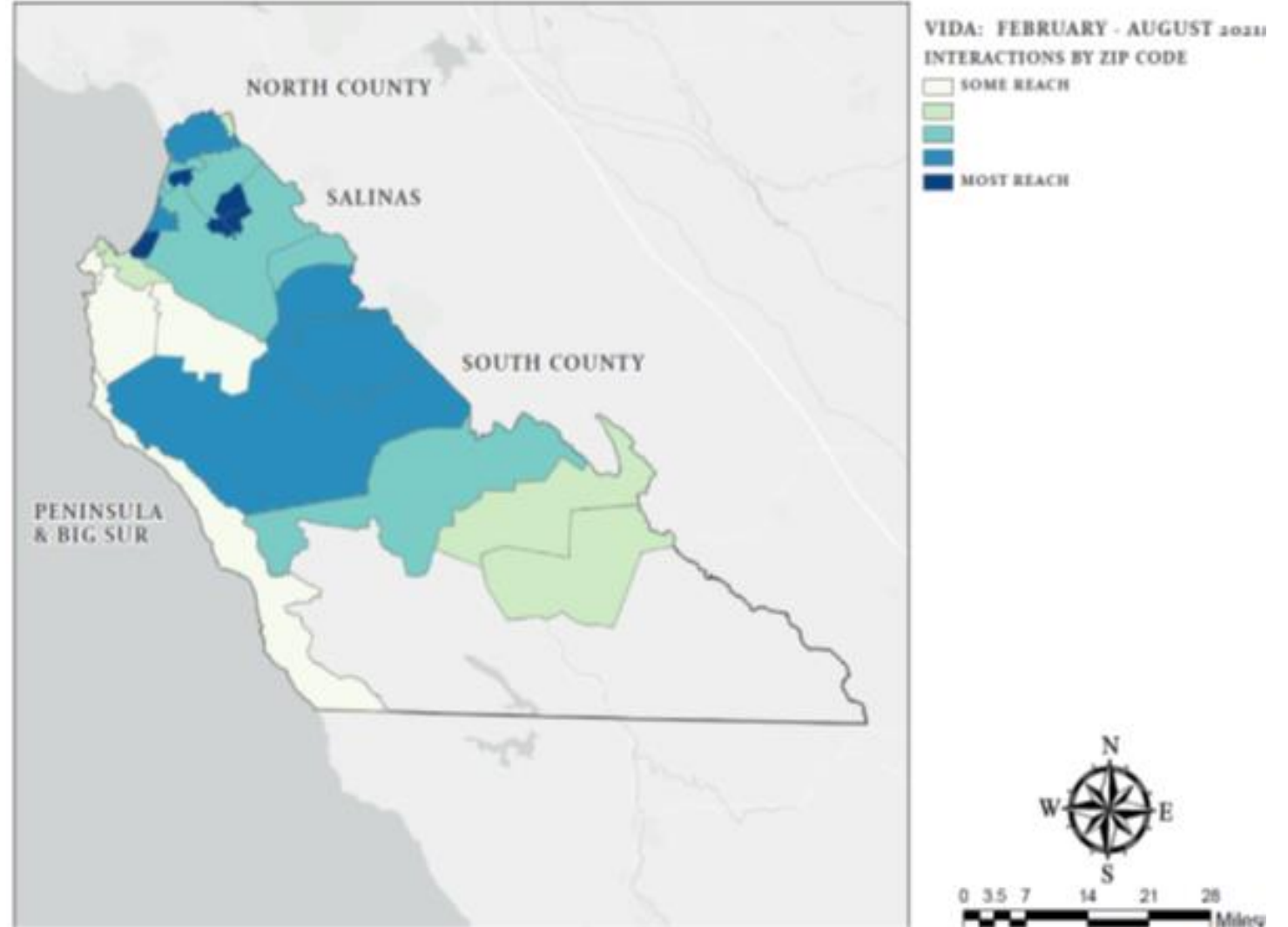


- General COVID-19 Messaging
- COVID-19 Isolation & Quarantine
- Connect to Resources
- Vaccine Registration, Information, Clinics
- Rapid Antigen Testing

