



Monterey County Board of Supervisors

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Board Order

A motion was made by Supervisor Mary L. Adams, seconded by Supervisor Luis A. Alejo to approve Consent Calendar Item Numbers 15 through 29, excluding Item No. 28.

- a. **Agreement No. A-14899** | Approve and authorize execution of a FY 2020-21 Development Set-Aside Agencies Standard Agreement for the Monterey County Convention and Visitors Bureau to develop and implement marketing programs that promote Monterey County as a travel and leisure destination, for the period of one (1) year, for the term retroactive to July 1, 2020 through June 30, 2021, in an amount not to exceed \$750,000; and
- b. **Agreement No. A-14900** | Authorize the Assistant County Administrative Officer to execute an Agreement with the Arts Council for Monterey County to develop and implement cultural arts programs for Monterey County residents and visitors, for the period of one (1) year, for the term retroactive to July 1, 2020 through June 30, 2021, in an amount not to exceed \$247,500; and
- c. **Agreement No. A-14901** | Authorize the Assistant County Administrative Officer to execute an Agreement with the Monterey County Film Commission to develop and implement programs that promote Monterey County as a film destination and generate increased business, revenue and jobs throughout Monterey County, for the period of one (1) year, for the term retroactive to July 1, 2020 through June 30, 2021 in an amount not to exceed \$118,750; and
- d. **Agreement No. A-14902** | Authorize the Assistant County Administrative Officer to execute an Agreement with the Monterey County Business Council to perform all tasks necessary to create and/or retain at least 100 jobs in Monterey County, for the period of one (1) year, for the term retroactive to July 1, 2020 through June 30, 2021, in the amount not to exceed \$100,000.

PASSED AND ADOPTED on this 21st day of July 2020, by the following vote, to wit:

AYES: Supervisors Alejo, Phillips, Lopez, Parker and Adams

NOES: None

ABSENT: None

(Government Code 54953)

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting July 21, 2020.

Dated: July 21, 2020
File ID: A 20-300
Agenda Item No.: 27

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California


Joel G. Pablo, Deputy