



County of Monterey

BOARD OF SUPERVISORS RESOLUTION

Resolution No.: 24-169

Adopt a resolution celebrating a Century of Agricultural Excellence by **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** on their 100-Year Anniversary.....)

WHEREAS, in 1924 four Italian immigrant families founded **The California Artichoke & Vegetable Growers Corporation** in Castroville, California - The Artichoke Capital of the World and began to grow artichokes; and

WHEREAS, **The California Artichoke & Vegetable Growers Corporation** perfected the art of growing artichokes, broccoli and brussel sprouts in Castroville and the Salinas Valley; and

WHEREAS, in the 1950's and 1960's, **The California Artichoke & Vegetable Growers Corporation** continued to grow their product line by adding items to include cauliflower, cardone and fennel to their already, well-established artichoke, broccoli and brussels sprouts program; and

WHEREAS, in 1969, **The California Artichoke & Vegetable Growers Corporation** began to pack and ship artichokes out of a centralized location on the Del Monte Railway Junction; and

WHEREAS, throughout the 1970's and 1980's, **The California Artichoke & Vegetable Growers Corporation** continued to add acreage and vegetables to their offering to include leafy greens, iceberg lettuce, celery, leeks, rapini and a variety of specialty vegetables making them one of the premiere vegetable growers in the Salinas Valley; and

WHEREAS, in 1987, **The California Artichoke & Vegetable Growers Corporation** began to grow in the Coachella Valley in Southern California and in 1988 they conducted their first harvest of broccoli, cauliflower, mixed leaf lettuces, iceberg lettuce and spinach; and

WHEREAS, in 1995, **The California Artichoke & Vegetable Growers Corporation** began doing business as **Ocean Mist Farms**; and

WHEREAS, in 1998, **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** opened their second shipping location in Coachella, California to provide year-round produce, where in 2007 expanded to include twelve loading docks, and in 2015 underwent a second major remodel and expansion to include an administrative office, additional square footage and expansion to twenty-five loading docks; and

WHEREAS, **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** began organic artichoke production in 2002, and in 2015 began to grow additional organic commodities; and

WHEREAS, in 2019 and to align with consumers preferences, **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** began to provide a variety of value-added items, and continue to do so today; and

WHEREAS, in 2024 **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** is the largest grower/shipper of fresh artichokes in North America, where they continue to grow and dominate the market share of artichokes; and

WHEREAS, **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** continues to grow its Castroville, Salinas Valley and Coachella Valley growing regions, bolstered by its personnel, all of which contributes to its formidable industry leadership; and

WHEREAS, **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** appreciates the communities of Castroville, Salinas Valley and Coachella Valley for their support and acknowledges their past and present employees as a pivotal part of the success of the company; and

WHEREAS, in recognition of their centennial anniversary, **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** is recognized for their contributions to the fresh produce and agriculture industry, for being an exceptional employer creating jobs for thousands of people over the years and cultivating environments where people could learn and grow, and for their philanthropy and service in the communities where the live, farm and do business in.

NOW, THEREFORE BE IT RESOLVED, that the County of Monterey Board of Supervisors, on behalf of the County and all residents thereof, hereby congratulate **The California Artichoke & Vegetable Growers Corporation dba Ocean Mist Farms** on its exceptional industry and community leadership in the year of its 100th Anniversary.

PASSED AND ADOPTED on this 4th day of June 2024

Chair Supervisor Glenn Church

Vice Chair Supervisor Chris Lopez

Supervisor Luis Alejo

Supervisor Wendy Root Askew

Supervisor Mary L. Adams