Outreach and Testing Positivity Rates

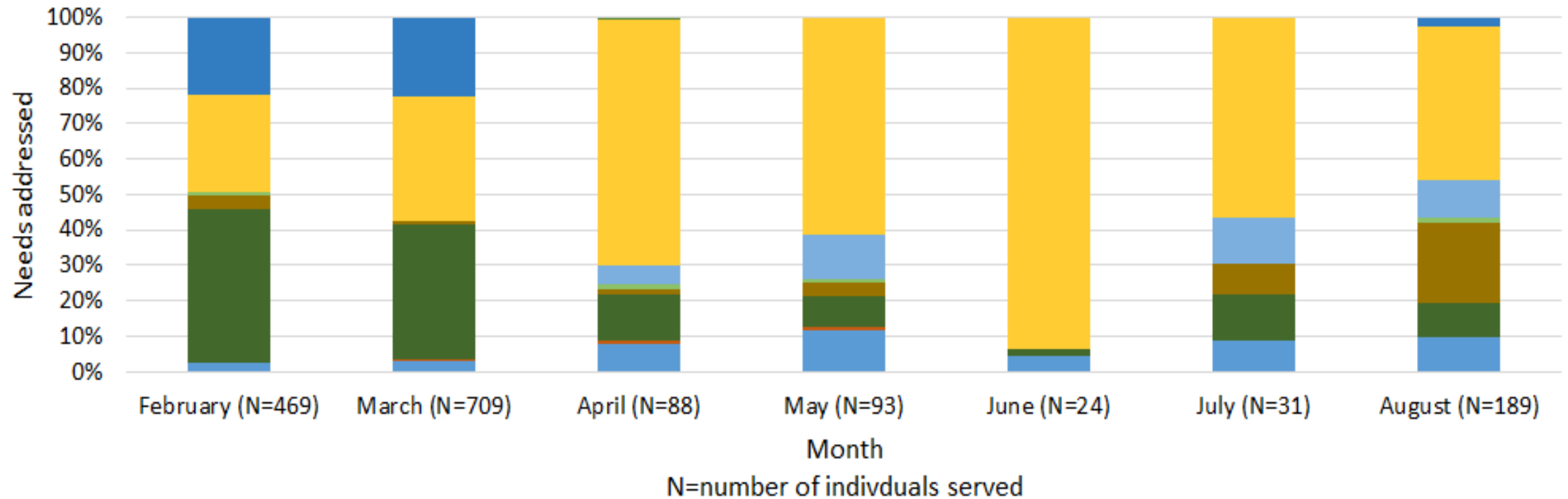


February-August Reach by ZIP Code



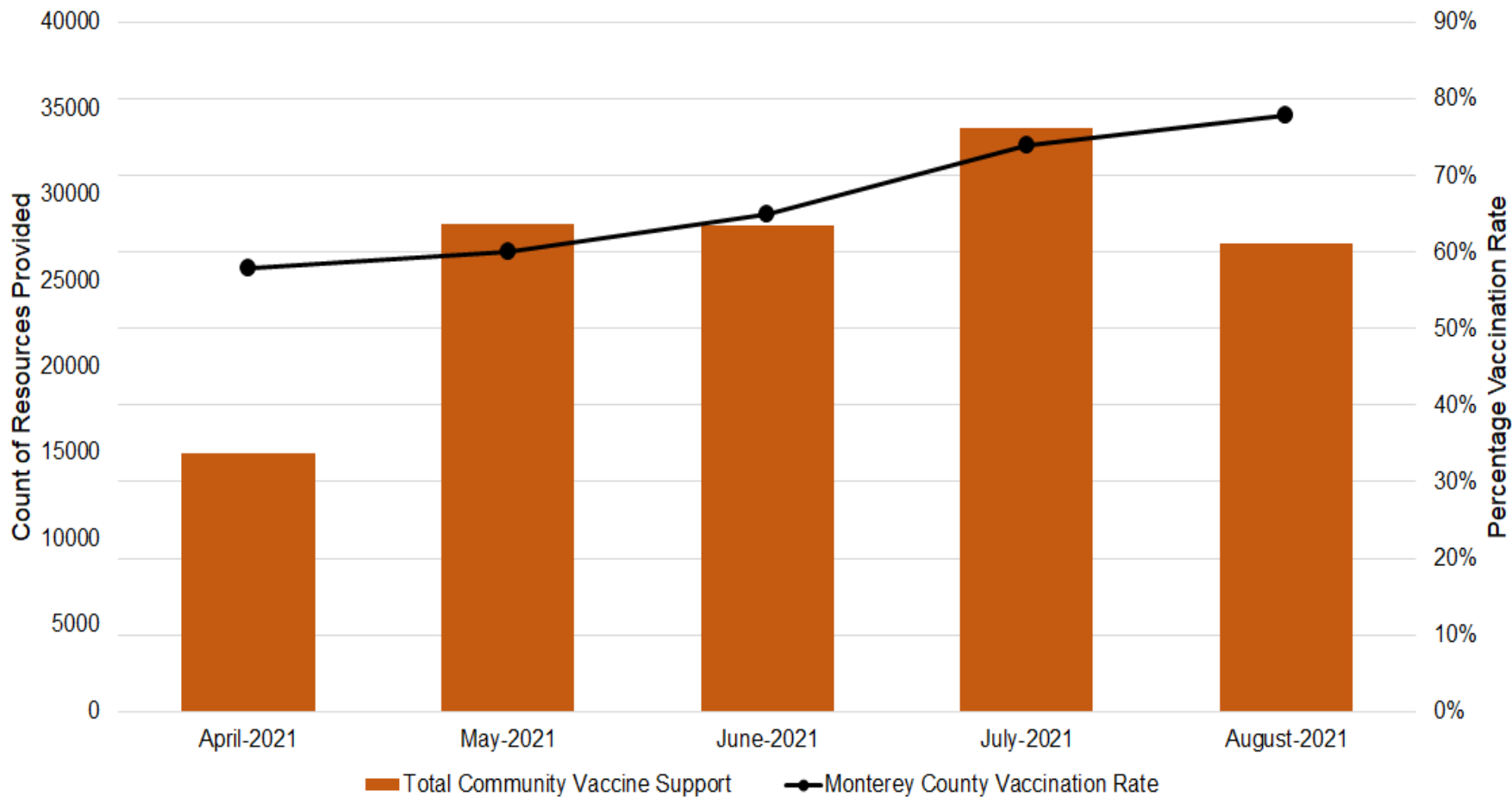
Outreach data without associated ZIP Code data not included.

Needs Addressed through Isolation & Quarantine February-August 2021



- Utility/Water Assistance
- Respite Care Transition
- Rent or Mortgage Assistance
- Other (e.g. diaper drop-off)
- Medical Bills
- Income Replacement
- Food
- Distance Learning
- Childcare

Vaccination Outreach and Rates (for ages 16+)



Vaccine Clinics

(April - August)

- 57 vaccination clinics
- >8,000 vaccinations

Door to Door

Campaign (July - August)

- 25,811 doors
- 13,839 conversations
- 12,229 postcards
- 901 vaccination appointments

Adapting to
Community
Needs



CHW Capacity Building

- Delta Variant
- Interactive and Proactive Outreach
- Stimulus Benefits/Attorney
- Mental Health Supports
- Safety During Outreach Conversation
- PDI Mobile Connect App
- The Vaccine Laws that Protect Workers
- Technology Fundamentals
- Weekly Check-Ins

