



# Monterey County

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Board Report

Legistar File Number: 20-321

May 05, 2020

**Introduced:** 4/23/2020

**Current Status:** Agenda Ready

**Version:** 1

**Matter Type:** General Agenda Item

- a. Approve Amendment No. 1 to the Monterey County Convention and Visitors Bureau (MCCVB) FY 2019-20 Agreement, to extend the term from July 1, 2019 to September 30, 2020, for the deliverable of the final Big Sur Stewardship Plan, due to the impacts of COVID-19;
- b. Authorize the Assistant CAO to Execute Amendment No. 1; and/or;
- c. Provide direction to staff

### **RECOMMENDATION:**

It is recommended that the Board of Supervisors:

- a. Approve Amendment No. 1 to the Monterey County Convention and Visitors Bureau (MCCVB) FY 2019-20 Agreement, to extend the term from July 1, 2019 to September 30, 2020, for the deliverable of the final Big Sur Stewardship Plan, due to the impacts of COVID-19;
- b. Authorize the Assistant CAO to Execute Amendment No. 1; and/or;
- c. Provide direction to staff

### **SUMMARY/DISCUSSION:**

The Board approved funding the Monterey County Convention and Visitors Bureau (MCCVB) FY 2019-20 Agreement, in the amount of \$1,400,000. As part of the MCCVB Agreement (attached), the Board specifically allocated \$150,000 for the Big Sur Stewardship Plan. The MCCVB was tasked to provide oversight for, and participate in, the development of the Big Sur Stewardship Plan to be conducted by the Community Association of Big Sur (CABS).

The MCCVB contracted with CABS (attached agreement), in collaboration with Big Sur residents, businesses, and oversight agency members of Big Sur Multi-Agency Advisory Council to develop a report containing analysis and recommendations for a Sustainable Tourism Destination Stewardship Plan for Big Sur.

Due to the impacts of COVID-19, CABS has requested that MCCVB extend its contract through September 30, 2020, to allow enough time for CABS to complete the study. Per the attached amendment between MCCVB and CABS, both parties have agreed to extend the term of the Agreement through September 30, 2020.

Since the Big Sur Stewardship Plan is in the MCCVB Agreement - Scope of Services, the MCCVB Agreement with the County also needs to be amended to extend time for CABS to submit the final Big Sur Stewardship Plan by September 30, 2020.

The MCCVB submits monthly invoices to the County based on the total funding amount of \$1,400,000, which includes the \$150,000 allocated for the CABS Agreement. Therefore, the

MCCVB will be responsible for all payments to CABS under their Agreement with CABS. MCCVB will withhold one quarter of the funding allocation to CABS, in the amount of \$37,500, to be released upon receipt of the final Big Sur Stewardship Plan, due by September 30, 2020.

**OTHER AGENCY INVOLVEMENT:**

None

**FINANCING:**

Funds for the MCCVB Agreement, in the amount of \$1,400,000, have been included in the FY 2019-20 Adopted Budget, Fund 001, Department 1050, Unit 8512. There are no additional fiscal impacts with this recommendation.

The MCCVB submits monthly invoices to the County based on the total funding amount of \$1,400,000, which includes the \$150,000 allocated for the CABS Agreement. Therefore, the MCCVB will be responsible for all payments to CABS under their Agreement with CABS. MCCVB will withhold one quarter of the funding allocation to CABS, in the amount of \$37,500, to be released upon receipt of the final Big Sur Stewardship Plan, due by September 30, 2020.

**BOARD OF SUPERVISORS STRATEGIC INITIATIVES:**

The Development Set-Aside economic development programs and services support these Board approved Strategic Initiatives:

Mark a check to the related Board of Supervisors Strategic Initiatives

- X Economic Development
- Administration
- X Health & Human Services
- X Infrastructure
- X Public Safety

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Approved by: \_\_\_\_\_  
Anastacia Wyatt, Housing Program Manager, Ext. 5387

- Attachments:
- Board Report
  - Attachment A - MCCVB Amendment Agreement
  - Attachment B - MCCVB and CABS Amendment Agreement