

BOARD OF SUPERVISORS
RESOLUTION

Resolution No.: 24-386

Adopt a resolution recognizing **Braga Fresh** as the Salinas Valley Chamber of Commerce 2024 Legacy of Leadership Distinguished Business Innovation Honoree.....)

WHEREAS, The Salinas Valley Chamber of Commerce Legacy of Leadership Gala aims to recognize and celebrate exceptional individuals and businesses who have made significant positive contributions to our community; and

WHEREAS, The Legacy of Leadership Gala presents an award to a selected few, who have demonstrated exemplary leadership and dedication to improving the lives of others; and

WHEREAS, This year's Distinguished Business Innovation Award is presented to a local business or start up that has shown breakthrough leadership in their given field. This includes new concepts, technologies, research and incredible business success; and

WHEREAS, In 1928, Sebastian and Josic Braga started farming California's fertile soil on what is now known as the Braga Home Ranch in Soledad, CA; and

WHEREAS, Today, the third generation continues the family values of sustainable-organic farming; and

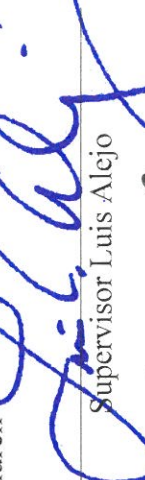
WHEREAS, **Braga Fresh** sets aside 10% of farmland to beneficial habitat and has the goal of being carbon neutral; and

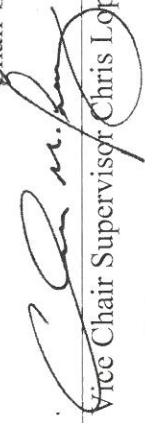
WHEREAS, The now vertically integrated, **Braga Fresh** combines innovation with tradition to grow, harvest, process and ship fresh vegetables and leafy greens worldwide through the Josic's Organics and Braga Farms brands.

NOW, THEREFORE BE IT RESOLVED, that the County of Monterey Board of Supervisors, on behalf of the County and all residents thereof, hereby congratulate **Braga Fresh** as the Salinas Valley Chamber of Commerce 2024 Legacy of Leadership Distinguished Business Innovation Honoree and wish them continued success in all their future endeavors.

PASSED AND ADOPTED on this 12th day of November 2024


Chair Supervisor Glenn Church


Supervisor Luis Alejo


Vice Chair Supervisor Chris Lopez


Supervisor Wendy Root Askew


Supervisor Mary L. Adams