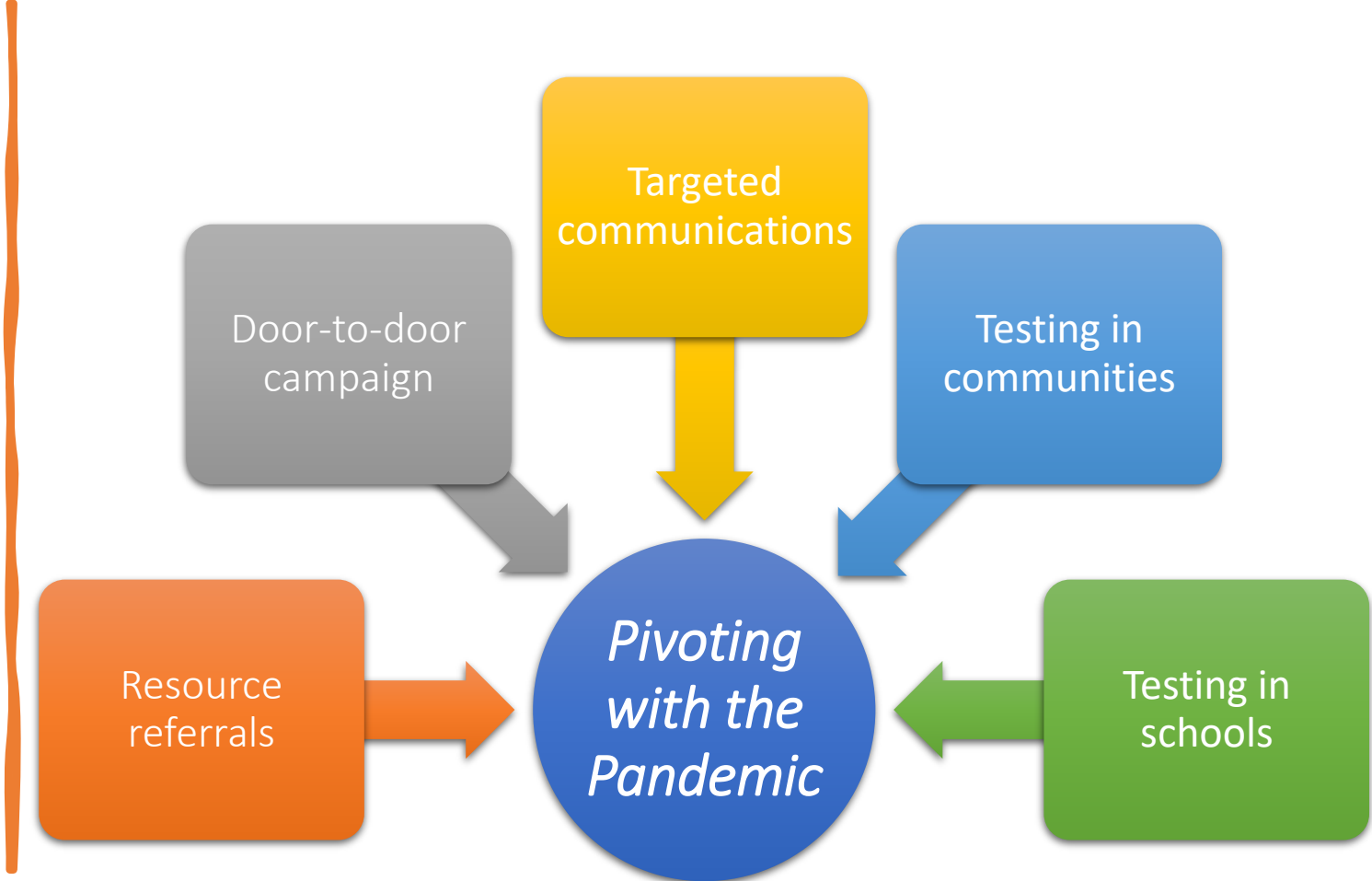
**"LETTUCE" DO OUR
PART TO STOP THE
SPREAD**



