

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Receive a presentation and approve the Monterey County)
Workforce Investment Board's (MCWIB) Annual Report)
for Program Year 2010-2011.....)

Upon motion of Supervisor Calcagno, seconded by Supervisor Salinas, and carried by those members present, the Board of Supervisors hereby:

Received a presentation and approved the Monterey County Workforce Investment Board's (MCWIB) Annual Report for Program Year 2010-2011.

PASSED AND ADOPTED on this 7th day of February, 2012, by the following vote, to-wit:

AYES: Supervisors Armenta, Supervisor Calcagno, Salinas, Potter and Parker
NOES: None
ABSENT: None

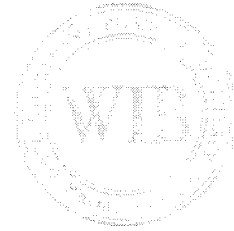
I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 76 for the meeting on February 7, 2012.

Dated: February 10, 2012

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By Denise Hancock
Deputy

**Monterey County
Workforce Investment Board
Annual Report
July 1, 2010-June 30, 2011**



What is in the Annual Report?

- Quick snapshot of WIB Actions to guide system
- Overall Performance of System
- Goal – Carry forward – Strategic
- Adult & Dislocated Worker Performance
- Youth Performance
- Geographic Areas Served
- Business and Community Partnerships

"The numbers and the narrative paint an accurate picture of both the successes and the challenges of helping to place local residents into gainful employment during the longest and deepest slowdown the California economy has experienced since the 1930's."

-Erik Cushman, MCWIB Chair

Purpose Statement

www.montereycountywib.org

- Local Workforce Investment Board responsible for strategic planning, policy direction & oversight for WIA funds in Monterey County.
- Overall goal of the WIA - **increase earnings, job retention and skills attainment** to improve the **quality** of the **labor force**.
- **Monterey County Department of Social & Employment Services, Office for Employment Training (OET)** is the primary workforce provider.
- **Subcontractors help meet geographic and demographic goals.**
- Programs **benefit local employers, unemployed adults, recently laid-off workers, and at risk youth ages 14 to 21.**

Strategic Work Plan

Board Business Initiative: Streamline WIB to increase effectiveness

- The WIB and staff joined the new County **Economic Development Department.**
- Member **composition** was resized from 47 to 35 members.

Strategic Work Plan

Economic Development & Workforce Partnerships:
Create and sustain jobs in Monterey County

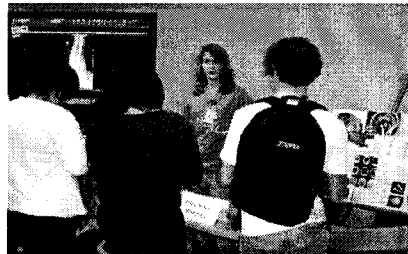
- Identify/Profile providers through small business technical assistance
- Living Laboratory
- Youth Entrepreneurship Workshops



Strategic Work Plan

Education & Workforce Partnerships: Support
Development of Local Workforce

- WorkKeys Assessment & WIN remedial training
- Career Explorer 831
- Health Career Fairs
- Provide Summer Youth Employment Opportunities



Strategic Work Plan

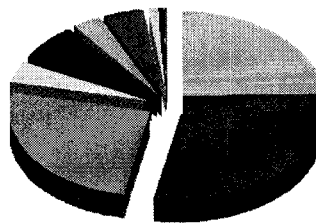
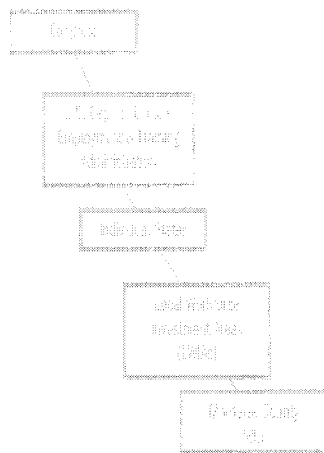
Model One-Stop Delivery System: Increase access to Workforce Services

- Pilot Mobile One-Stop
- Expanding workforce training access to all regions of the county

Regional Collaborations: Increase system funding and effectiveness through Regional Collaborations

- NEG Grants – National Emergency Grants (2)
- Allied Healthcare Study
- Regional Industry Clusters of Opportunity – sustainable Green Jobs

Funding Flow



- Adult: \$1,911,145
- Dislocated Worker: \$2,197,340
- Youth: \$1,972,107
- Rapid Response: \$309,814
- American Recovery and Reinvestment Act (ARRA): \$565,030
- Regional Industry Clusters of Opportunity Grant (RICOG): \$250,000
- National Emergency Grant On-the-Job Training: \$369,998
- High Concentration Youth Grant: \$83,000
- Disability Program Navigator: \$44,000
- Exemplary Performance Incentive: \$21,271

PY 10-11 Total Funding= \$7,724,415

One-Stop System Training

- *Policy Matters* stated that "**Most local Workforce Investment Boards report spending far less on job training than on employment services at One-Stop Career Centers**".
- Monterey County's training expenditures for Adult formula for the report period July 2008 - June 2010, was 10% (\$259,000). Training expenditures for all funds was 16% (\$1.2 million).
- For the period July 2009 - June 2011, the total spent on training was 28%, (\$2.6 million)
- Recent State legislation (SB 734) will require 25% of expenditures to be used for training
- Local WIBs that do not meet the future expenditure requirements will have to provide the Employment Development Department a corrective action plan

Adult & Dislocated Worker Performance

Common Measures

Participants served by OET, Arbor, Shoreline and Turning Point

Did our clients get jobs?	2010-2011 Statewide	2010- 2011	2009- 2010	Goal 10-11
Number of Adults who got a job	35,352 (49%)	392 (49%)	497 (54%)	- 67%
Number of Adults who remained employed	77%	73%	80%	75%
Number of Dislocated Workers who got a job	26,643 (55%)	539 (50%)	403 (51%)	- 63%
Number of Dislocated Workers who remained employed	81%	77%	80%	80%
Average post-program earnings for Adults (6 month earnings)	\$12,546	\$10,168	\$9,952	\$10,500
Average post-program earnings for Dislocated Workers (6 month earnings)	\$18,550	\$12,469	\$11,865	\$12,500

Youth Performance Common Measures

Are we helping our Youth?	2010-2011 Statewide	2010-2011	2009- 2010	Goal 10-11
Number of Youth who obtained their high school diploma or GED	6,539 53%	136 54%	86 70%	61%
Number of Youth who entered employment or education	9,462 67%	184 66%	95 71%	65%
Number of Youth basic skills deficient who obtained literacy or math gains	2,960 44%	87 75%	30 52%	40%

Looking Ahead Outcomes from 2012 Retreat

- Labor Market Analysis
- Connect with Business Community
- Career Path/Ladder
- System Effectiveness – Return on Investment

WIB & Youth Council Leadership

- Erik Cushman, MCWIB & Executive Committee Chair
- Joanne Webster, MCWIB Vice Chair & Healthcare Advisory Roundtable
- Anthony Aniello, MCWIB 2nd Vice-Chair
- Mary Ann Lettel, Oversight Committee Chair
- Diana Carrillo, Youth Council Chair
- Robert Weakley, Planning Committee Chair