



County of Monterey

Item No.3

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

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Conduct a workshop on the Draft Request for Proposals to prepare an Affordable Housing Strategic Plan for Monterey County and provide feedback to staff.

RECOMMENDATION:

It is recommended that the Housing Advisory Committee receive a presentation on the Draft 2024 Annual Housing Report and provide feedback to staff.

SUMMARY/DISCUSSION:

The preparation of an Affordable Housing Strategic Plan for Monterey County is the centerpiece of the County's Housing and Community Development Department, Housing Office's 2025-2027 workplan. The expected outcome from this planning exercise is a strategic plan that focuses on development patterns, strengths, and weaknesses in the County. Ideally, the Strategic Plan will layout a path for the County to develop partnerships with all 12 cities that allow all 13 land use jurisdictions to support the development and retention of affordable housing and identify a path to creating a sustainable source of locally controlled funding to support affordable housing.

The genesis for the Affordable Housing Strategic Plan based on comments received during the update process for the Inclusionary Housing Ordinance, Board of Supervisors comments about wanting to see increased participation by market-rate developers in the affordable housing arena, and competition for limited affordable housing financial resources. The Affordable Housing Strategic Plan was presented to the Board of Supervisors, Health, Housing, Homelessness, and Human Services Committee on April 28th. The Committee was generally supportive of preparing the Plan and did provide feedback on what they felt should be included in the scope of work. The Committee agreed with staff's recommendation that the Plan should examine what it would take to establish a countywide program to promote and construct affordable housing.

The purpose of this workshop is to allow the HAC and community to review, and comment on, a draft scope of work that will be used to select a consulting firm to prepare the Plan.

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Attachment 1 - Affordable Housing Strategic Plan Scope of Work