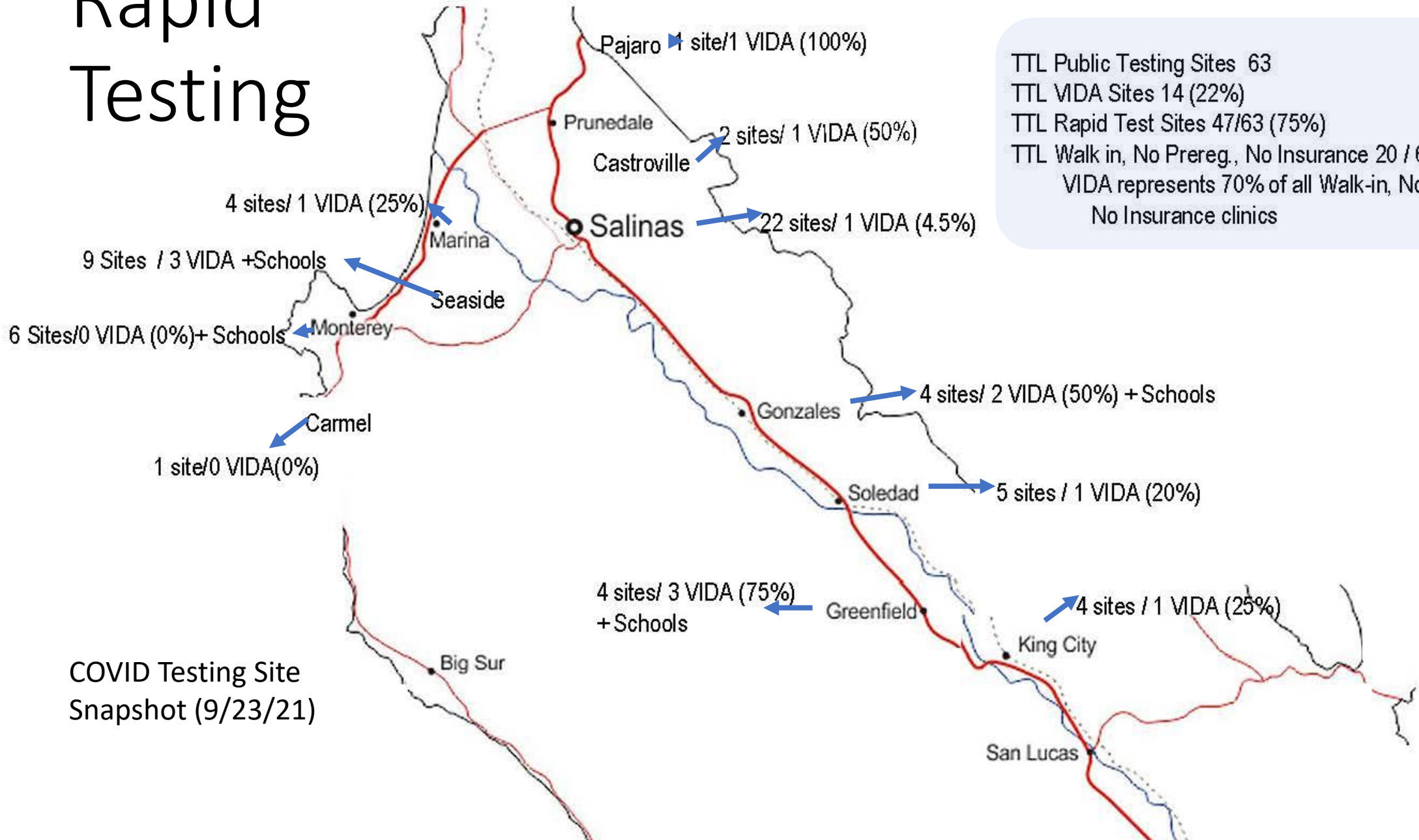
Wear a mask | Get tested | Get vaccinated

