

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No.:

Adopt a resolution designating April 2025 as Arts, Culture, & Creativity Month

WHEREAS, Arts, Culture & Creativity Month of April is the 7th annual statewide celebration; and

WHEREAS, in 2019, the California Legislature adopted Senate Concurrent Resolution No. 33 proclaiming every April as Arts, Culture & Creativity Month; and

WHEREAS, the County of Monterey believes that arts, culture, and creativity are essential to our thriving community and economy; and

WHEREAS, artwork is real work and brings good-paying jobs and downstream benefits to our community; and

WHEREAS, arts inspire discovery, lifelong learning, joy and healing; and

WHEREAS, culture creates connections, encourages understanding, and strengthens community; and

WHEREAS, creativity sparks innovation, growth, and positive change; and

WHEREAS, California employs the highest number of people in creative industries than any other state in the nation; and

WHEREAS, California is the fifth largest economy in the world, with a creative economy of approximately \$507 billion representing 14.9% of the state's GDP and 849,165 jobs in 2023 according to the Otis College Report on the Creative Economy; and

WHEREAS, Monterey County has a creative sector economic impact of approximately \$1.6 billion, supporting over 14,000 jobs according to the ArtsMarket Creative Economy Report of 2018; and

WHEREAS, the Arts Council for Monterey County leads efforts to advance the arts through programs, partnerships, and the community-building initiatives such as enriching visual and performing arts education programs, specialized arts as healing programs and funding and support for local artists, arts nonprofits and cultural organizations; and

WHEREAS, the Arts Council for Monterey County partners with the major state-level arts agencies such as California for the Arts, CREATE CA, and California Arts Council; and

WHEREAS, this collective work at the local and regional level and throughout the state encourages racial equity, uplifts our community, and changes our lives for the better.

NOW, THEREFORE BE IT RESOLVED, that the County of Monterey Board of Supervisors on behalf of all the County and its residents, thereof, hereby proclaim **April 2025 as Arts, Culture & Creativity Month** and encourages everyone to join in the celebration!

the Board of Supervisors, County of Monterey, State of California hereby proclaims

PASSED AND ADOPTED on this ___ day of ___ 2025, upon motion of Supervisor _____,
seconded by Supervisor _____ by the following vote, to-wit:

AYES:
NOES:
ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book ___ for the meeting on _____.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

By _____
Deputy