



Monterey County Board of Supervisors

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Board Order

A motion was made by Supervisor Luis A. Alejo, seconded by Supervisor John M. Phillips to:

Agreement No.: A-15706

- a. Approve and authorize the Monterey County Laguna Seca Representative (MCLSR) to execute a two-year, nonstandard, retroactive Master Services Agreement and Order Form, beginning February 1, 2022, and expiring January 31, 2024, between Cision US, Inc. and the County of Monterey (County) for a marketing analytics subscription to be used by Laguna Seca Recreation Area and WeatherTech Raceway at Laguna Seca in the amount of \$19,000 plus applicable taxes, for a total not-to-exceed amount of \$20,520;
- b. Approve nonstandard risk provisions regarding limitation of liability and indemnification as recommended by MCLSR;
- c. Approve and authorize MCLSR to execute a two-year, nonstandard, retroactive Order Form and Service Appendix, beginning February 1, 2022, and expiring January 31, 2024, between Falcon.io and the County for a marketing analytics subscription to be used by Laguna Seca Recreation Area and WeatherTech Raceway at Laguna Seca in the amount of \$15,000 plus applicable taxes, for a total not-to-exceed amount of \$16,200;
- d. Approve nonstandard risk provisions regarding limitation of liability and indemnification as recommended by MCLSR; and
- e. Approve and authorize MCLSR to execute one (1) future combined amendment with Cision US, Inc. and Falcon.io that does not exceed the total fees set forth in the original Master Services Agreement, Order Form, and Service Appendix and does not significantly alter the scope of services, subject to County Counsel approval.

PASSED AND ADOPTED on this 1st day of March 2022, by roll call vote:

AYES: Supervisors Alejo, Phillips, Lopez, Askew and Adams

NOES: None

ABSENT: None

(Government Code 54953)

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting March 1, 2022.

Dated: March 8, 2022

File ID: A 22-044

Agenda Item No.: 77

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

Julian Lorenzana, Deputy