**For more info, call 211 or visit
[MontereyCountyVaccines.com](https://www.montereycountyvaccines.com)**

July –
September
2021



Rapid Testing



TTL Public Testing Sites 63
 TTL VIDA Sites 14 (22%)
 TTL Rapid Test Sites 47/63 (75%)
 TTL Walk in, No Prereg., No Insurance 20 / 63 (32%)
 VIDA represents 70% of all Walk-in, No Preredg,
 No Insurance clinics

COVID Testing Site Snapshot (9/23/21)



October
2021 –
March 2022

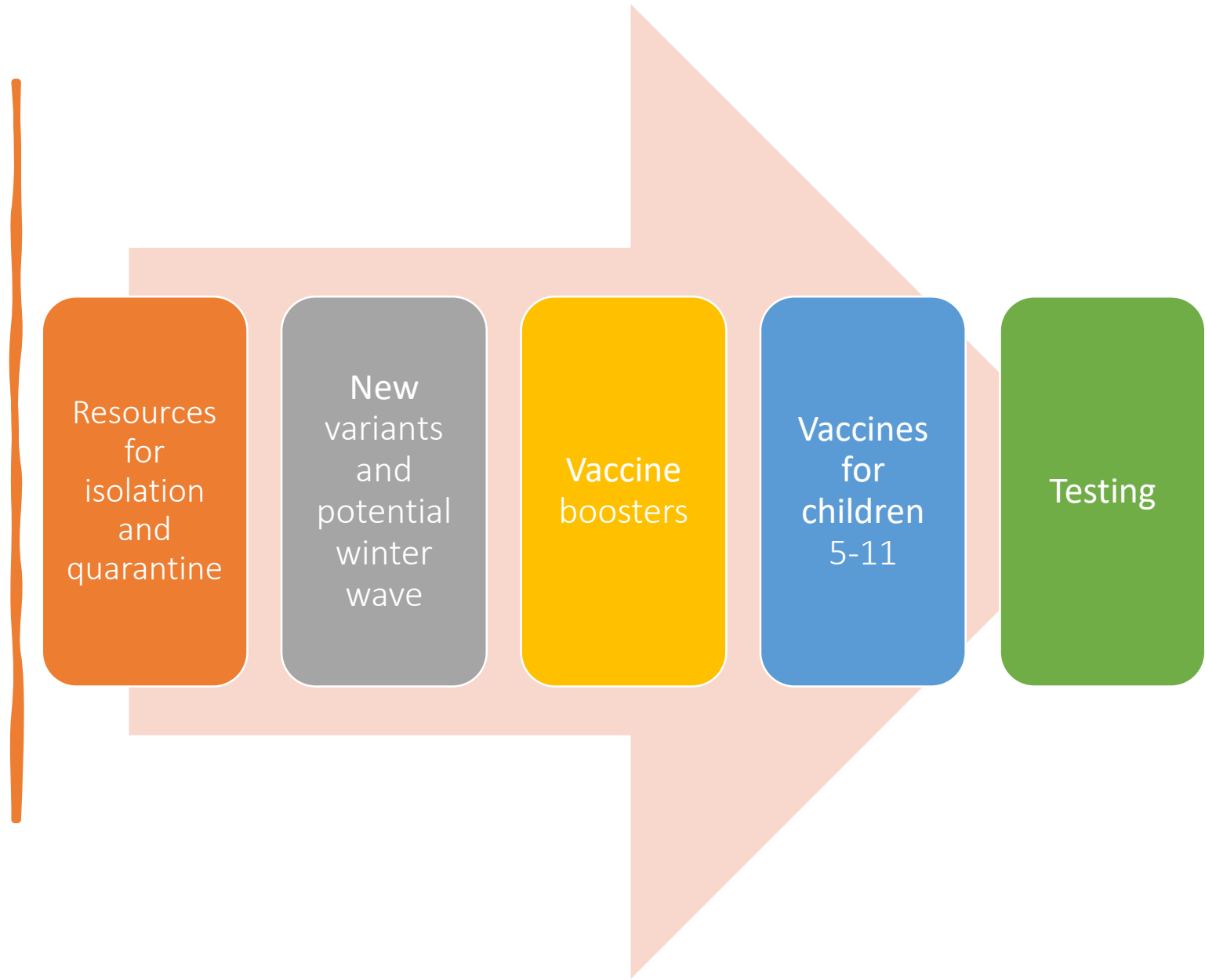
Resources
for
isolation
and
quarantine

New
variants
and
potential
winter
wave

Vaccine
boosters

Vaccines
for
children
5-11

Testing



Funding

- Monterey County
- Public Health Institute (PHI)
- Community Foundation for Monterey County
- Packard Foundation
- HHS Health Literacy Grant



VACUNAS Y TACOS!

*Full Gospel Church de Las Lomas
29 Willow Road, Las Lomas*

*Domingo, 12 de
Septiembre
12:00 - 3:00pm*

No se requiere registraci3n. Pfizer y Johnson disponible. Primera y segunda dosis.



Budget October 2021-March 2022

Budget item	CFMC, PHI, Packard	HHS Grant	County Funds	Total
CHW Staffing	\$140,000	\$701,843	\$815,432	\$1,657,275
Operating/ travel/isolation supports	\$120,000	\$38,675	\$142,004	\$300,679
Total	\$260,000	\$740,518	\$927,436	\$1,957,954

Expenditures through August 31, 2021

All allocated funds will be spent down by September 30th

Personnel

Position Title	Weekly Salary (incl benefits)	26 Weeks	FTE %	Total	Expenditures as of 8/31/2021
CHW (Countywide) @25 per hour	\$1,000.00	26	100	\$2,375,941.00	\$2,319,994.57
Data Analyst @25	\$1,000.00	26	7	\$188,850.00	\$173,328.30
Coordinator @26 per hour	\$1,040.00	26	7	\$222,892.00	\$222,892.00
Fringe Benefits @37%				\$619,002.00	\$394,257.78
