

## Monterey County Strategic Initiatives

POLICY AREA	STRATEGIC INITIATIVES
<p><b>Economic Development</b></p> <p><i>“Enhancing the well-being and prosperity of Monterey County Residents”</i></p>	<p>Through collaboration, strengthen economic development to ensure a diversified and healthy economy.</p>
<p><b>Administration</b></p> <p><i>“Efficient and Effective Government Operations”</i></p>	<p>Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.</p>
<p><b>Health and Human Services</b></p> <p><i>“Health and Wellness for Monterey County Residents”</i></p>	<p>Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.</p>
<p><b>Infrastructure</b></p> <p><i>“Meeting our Facilities, Water, Technology and Transportation Needs”</i></p>	<p>Plan and develop a sustainable, physical infrastructure that improves the quality of life for County resident and supports economic development results.</p>
<p><b>Public Safety</b></p> <p><i>“Creating Safe Communities”</i></p>	<p>Reduce violent crime and homicides, create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow.</p>

### Infrastructure Key Objectives:

1. Improve the conditions of County roads and bridges.
2. Promote the use of best environmental practices for County facilities and operations.
3. Provide for adequate County facilities and infrastructure.
4. Protect water quality and provide for adequate water supply.

### Infrastructure Milestones:

1. Develop an Annual Roadway Maintenance Plan.
  - o Lead: RMA
  - o Timeline: June 2015, Completed

- **FY 2014-15: Annual Roadway Maintenance Plan was approved by the Board of Supervisors in June 2014. Submittal of a Plan is an annual requirement.**
- 2. Identify new and augmented funding sources for road and bridge work.
  - Lead: RMA
  - Timeline: On-going
  - **FY 2014-15: The following grants were awarded:**
    - **Active Transportation Program Grant in the amount of \$913,000 for the Castroville Bicycle/Pedestrian Path and Railroad Crossing Project**
    - **Regional Surface Transportation Program Competitive Grant in the amount of \$361,622 for the State Highway 68 at Corral de Tierra Project**
- 3. Create a Countywide definition of sustainability and framework that incorporate health co-benefits.
  - Lead: Go Green! Monterey County
  - Timeline: June 2014
  - **Status: Completed**
- 4. Participate in Monterey Bay Community Power (MBCP) technical feasibility study.
  - Lead: RMA
  - Timeline: December 2014
  - **FY 2014-15: No change in status.**
- 5. Review and evaluate Monterey Bay Community Power technical feasibility study; make recommendation and gain Board of Supervisors approval.
  - Lead: RMA
  - Timeline: March 2015
  - **FY 2014-15: No change in status.**
- 6. Create utilization standards to collect, review and analyze County vehicle use.
  - Lead: Fleet
  - Timeline: 2014-2015
  - **FY 2014-15: Working with reviewers to finalize.**
- 7. Assist departments to optimize vehicle fleet utilization by reduction or reassignment of vehicles.
  - Lead: Fleet
  - Timeline: 2015-2016
  - **FY 2014-15: Continue to work with departments gathering information. Have identified 8 vehicles in DSS to be removed from service.**
- 8. Develop an Alternate Technology Vehicle Plan.

- Lead: Fleet
  - Timeline: 2015-2016
  - **FY 2014-15: Received 2 full electric vehicles and have placed into service.**
9. Complete and gain Board approval of the Community Climate Action Plan.
- Lead: RMA
  - Timeline: June 2016
  - **FY 2014-15: Public Outreach and engagement strategy. Reduction Measure selection strategy and completion time frames.**
10. Implement adopted Municipal Climate Action Plan.
- Lead: Go Green! Monterey County
  - Timeline: December 2020
  - **FY 2014-15: Green fleet (electric vehicles), Marina Office Building Energy Management System, Capital Improvement Program funding for energy projects. Completion of outdoor lighting at Social & Employment Services in Seaside, Agricultural Commission, Animal Shelter, Marina Coast Offices, and the Laurel Yard Facilities.**
11. Update the Municipal Climate Action Plan
- Lead: Go Green! Monterey County
  - Timeline: December 2020
  - **Status: The MCAP update is scheduled to begin in 2018 and be completed by December 2020.**
12. Complete and gain Board approval of a 5-Year Capital Improvement Plan.
- Lead: RMA
  - Timeline: June 2014
  - **Status: The 5 year CIP is scheduled to be adopted on July 7, 2015.**
13. Develop in collaboration with ITD and RMA Public Works, a Broadband Policy to expand conduit and fiber resources in the County.
- Lead: ITD, RMA
  - Timeline: February 2015 revised to May 2015
  - **FY 14-15 Status: Completed. ITD, RMA and Economic Development meet to review the research and it was determined that the County does not have the population or county owned assets to attract telecommunications companies to lay fiber in the unincorporated areas of the County. The County will support City efforts if required. Economic Development is working with AMBAG to identify opportunities.**

14. Complete the 5-Year Report related to the General Plan Policy PS-3.1 and enter into a Memorandum of Understanding (MOU) between the County of Monterey and the Water Resources Agency (WRA) to manage the study of the Salinas Valley.
  - Lead: County Counsel
  - Timeline: June 2014, Completed
  - **Status: Completed**
15. Complete the preliminary report of the Salinas Valley Water Assessment as part of the 5-Year Report related to the General Plan Policy PS-3.1
  - Lead: RMA
  - Timeline: December 2014, Completed
  - **Status: A preliminary report was presented to the Board of Supervisors on December 16, 2014.**
  - **FY 2014-15: No change in status.**
16. Complete the 5-Year Report related to the General Plan Policy PS-3.1.
  - Lead: RMA
  - Timeline: June 2018
  - **FY 2014-15: No change in status.**