Total Personnel Costs				\$3,406,685.00	\$3,110,472.65

Operating Expenses

PPE: hand sanitizers, face masks, face shields, thermometer	\$22,996.66	\$20,575.65
Printing	\$31,550.00	\$37,623.91
Telephone @50 per phone, per month for 6 months	\$36,763.00	\$17,163.55
Total Operating	\$91,309.66	\$75,363.11

Travel (@ 0.58/mile)

Salinas, Seaside, North County, South County	\$46,039.00	\$34,890.34
Total Travel	\$46,039.00	\$34,890.34

Quarantine Support

Quarantine Stipend	\$108,599.00	\$0.00
Emergency Essentials: food, diapers, etc	\$60,000.00	\$20,366.21
Total Quarantine Support	\$168,599.00	\$20,366.21

Indirect Admin @12%	\$349,991.34	\$349,991.34
Total Allocated Budget	\$4,062,624.00	\$3,591,083.65
Total Unallocated Funds	\$927,026.00	
Total Approved Budget	\$4,989,650.00	
Total Allocated Funds Remain with CBOs (expected spend down by Sept 30, 2021)		\$471,540.35

Board Action

Receive

Receive an update on the expenditure report through August 15, 2021

Approve

Approve a budget of remaining unallocated funds submitted by the Community Foundation for Monterey County (CFMC) as highlighted in Attachment B

Provide

Provide direction to staff as appropriate.





THANK YOU

VIDA CBOs:

BHC, CBDIO, CCA, CHISPA, CRLA, City of Gonzales, Lideres Campesinas, Mujeres en Accion, PVPSA, The Village Project

Collaborations:

COPA, Monterey County Emergency Operations Center, United Way Monterey County, Workforce Development Board, Visiting Nurses Association (VNA), Soledad Medical Clinic, Salinas Valley Memorial Mobile Clinic, Natividad Medical Center, McDonalds (RHC), La Princesa Market, Los Lomas Market, Cabrillo College, Central California Alliance for Health, Bright Beginnings, First 5 Monterey County